

NEWS SUMMARY

GENERAL

Kennedy
declares
his
candidacy

Senator Edward Kennedy tered the U.S. his vision of a forceful, "effective Presidency" as he declared formally his candidacy.

Speaking from the platform of annull Hall, Boston, which has links with the American Revolution, Kennedy never mentioned by name his principal opponent for the Democratic Party's nomination, President Jimmy Carter.

He was surrounded by his family as he made the announcement, and his message was that the White House leadership should "provide the sense of reaction needed by the nation."

See Page Chappaquiddick and ameld, Page 5

Budget vote

European Parliament voted to return the draft budget for community spending in 1980 to the Council of Ministers, with change in the way Ministers want money spent on agriculture. British Conservatives were furious over an amendment imposing a tax on milk producers. Farm policy, Page 7; Feature, Page 24

Action threat, Page 3

Soviet arms call

Soviet Defence Minister Ustinov called for a strengthening of his country's military might at the annual Red Square Parade. He denounced Western plans to update NATO's nuclear arsenal, Page 3

Asylum sought

A member Michael O'Rourke to seek political asylum in the U.S. when he appears at a deportation hearing in Philadelphia today. Dublin's Special Criminal Court has issued a warrant for his arrest.

Cabinet changes

Israeli Premier Menachem Begin announced a new Cabinet, taking over the Foreign Ministry, itself after Moshe Dayan's resignation. Yigal Hurwitz is the new Finance Minister.

Murder hunt clue

Police are hunting two men who are abandoning a car belonging to one of the two women murdered in a country house near Congleton, Cheshire. The car was found at a Newcastle-under-Lyne inn.

Programmes row

A row between the Government and the BBC is likely to erupt because some programmes have allegedly co-operated too closely with illegal terrorist organisations in Northern Ireland. Page 5

Swedish heir

Swedish Parliament changed the act of succession so that two-year-old Princess Victoria, the monarch's first child, will inherit the throne instead of her brother Carl Philip.

French flights hit

French air services will be severely hit today with both air traffic controllers and Air France employees on strike. There will be no departures from major airports between 9 am and 5.30 pm. Page 3

Briefly

Vatican Swiss guard overpowered a knifeman who said he wanted to kill the Pope. Radio signals from an automatic alarm were picked up by ships searching for Norwegian freighter Berge Vanga of South Africa.

Fear of mugging is stopping collectors volunteering for the British Legion poppy appeal, said the chairman.

Rudolf Nureyev broke a toe during a performance of the Nutcracker Suite in West Berlin.

CHIEF PRICE CHANGES: YESTERDAY

(Prices in pence unless otherwise indicated)

RISES	FEEDERS	4
Allied Colloids	146 + 6	8
Barclays Bank	352 + 7	9
Boat (Henry)	112 + 4	5
Bowater	180 + 5	8
Reed Intern.	170 + 4	7
Style Shoes	165 + 5	10
Slyvoor	425 + 30	8
Hartbeest	219 + 1	6
Libanon	728 + 41	6
Southval	812 + 53	15
FAILS	MILLS AND ALLEN	15
Treas. 12pce 1984	351 - 1	5
Treas. 13pce 1993	268 - 12	5
Allatt London	148 - 10	7
Assed. Newspapers	218 - 7	7
Berkeley Hambr.	164 - 7	10
Blue Circle	228 - 10	6
Booker McConnell	258 - 14	12
British Home Stores	266 - 5	14
Cater Ryder	295 - 8	12
BP	354 - 4	14
Royal Dutch	354 - 4	14
Northern Mining	75 - 5	14

BUSINESS

Gold up sharply; Mines rise 9.2

• GOLD rose sharply in London on Iran oil export fears to close \$11.4 up at \$395.4

• STERLING closed 3½ higher at \$2.1060, and its trade-

2.5% against the

DOLLAR

87.5% TRADE-WEIGHTED INDEX

DEC 1977/1980

WEIGHTED INDEX rose to 67.2 (66.6). DOLLARS index remained at 86.9.

• GOLDS: South African golds responded to the further bullion rise, and the Gold Mines index advanced 9.2 to 218.3.

• GIILTS fell sharply, with losses of up to 1½ in longs and nearly 1% in shorts, and the Government Securities index fell 0.84 to 66.60.

• EQUITIES staged a modest technical recovery, and the FT 30-share index closed only 0.4 off at 418.1.

• WALL STREET was down 7.59 at 798.81 near the close.

• SWEDEN is to raise an \$800m loan on the international capital markets, after a fall in the country's foreign exchange reserves, and a steady decline in balance of payments. Back Page

• GOVERNMENT has raised £21.5m through the sale of its 7.7 per cent shareholding in Compagnie Financiere du Suez, the diversified French industrial and financial holding company. Back Page; Company profile, Page 34

• EEC Commission approval for the Government's plan to make Corby a development area is expected in a few weeks. Industry Secretary Sir Keith Joseph said: The town is to lose 5,800 jobs through iron and steel plant closures next year. Back Page 8; and Parliament, Page 12

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• LABOUR

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EUROPEAN NEWS

Stewart Dalby in Dublin previews the Irish Premier's visit to the U.S.

Lynch looks west for more support

WHEN Mr. Jack Lynch, the Irish Prime Minister, meets President Carter today in Washington, he will, metaphorically speaking, be wearing two hats. He will be talking to Mr. Carter both as the current President of the EEC Council of Ministers and as the Prime Minister of Ireland—a country from which up to 30 Americans can claim descent.

Mr. Lynch left Dublin accompanied by Mr. Michael O'Kennedy, the Irish Foreign Minister, and equipped with a bulky set of briefing books covering such topics as multi-national trade talks, currency stability and energy.

He will want to talk to President Carter about world oil supplies, having been active in European Councils efforts to produce satisfactory conservation policies. But he will also want to talk about foreign investment, which he is hoping his visit will encourage.

Ireland's industrialisation depends to a great extent on foreign companies coming into the country. Since 1960 some \$1.6bn has been invested in new manufacturing industries, and U.S. investors have been far and away the most important, accounting for some 50 per cent of this total.

Thus, after he has seen Mr. Carter and leading Irish-American politicians in Washington, Mr. Lynch will go on to the business centres of Boston, Chicago and then Houston. In



Mr. Jack Lynch: wearing two hats.

can to maintain pressure on Britain to get on with its own political initiative.

Britain's announcement of a conference on Northern Ireland, probably for the end of this month, has to some extent preempted Mr. Lynch.

But like other Irish political leaders, he is reserving judgment on the proposed initiative, which is supposed to include discussions with members of the four main political parties in Northern Ireland, until he has seen the consultative document.

This is due to be released by

Mr. Humphrey Atkins, the UK

Secretary of State for Northern Ireland, on November 15. The document is thought likely to contain a range of proposals which stop short of the two extremes of independence for Ulster or immediate reunification of the two parts of Ireland.

Mr. Lynch will also be asking Mr. Carter and anyone else he meets not to do anything which could be construed as either moral or financial support for the Provisional IRA. He will ask the so-called "Four Horsemen"—Mr. Kennedy, Mr. Moynihan, Mr. Carey and Mr. O'Neill—to condemn the Provisional IRA and to completely dissociate themselves from any Irish American organisations which sympathise with the Provisons.

In doing this Mr. Lynch will for the first time in a considerable period be bringing sharply into focus exactly what is current Irish Government policy on Northern Ireland. For example, the most intriguing aspect of Mr. Lynch's visit to the U.S. is that it highlights how, in the past three months his policy on Northern Ireland has changed, if only in emphasis.

In the past Mr. Lynch has condemned the violent methods of the IRA and talked about reunification by consent. But he has never disavowed the dream of reunification, which is an absolute article of faith for the Fianna Fail Party he leads.

Where Mr. Lynch has seemed

to change course recently is in the strength of his enunciation of the Provisional IRA, and in his stronger insistence that some form of political devolution in Northern Ireland, involving both Roman Catholics and Protestants, precede reunification or a British troop withdrawal.

In a famous speech in February 1978, Mr. Lynch called on Britain to make a declaration of intent to withdraw from Northern Ireland. In recent interviews he has suggested the British Army should stay.

In the aftermath of Lord Mountbatten's murder last August Mr. Lynch agreed to help improve British-Irish security measures. The measures have not been made public.

When a young woman member of the Fianna Fail parliamentary party recently questioned Mr. Lynch's Republican credentials the Government quickly forced her to back down. Mr. Lynch sought and got the party's backing for his leadership. But Mr. Lynch is now 62, and with two years to the next election he has hinted he wants to retire before too much longer.

He has also said in a revealing article in a Dublin magazine that achieving some movement towards reunification is his greatest ambition. His trip to the U.S. should yield a further indication of how he proposes to do this.

Growth could be as low as 2.5 per cent this year, in the bank's estimation. Last year the increase in gross national product was 6.5 per cent. No precise figure for inflation is given in the bulletin but it is generally believed to be running at about 15 per cent.

The central bank's gloom

may in fact be understated

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The meeting is the latest in a series of expert-level sessions held at the Basle-based Bank for International Settlements since the summer. Working parties have been set up to look into the U.S. suggestion of imposing minimum reserve requirements on Euromarket deposits, to explore other suggestions for controls and to investigate the general influence of the Euromarkets on inflation and money supply growth in individual countries.

Officially from the West German Bundesbank have been admitting for some months that global Euromarket reserve requirements are not feasible.

Instead, they are advocating that capital and liquidity ratios, which are already in force on domestic bank assets in many countries, should be extended to banks' consolidated balance sheets.

This would be along the lines of the measures already in force in Switzerland and the Netherlands, and seems to be the approach most likely to win general support.

The gross volume of the Euromarket—the market in foreign currencies held outside their country of domicile—has reached about \$1,000bn, having grown at 20-25 per cent per annum over the past few years. Central bankers' concern over international liquidity has, if anything, increased over the last few months.

There are only the most tenuous signs of any let-up in the borrowers' market for international bank lending, which has enabled deficit countries to borrow at increasingly narrow interest rate margins from commercial banks and so avoid the economic policy conditions set down by the International Monetary Fund.

Also, the sharp rise in the price of gold has led to a large increase in the total amount of countries' monetary reserves.

Rapid Euromarket expansion has worried banking authorities in all the main industrialised countries, but individual methods of approach differ widely.

"But there is still a long way to go before decisions can be worked out and turned into results."

Tests on Norway gas find put off until the spring

BY FAY GJESTER IN OSLO

TESTING OF a highly promising gas find in Norway's part of the North Sea has been postponed until the spring because of bad weather, according to Norsk Shell, the operating company.

The Norwegian Oil Ministry says, however, that the postponement will not delay an official study into a gas-gathering pipeline through Norway's sector.

The Government's announcement that it would go ahead with the pipeline followed closely on the news of the gas discovery.

Norsk Shell said that an anchor on the rig drilling on

the block had been pulled out of position in a storm, and it was too risky to continue. Mr. Hans Goksoyr, a director, said it was annoying but unavoidable to have to leave the field at this stage. Efforts would be concentrated on drawing up a drilling programme for the spring.

The committee studying the gas pipeline has already started work, under the chairmanship of a senior Oil Ministry official.

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Bill Coulter, Vice President, Export Finance Division Manager in London.

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Central bankers press for curbs on Euromarkets

BY DAVID MARSH

IRELAND'S central bank has taken a very pessimistic view of the country's economic outlook in its latest quarterly bulletin.

The country faces its worst ever balance of payments deficit of £162.5m, the bank forecasts. It also expects a slowdown in the rate of growth and continuing high inflation, at least until the middle of next year.

The bank says the balance of payments deficit will rise largely because of a £1.2bn trade gap caused by a 31 per cent leap in imports in the eight months to August. Exports in this period increased by only 17.5 per cent.

Growth could be as low as 2.5 per cent this year, in the bank's estimation. Last year the increase in gross national product was 6.5 per cent. No precise figure for inflation is given in the bulletin but it is generally believed to be running at about 15 per cent.

The central bank's gloom may in fact be understated since it is predicted on these being no more increases in the price of oil before next spring.

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Also, the sharp rise in the price of gold has led to a large increase in the total amount of countries' monetary reserves.

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الموافق

Soviet call to boost forces

BY DAVID SATTER IN MOSCOW

THE SOVIET Defence Minister, Marshal Dmitri Ustinov, opened the annual Red Square military parade yesterday with a call to strengthen the Soviet Union's military might.

Stepping up further the propaganda campaign against the stationing of new U.S. missiles in Western Europe, Marshal Ustinov denounced "reactionary forces" in the West which were seeking military superiority over the Warsaw Pact.

He told troops gathering to mark the 52nd anniversary of the October Revolution that these forces in the West were using "lying propaganda" about a Soviet military threat to cover up their "dangerous plans".



Marshal Dmitri Ustinov, the Soviet Defence Minister, wants to increase Russia's military might.

Moscow playing for high stakes

BY ANTHONY ROBINSON, EAST EUROPEAN CORRESPONDENT

THE SOVIET propaganda machine in full cry is a dourous sight. It has been employed at full blast ever since resident Leonid Brezhnev launched what has become known as his peace offensive in West Berlin last month.

Since then, the message has been elaborated by Mr. Alexei Kosygin, the Prime Minister, Marshal Dmitri Ustinov, the top military figure, and a panoply of commentators both in the Soviet press and in letters to and interviews with the Western press.

The last time such a broadside was launched it successfully topped deployment of the neutron bomb. This time the stakes are higher. The aim is to prevent NATO installing U.S. medium-range ballistic and cruise missiles in Western Europe.

Mr. Brezhnev offered to withdraw unilaterally up to 20,000 troops and 1,000 tanks from East Germany, and to discuss reduction in the number of Soviet S-20 intermediate range missiles stationed in the western Soviet Union.

French air disputes reach peak today

By David White in Paris

THE RECENT series of disruptions at French airports reaches its peak today, with both air traffic controllers and Air France employees out on strike.

The State-owned carrier plans to maintain a minimum service. But the traffic controllers, action will prevent any take-offs from the main French airports between 9 am and 5.30 pm.

Similar action on Tuesday, and for a shorter period yesterday, caused long delays for many passengers, and flight cancellations.

The situation at an occupied engineering plant at Belfort, eastern France, threatened to become explosive last night as the deadline for police intervention drew close.

A conciliation board, grouping union and management representatives under a local government official, broke off talks at 4 am.

The unions, which have been jointly backing the occupation since late September, said that the company, Alstom-Atlantique, refused to budge from its original proposals, which they had already rejected. The dispute is over pay and holiday entitlement.

Robert Maunier adds: President Giscard d'Estaing yesterday threw cold water on French Press speculation that he was about to take spectacular political steps in an effort to calm the storm provoked by the suicide of M. Robert Boulin, the Labour Minister, last week.

In a statement issued after the weedy Cabinet meeting, the President said that a new Labour Minister would be nominated today, in succession to M. Boulin. But he gave no indication that any other Government changes would be made for the moment.

Bonn plans increased aerospace research

BY JONATHAN CARR IN BONN

WEST GERMANY is to spend DM 1.3bn (£330m) of federal funds between now and 1982 to step up research and technological development in the aerospace industry. Contributions from other sources, including the Laender (state) governments, are expected to raise this to DM 1.7bn (£440m), roughly 40 per cent more than in the previous four years.

The Bonn Cabinet took its decision yesterday, three weeks later than expected. The delay was caused by Chancellor Helmut Schmidt's desire to learn more of the current state of merger talks in the West German aerospace industry.

The government spokesman underlined that there was no direct link between the release of federal funds and progress in the merger talks between Messerschmitt-Bölkow-Blohm (MBB) and VFW-Fokker, which have dragged on for several years.

However, the delay was widely interpreted as a warning to the industry to clear away the remaining obstacles quickly.

Euro-MPs threaten legal action on isoglucose

BY ELLINOR GOODMAN IN STRASBOURG

THE EUROPEAN Parliament legal affairs committee, is that may shortly initiate an unprecedented suit against the European Council in the European Court of Justice over the legality of one of its regulations.

The Parliament's legal affairs committee is expected to ask MPs to approve the action when they meet in plenary session next week.

The move, a further example of the way in which the directly elected Parliament is trying to maximise its powers, is the latest twist in the saga of the Community's attempts to introduce a common régime for the sugar substitute isoglucose.

The argument, drafted by the

Council failed to carry out its legal obligation when drawing up the isoglucose regulations implemented on June 1.

The Court has already ruled that an earlier isoglucose regulation was void. But this would be the first time the Parliament had challenged the Council in Court. The earlier case against the old regulation was brought by aggrieved sugar producers.

What is in dispute is whether the Council fulfilled its obligation to consult Parliament when it asked for the opinion of MPs, or whether the Council was obliged to wait for a response.

Italian energy measures blocked

BY RUPERT CORNWELL IN ROME

THE ITALIAN Government's energy conservation package is in almost total shambles following 'sustained' obstruction in Parliament. The main measures, including a rise in the price of petrol and other fuels, were issued on September 14 in the form of a decree law. This automatically lapses unless approved by Parliament within 60 days.

The episode is not just an embarrassing setback for the weak minority government of Prime Minister Francesco Cossiga, but an indication of the extent to which the country's

institutional machinery fails any longer to function.

The main obstacles have been the 1,200 amendments tabled by the Left-wing Radical party. Although it has only 3 per cent of the popular vote, it has repeatedly proved its ability to bring Parliament to a standstill.

The longstanding difficulty of persuading a multitude of parties, either in or supporting any government here, to agree on anything quickly, has long forced the Cabinet to rely on decree laws to push through important executive decisions.

The underlying reason for the chaos in Parliament is the shift in decision-making away from the assembly to party's headquarters. Legislative paralysis has grown in step with the political deadlock at a national level.

Meanwhile, Italy's energy problems mount with the onset of winter. Enel, the state electricity supply authority, has already drawn up plans for revolting 90-minute power cuts spread across 20 zones of the country, should demand outstrip supply during peak hours.

OVERSEAS NEWS

BY QUENTIN PEEL IN NAIROBI

AFTER A HECTIC three-week election campaign, the voters of Kenya go to the polls today to choose a new Parliament.

The vigour of the contest and the bewildering number of candidates—more than 740 for 158 seats—has belied the fact that the election only concerns one political party in this de facto one-party state.

Instead of ideologies, it is personalities and parish-pump politics which are the issues. But in several contests, police have had to intervene to prevent serious clashes between rival personal followings within the ruling Kenya African National Union.

Behind the election, the third since Kenya's independence in 1963, lies the question of whether President Daniel arap Moi can successfully consolidate his position as the successor to President Jomo Kenyatta, who died little more than a year ago.

President Moi has used the opportunity of election year to tour the country, reinforcing widespread grassroots support which has become apparent since his remarkably painless succession to the grand old man of Kenyan nationalism. His motto has been one of deliverance ambiguity: "Nyayo," or "follow the footsteps," applying

equally well to the footsteps of Kenyatta and to his own.

The election is seen as President Moi's opportunity to reinforce his position within the ruling party and to accomplish the final shake-up of the administration he inherited from his predecessor.

He has given his blessing to a number of close supporters, urging, with more or less success, that they should be returned unopposed. At the same time he has equally clearly withheld any endorsement of other candidates too closely associated with the previous regime, or who opposed his own National Union.

Several big names of the Kenyatta era could well be defeated at the polls, including Mr. Mbiyu Koinange, the late President's Minister of State and closest confidant, and Mr. James Gichuru, the elderly Defence Minister.

In spite of President Moi's undoubted personal popularity, it is by no means certain that his personal endorsement will be enough to get all his protégés into the National Assembly.

One area where there is likely to be a strong challenge to Government men is in Luoland

in the West, where the KANU leadership has banned Mr.

The campaign is the number of extremely wealthy businessmen, technocrats and former leading civil servants who are standing for the Assembly. In spite of a new law, limiting the election expenses of any candidate during the campaign to 40,000 shillings (£2,500), largesse in the form of free beer and food still counts for a great deal at the hustings.

Key fights in the election include that of Dr. Munyua Waiyaki, the Foreign Minister, fighting Mr. Andrew Ngumbu, a leading businessman and Mayor of Nairobi, and Dr. Njoroge Mungai, former Foreign Minister and member of the Kenyatta family, fighting Mr. George Githii, former editor of The Nation newspaper.

Another Minister who could lose his seat is Dr. Julius Kiano, Minister of Water Affairs and a Moi loyalist, who faces Mr. Kenneth Matiba, wealthy businessman and former managing director of East African Breweries.

With more than half the sitting MPs lacking absolute majorities in their constituencies, from standing on the party ticket, the ban could well count against President Moi's supporters in the area and those candidates to whom Mr. Oginga Odinga gives his blessing could come out on top.

The other notable feature of

Kuwaiti oil price increase

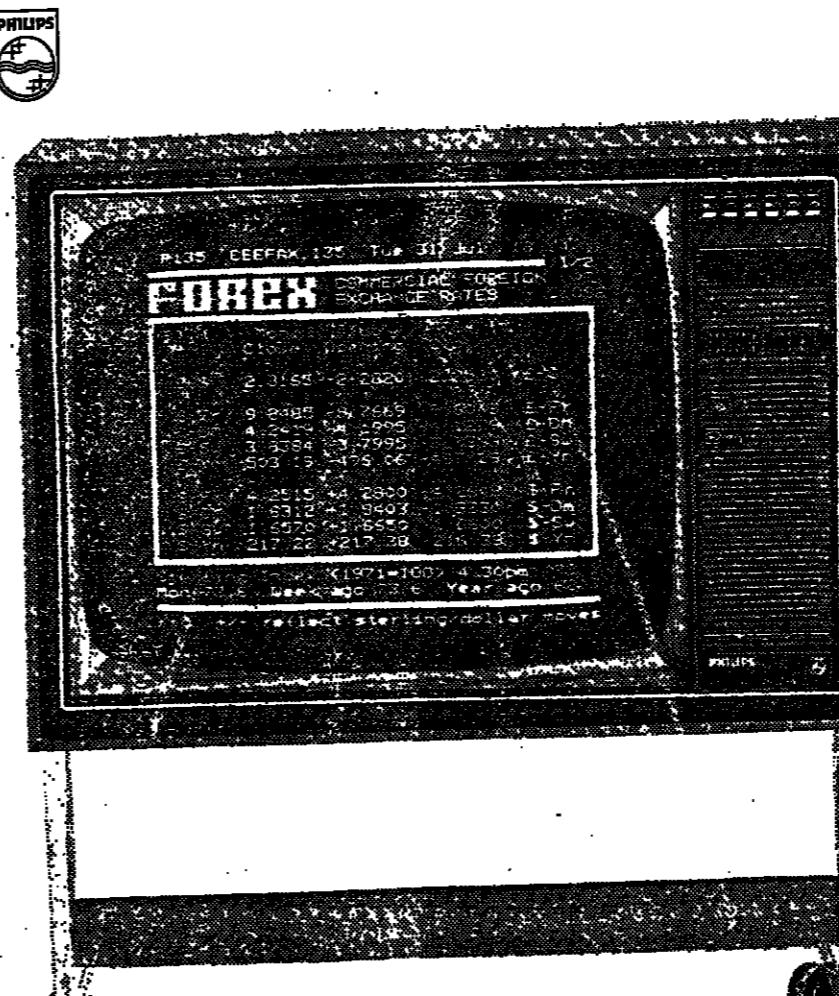
BY RICHARD JOHNS, MIDDLE EAST EDITOR

KUWAIT IS planning to raise the price of its crude oil to about \$23 a barrel, according to the state's official news agency.

Such an increase would restore approximately what Kuwait regards as the traditional differential between its heavy crude and Iranian Light. However, the official selling price of \$23.50, subsequently set for Iranian Light, left it over \$2 more expensive than Kuwait's crude compared with the traditional disparity of 50 cents a barrel.

Sheikh Ali Khalifa al-Sabah,

PHILIPS



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THE CRISIS IN IRAN

KHARG ISLAND TERMINAL

Vital link in world oil supplies

BY RAY DAFTER, ENERGY EDITOR

IRAN'S Kharg Island is one of the world's most important oil terminals. When it is operating normally the complex of pipelines, storage tanks and tanker berths handles well over 10 per cent of the Organisation of Petroleum Exporting Countries' total output.

In recent weeks it has been handling about 90 per cent of Iran's exports of 2.6m barrels a day—a flow of oil greater than the total output from the North Sea.

Kharg is capable of handling oil tankers of almost any size, serving almost any market. On one side of the island is a large "T" jetty with no less than 10 berths. These loading facilities can take ships ranging from 30,000 tonnes to 250,000 tonnes. Six can take ships of over 100,000 tonnes; three of 150,000 tonnes or more.

On the other side of the island, served by underwater pipelines, are four offshore loading berths, two—numbers 12 and 14—capable of accepting 300,000-tonne tankers and two—numbers 11 and 15—able to handle 500,000-tonne super tankers. There is no number 13 berth.

A few years ago Iran was producing oil at the rate of about 6m b/d—about a fifth of OPEC's total output. Since the revolution Iran's sustained production level has been down to between



3.3m b/d and 4.1m b/d—a sizeable drop from former levels but still enough to make a difference between a stable oil supply position and a serious worldwide energy shortage.

In recent months it has been

difficult to track the ultimate destination of all Iran's exports

smallish, spot lots. However, the level of these sales eased during the summer months.

Dr. Fereidoun Fesharaki, a former energy adviser to Iran, has provided a welcome insight into Iran's sales policies.

In a paper circulated in the oil industry in late September, he showed that from a production level of around 4m b/d earlier this year, some 700,000 b/d was being used domestically. The rest, including 250,000 to 300,000 b/d of products from the Abadan refinery, was sent overseas.

Of these 3m b/d or so of exports about 2.5m b/d was sold under nine-month term contracts. The recipients of contracted crude oil and product supplies fell into four categories:

Twenty-one contracts with independent companies from Belgium, Switzerland, West Germany, France, the U.S. and Japan. (Total deliveries: 950,000 b/d.)

Six contracts with state oil companies from Romania, Brazil, Philippines, Finland, Portugal and Bangladesh. (Total deliveries: 270,000 b/d.)

Eight contracts with major international oil companies. (Total deliveries: 1m to 1.1m b/d.)

Twenty contracts with companies from India, Spain, Sweden, West Germany, Sri Lanka, Italy and Eastern Europe. (Total deliveries: 700,000 b/d.)

Clearly these delivery levels have changed as Iran has reduced its total production to nearer 3.3m b/d in recent weeks. Furthermore, some of the traditional customers have seen their offtake cut back as Iran has switched more of its exports to the spot market, one the one hand, and poor Moslem countries on the other.

According to Dr. Fesharaki,

the companies (and countries) that have been receiving the bulk of supplies, at least a month or so ago, are: Mitsubishi, Mitsui, Marubeni, C. Itoh and Co., Showa Oil, Idemitsu, Sumitomo, Daikyo Oil, Nissho-Iwai, Kanematsu-Gochi, Japan Lines, Nichimen, Kyodo, BP, CFF (France), Gulf Oil, Exxon, Colgate, Texaco, Charter, Mapco, U.S. Rheinische, Philippine National Oil, Portuguese Petroleum, Marc Rich, Bangladesh, Sun Oil, Marathon, Finland's Nesto Oy, Petrofina, Romania's Petrol Export, Ashland, Amerada Hess, Brazil's Petrobras and Atlantic Richfield.

It is estimated that in the past few weeks as much as 1m b/d, or more than a third of the country's overseas sales have been diverted to the more lucrative spot market.

Earlier this year, in the April-June period, Iran was known to be selling some 600,000 b/d in

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an
calm Jurek Martin in Boston reports on Senator Edward Kennedy's bid for the Presidency

Chappaquiddick in the way of a new Camelot

THE Wall Street Journal rarely sullices its pages with photographs. Yet there were four of them on Tuesday morning: one big, three little, all of them of a small-island off the coast of Massachusetts. They were firmly implanted in the middle of the leader column under a solemn heading: "Chappaquiddick and Credibility."

This was not merely a case of one American newspaper pulling out its big guns against a "favourite" target—some suspect of not being a pure monetarist. Rather, it was symbolic of the great uncertainty lurking beneath the surface of the Presidential campaign formally opened here in Boston yesterday by Senator Edward Kennedy. Put simply, the question is whether or not the heir to the throne created by America's greatest post-war political family can lay to rest a ten-year-old ghost and assume the Presidency of the United States.

But for Chappaquiddick, the task would not be insuperable, though far from easy. The Kennedy name is as indelibly associated with the quality of leadership as that of President Jimmy Carter is with lack of it.

The economy, the management of which the President must defend during next year's primaries, seems to be sputtering into a recession of unfathomable depth and duration. The third

Lead shortened

Today every public opinion poll bar one, the New York Times-CBS survey, points to a sharp contraction of Senator Kennedy's huge lead over the President. Mr. Carter is now even looks stronger than the Republican pack.

The tentative evidence is that Mr. Hamilton Jordan, the President's political wizard, was dead right when he said that once candidates came out into the open the public would concentrate more on their substantive merits and defects and less on their imagined qualities.

For Senator Kennedy, this is where Chappaquiddick comes in. There simply is not the great

political divide between the President and the Senator.

They have differed on three important issues. Mr. Kennedy's proposals for a national health insurance scheme are more ambitious than Mr. Carter's, though the Senator has scaled down the grandiose plan he first proposed several years ago.

Mr. Kennedy's liberal and regional north-east constituencies are traditionally opposed to the President's plans to lift oil price controls, and the Senator is against the President's plans to develop the MX missile system.

But Mr. Kennedy is nothing like as economically liberal as his opposition suggests, and is rather conservative on such matters as reforming the criminal code. And to describe Mr. Carter as a closet Republican hardly accords with reality in other than Left-wing circles. Campaign competition will paint both men into corners on foreign and domestic policy issues, but the inherent difference lies in character.

In 1969, on the weekend that man first landed on the moon, Senator Kennedy drove a car off the narrow dyke bridge on Chappaquiddick Island. His passenger, Miss Mary Jo Kopechne, member of a house party consisting mostly of friends of the late Senator Robert Kennedy, was killed.

The Senator claimed he was driving back to catch the last

car ferry back to Martha's Vineyard but took the wrong road in the dark. He said he tried to rescue Miss Kopechne and even swam the channel between the islands and Martha's Vineyard.

But the key fact remains that it was 10 hours before the incident was reported to the authorities, and that this only done after some of the Kennedy family's most influential advisers were called in for consultation. The Senator was subsequently found guilty of a misdemeanor.

The Sunday television interview provided evidence of the great contrast between the hestitant private man and the impassioned, often magnificent orator he can be in public when he is well briefed and prepared.

The American media, which probably prefers him to any other candidate, is now almost honour-bound to probe the character of the man and, remorselessly, to ask the question: how would he perform in a global crisis as President?

For all his perceived faults, President Carter is at least seen as a man of some moral constancy, with a secure marriage (which the Senator, tragically, cannot claim) and a deep-rooted set of values. These may be somewhat derided in sophisticated Washington, but they count in the great heartland. They may even count more than 7 per cent unemployment and 15 per cent interest rates.

Speaking of the affair in a curious, disembodied and semi-inarticulate third person manner, he denied that his conduct (he called it "the conduct") then had impaired his ability to function since as an undeniably effective Senator, or would do so if he became President.

At this stage it is impossible to say to what extent Chappaquiddick and its implications will be the great equaliser in a Kennedy-Carter contest otherwise rendered unequal by economic problems. The organisation of both campaigns

will clearly be a factor. At present, the advantage clearly belongs to the proven Carter team, especially now that Mr. Robert Strauss, with his incomparable political talents is formally on board.

But the Kennedys have always attracted the best and brightest, who are more than capable of making the most of every opportunity and of quickly adapting to the new rules of the electoral game.

The Carterites will claim that Mr. Kennedy is offering yesterday's big-spending solutions to today's more complex problems. The Kennedyites will say there is no substitute for uplifting leadership and the ability to work with all elements in the political spectrum.

Brown in contention

It should also not be forgotten that Governor Brown today declares his candidacy. It is a popular belief that he is being squeezed into oblivion by the two Titans. That judgment may be premature.

At the very least the amount of support he draws away from either Mr. Carter or Mr. Kennedy could determine who becomes the party's Presidential nominee.

The Democrats can console themselves with the fact they have only three contenders. At the last count the Republicans were in double figures.



President Carter faces Senator Edward Kennedy, his challenger, as Senator Kennedy's wife, Joan, looks on. Below, Senator Kennedy (right) with his two brothers—John and Robert—a President and a Presidential contender.



Republicans lose two races for State governors

BY DAVID BUCHAN IN WASHINGTON

THE REPUBLICAN PARTY lost decisively yesterday in two of this year's three races for state governors, in Mississippi and Kentucky. In mayoral elections in eight of the country's 20 largest cities, the Republicans only unseated one Democrat, Mayor Dennis Kucinich of Cleveland.

The defeat of Mr. Kucinich ends his long feud with Cleveland's political and financial establishment over policies that have put the city in default on its loan repayments.

Another controversial city leader who disappears from the political scene is Mayor Frank Rizzo, of Philadelphia, whose term has ended and who will now be succeeded by Mr. William Green, a former Democratic Congressman.

Failure by the Republican Party to make any ground in the relatively few state and local elections held this autumn is not, however, a guide to the 1980 Presidential election outcome, exactly a year away.

An increasing number of U.S. voters "split their tickets" in a Presidential election year, voting for candidates of one party at a local or state level and for the candidate of the other party at the national level.

Republicans, who have held the White House for eight of the past 13 years, are more evenly matched with Democrats in presidential elections.

But Republicans have long smarted at their minority status in the U.S. Senate (where they hold 41 seats out of 100) and in the House of Representatives (157 seats out of 435).

Yesterday's election results in four states will have a bearing on the minority party's chances of improving its position in the Lower House on Capitol Hill.

Democrats yesterday retained control of State legislatures in New Jersey, Mississippi, Kentucky, and Virginia—impor-

tant because State legislators will be redrawing and adjusting Congressional district boundaries on the basis of shifts of population shown up in the 1980 census.

Republicans still have a chance to win the governorship of Louisiana, which traditionally does not hold its final gubernatorial run-off poll until December 8.

Mr. David Treen, the Republican candidate, won a narrow victory in a first-round election last month against a bevy of Democrats who however, are likely to unite their forces behind the one Democratic candidate going into the December 8 run-off.

The new Democratic governor of Kentucky is Mr. John Brown, who made extensive use of television to fight off the bid of Mr. Louie Nunn, a former Republican governor of the state.

In Mississippi, Mr. William Winter won the governorship on his third try, his first two attempts having largely failed because he was considered too moderate on the issue of race in the Deep South State.

Mr. Gil Carmichael, his opponent, who was considered a strong candidate, in fact polled a smaller number of votes than he had done against a Democrat in 1975.

Democratic strength at the local level in these two Southern States is by no means an indication that the 1980 democratic Presidential nominee can carry the South in next November's general election.

Southern democrats have increasingly tended to feel out of step with their national party's nominees and platforms, and have voted Republican at the national level.

In particular, Senator Edward Kennedy, who announced his candidacy in Boston yesterday, will have great difficulty in garnering support from generally conservative Democrats in the South.

Clark repels Liberal attack by two votes

BY VICTOR MACKIE IN OTTAWA

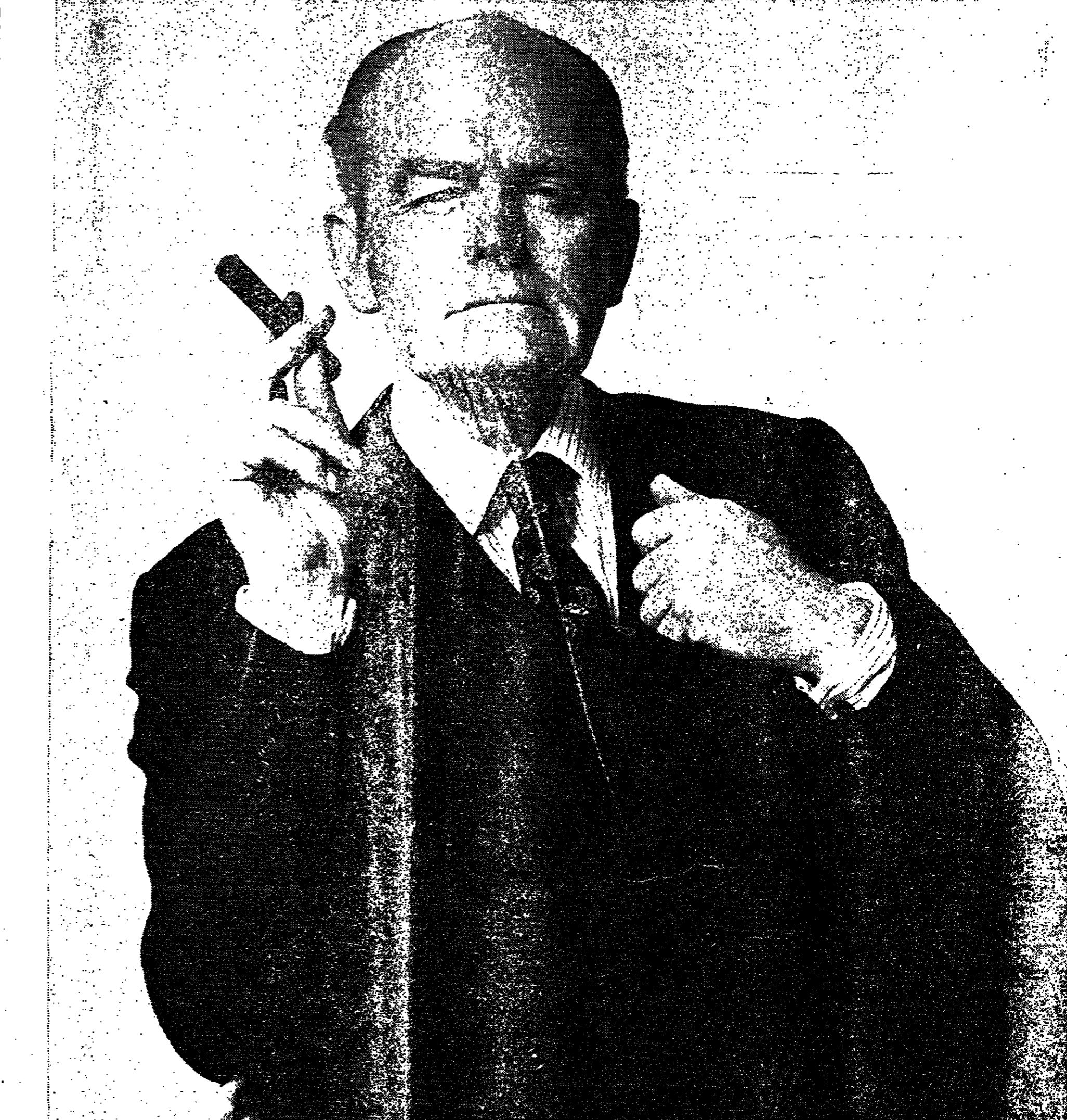
CANADA'S five-month-old minority Government survived its toughest political test so far on Tuesday night, beating off by a narrow 140 to 138 votes a Liberal no-confidence motion condemning it for mishandling energy matters and interest rates.

The Conservatives squeaked through with the help of the five MPs of the Social Credit Party. One Tory MP was absent—Mr. Paul Yewchuk, from Alberta.

Mr. Joe Clark's Government faces two federal by-elections on November 19. If the Conservatives win neither seat their fate could be sealed, providing Mr. Pierre Trudeau, the Opposition leader, continues his belligerent stance. But the Liberal's standing with the electorate does not appear to be high.

Mr. Trudeau has come under severe criticism in the Press since Parliament opened last month for failing to provide energetic leadership of the Liberal Opposition group. There has been even speculation that if he continued adopting a low profile in Parliament, some Liberals would insist on finding a new leader.

Most of the Liberals oppose



Most people know us by our initials, too.

Which in one way is perhaps a pity, because our full name—National Employers Life—tells you something about us.

• By happy chance, its second word pinpoints a sector of the community to whom

we can be—and are—of particular help.

Our health insurance schemes and pension facilities are installed in many of the major names of industry and commerce.

But in another way, maybe it's a help:



Specialists in personal and group pensions and permanent health insurance.

The National Employers Life Group of Companies, Milton Court, Dorking, Surrey RH4 3LZ.

after all, don't they say initial impressions last longest?

WORLD TRADE NEWS

RANK XEROX IN EASTERN EUROPE

Tapping Communist copiers

BY ANTHONY ROBINSON



COMMUNIST COUNTRIES, with their traditions of secrecy, would seem barren ground for the sale of machines designed to spread information cheaply and easily—the office copier. Access to information is still one of the most tightly guarded privileges in many parts of the Communist bloc. Even the typewriter is viewed with suspicion.

But Communist regimes tend to be as bureaucratic as they are secretive. They use vast amounts of paper and secretarial staff. Office mechanisation is still primitive in many areas and it has been clear for years that business, Government and party require much more than the abacus and carbon paper to cope with the flood of paper. But they have not yet resolved the secrecy versus information dilemma—or produced an efficient office copier.

At which point—enter Rank Xerox. Over the last 15 years the Eastern export operations division, now headed by general manager Ralph Land, has built up a \$30m business selling, and what is equally important, servicing copying machines throughout Eastern Europe. It is now poised for expansion in China.

Sales started in the mid-1960s when Rank-Xerox salesmen started getting approached by potential Communist customers at exhibitions in Western Europe.

Since setting up its own Eastern export operations division in 1968 Rank Xerox has been one of the most faithful patrons of trade fairs throughout the Communist world and Mr. Ralph Land is one of a small band of UK based Eastern trade experts who pursues the market with dogged persistence.

The potential users of copiers are legion—but reaching them requires a marketing effort of considerable complexity. Apart from the obvious methods such as heavy advertising in the Communist trade press, participation in catalogue exhibitions, and between 20 and 25 trade fairs annually, the company also runs its own fleet of three mobile trailers based in Vienna.

On a typical journey the mobile exhibition trailers are

Egyptians, Greeks, Austrians, Swiss and British trainees as well as those from other East European countries, including the Soviet Union.

The network has spread widely since then. Poland and Romania set up their own training centres in Warsaw and Brasov respectively in 1973. The Soviet Union followed by setting up training centres in Moscow, Minsk and Alma Ata where Soviet technicians trained by the Czechoslovak teaching staff at Brno pass on their expertise to trainees from all over the Soviet Union.

Next month the Brasov training centre will be expanded from a national to an international training centre. Rank Xerox will pay hard currency to Romania for those trainees it sends from its foreign subsidiaries and from other Comecon countries in the same way as it pays hard currency to the Brno school for similar services.

This training network costs Rank Xerox around £250,000 annually through rent and other charges, technical support and equipment. All the training schools are under the jurisdiction of their respective state agencies who also employ all the staff. Indirectly, however, much of the cost is borne by Rank Xerox itself.

It is a continuing investment which has given the company the ability to offer maintenance, repair and service facilities impossible to maintain on an expatriate staff basis and very difficult for its competitors to match. After nearly 15 years sales there are now over 7,000 machines installed in the Soviet Union alone in areas thousands of miles apart. What is more the training of technicians by native teachers and the use of native technicians to service installations gets over the security and secrecy problems associated with copiers in these markets.

The typical Xerox copier in Eastern Europe does not just sit in an open office for general use. It stands in a special room, with a specific operator responsible for copying by specific authorisation. Under this system

the machine also tends to be worked on average five times harder than its counterpart in the West.

Among the largest users appear to be the Lenin Library in Moscow, the Soviet equivalent of the U.S. Library of Congress and the Moscow Patent Office. Other big customers are the Soviet planning commission Gosplan, and its equivalents throughout the bloc, and major industrial complexes like the Togliattiagrad car plant and the Soviet shipping organisation Morflot which has around 200 machines for its own exclusive use.

Outside Comecon itself Yugoslavia's unique self-management system has created a widespread demand. The Yugoslav system depends on workers being given the kind of information which enables them to participate in decisions on investment policy, pay and conditions and company policy generally. This involves countless hours of discussion—and the diffusion of information which the copier is ideally placed to satisfy.

There is little chance of Yugoslavia's maximum information system spreading beyond its borders. But as the labour market tightens throughout Eastern Europe the company sees a growing market for copiers and other aids to business efficiency. The principal limiting factor, as always, is the chronic shortage of hard currency. To cope with this Rank Xerox also uses the services of a full-time buy-back and compensation trade consultant to meet the demand for off-setting purchases as the price of further sales expansion. The potential for manufacturing or licensing in one or more East European countries is also under review.

It all adds up to a comprehensive, long-range marketing strategy. In terms of Rank Xerox total turnover, which exceeded \$2bn in 1978, the \$30m turnover expected from Eastern Europe sales this year is relatively small beer. But in East-West trade perseverance and a good reputation pay long-term dividends. With competition growing fast Rank Xerox hope that the 1980s will repay a decade of careful groundwork.

Ralph Land of Rank—one of a small band of UK-based Eastern trade experts

away from base three weeks on while stop tours of small industrial towns far away from the main cities. Such exhibitions and displays provide that access to the end-user whose absence is one of the main problems facing many companies involved in East-West trade.

Apart from this the company also spends heavily on more indirect promotion such as the recently announced sponsorship of the forthcoming London Symphony Orchestra tour of Moscow and Leningrad.

It is all part of the attempt to turn Rank Xerox into a household name in Eastern Europe. With this in mind it has also become an official supplier to the Moscow Olympics.

What is probably the most unique feature of the Rank-Xerox operation in Eastern Europe however is the unprecedented network of training schools and service centres created over the last 10 years. The first was set up in 1969 near Brno, Czechoslovakia in a converted farm which once ran a thriving side-line in coffins. The nine-man instruction staff are all Czechoslovak. But the 2,200 mechanics who have passed through its doors since its creation include Nigerians.

BSC win Indian contract

By Roy Hodson

THE BRITISH-built Durgapur steelworks in West Bengal is to be redeveloped under the direction of British Steel Corporation (Overseas Services).

The British Government is considering financing the work under the British aid programme to India and talks are now at an advanced stage.

British Steel has reached agreement with the Steel Authority of India on the scope of a development plan

to be developed by the British Steel Corporation (Overseas Services).

The ONCE remote thought that the Philippine Government might cancel its \$1.1bn nuclear power station project is looming a bit larger following references by two cabinet ministers this week to just such a possibility.

Prior to this development, the Government of President Ferdinand Marcos had avoided any such discussion, although observers here have noticed a recent absence of any mention of nuclear power in recent ministerial statements on development of energy sources.

This is made all the more significant because the week of December 29 has been set as

Atomic Energy Week.

The cast of the project has not yet been estimated in any detail but as work on the development plan will be largely British-based, the British process plant industry is hoping that a high proportion of the new hardware contracts will be awarded to British companies.

The core of the growing problem is the project itself. It is the country's most spectacular nuclear development effort, and it is continuing to limp along behind schedule, with increasingly serious implications for the U.S.

Apart from an early skirmish over allegations of exorbitant payments by Westinghouse to its local agent, most of the controversy has centred on the plant site—14 miles from an inactive volcano, 12 miles from an American base and 65 miles from the capital.

Because of these factors, initial site studies were undertaken by Ebasco Services and at the request of President Ferdinand Marcos, the international Atomic Energy Commission also studied volcanic and seismic risks, leading to a number of minor design changes.

Finally, a comprehensive financial and economic evaluation of the proposed development will be undertaken.

British Steel and Davy International, the leading British steel plant supplier, are also anxious to win the design and construction of a planned new £20m integrated steelworks on an Indian coastal site. The plant would initially be of 1.3m tonnes capacity and eventually could be expanded to 3m tonnes.

• A two-day session of the Indo-EEC Joint Commission met earlier this week in New Delhi when the Indian side

decided to defer consideration of new licences in favour of a closer look at existing plants. Supporters of the campaign for a nuclear-free Philippines are banking on an American "no." But many here echo the words of Mr. Charles Healey,

Confidence in Philippine nuclear project weakens

By DANIEL NELSON IN MANILA

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But Washington still has not given the go-ahead for the export of the nuclear components. There is also an application pending for the initial fuel supply, which the Nuclear Regulatory Commission (NRC) insists on treating separately.

Frustrated by the construction programme slowdown caused by the non-shipment of key components, Westinghouse sued both the State Department (which in July, 1978, withdrew its original approval) and the NRC for "arbitrary and capricious" delays in issuing export licences.

In an out-of-court settlement

the State Department said it would make its position known on September 28 at which time it ruled that there were no obstacles in terms of U.S. interests.

It also said that the plant

met the criteria for President Carter's policy announced long-ago for the Philippine plant—that overseas projects using American-supplied nuclear technology must receive environmental approval from Washington.

The NRC has proved harder to pin down, but has given April as the target date for its verdict. It seems inevitable that the Philippine application will be affected by this week's NRC decision to defer consideration of new licences in favour of a closer look at existing plants.

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decided to defer consideration of new licences in favour of a closer look at existing plants. Supporters of the campaign for a nuclear-free Philippines are banking on an American "no." But many here echo the words of Mr. Charles Healey,

project manager for Ebasco, which now acts as consultant to the Philippine National Power Corporation (ONCP). "The Philippines has withdrawn from every issue on which it is obliged to do so. The decision on the safety of the plant should be a matter for the Philippine Government."

For that reason alone, a thumbs-down from the NRC would present Washington with a major political dilemma and sour relations with one of its main East Asian allies. It would also raise complex questions of contract and financial liability of the project received from Export-Import Bank credits of \$84.8m (£31.0m).

It is possible that Marcos' Government, should it face a U.S. tardiness, could find ways to justify cancellation of the project in the national interest.

But with \$500m already spent, it could still proceed albeit at a slow pace, for when President Marcos instituted the inquiry he also halted construction, pending its outcome, although work on non-nuclear sections has been resumed.

It is significant that overall delay on the project is costing the power corporation 1m pesos (£65,746) per day in interest charges, and is complicating the management of the country's power generation programme.

Disruption to the power programme is politically and economically damaging, for un-scheduled blackouts are already common.

Britain missing out on EEC development fund contracts

FINANCIAL TIMES REPORTER

BRITISH COMPANIES are getting a disproportionately small share of business, funded through the European Development Fund (EDF) in the developing countries of Africa, the Caribbean and the Pacific, said Mr. Cecil Parkinson, Minister for Trade, yesterday.

"This is one area of the EEC budget—and it is a substantial one—where there can be little excuse for us not getting a fair return," he said.

"Companies should compete harder and be much better prepared and informed to pick up this business. More than £3.5bn

signed last week between the

EEC and 58 African, Caribbean and Pacific (ACP) countries, established a fifth European development fund through which aid, negotiated under EEC, can be channelled. Grants, loans and risk capital in the fourth EDF under £1.7bn remains to be committed.

Under the new EDF £2.86bn will be made available. With few exceptions, work and supply contracts funded through it must be placed with ACP or EEC firms.

Italians in \$200m Iraq deal

BY RUPERT CORNWELL IN ROME

NUOVO PIGNONE, the energy engineering subsidiary of the state-owned Ente Nazionale Idrocarburi (ENI) has won a £200m contract to supply Iraq with a virtually complete gas processing system, including infrastructural equipment.

The final terms of the deal will be settled in the next few days during a visit by Sig Giorgio Fogu, Nuovo Pignone president to Baghdad. The new installations at Bassora in the south of the country include 40

compressors and 10 gas turbines. Work is scheduled to be completed by the beginning of 1982.

The contract represents a significant step forward for ENI's overall policy of securing additional guaranteed supplies of crude for Italy from oil producing nations, in return for delivery of plant and technology by its specialised subsidiaries.

This in turn is part of a strategy adopted by the group of

arranging bilateral deals which bypass the major international oil companies. In the last few months ENI chairman Sig. Giorgio Mazzanti has visited not only Iraq, but also other countries including Iran, Mexico and Libya in the pursuit of this policy.

Nuovo Pignone has also recently begun the delivery of compressor equipment to China under the terms of a licensing deal reached with the Peking Government.

Bids sought for Mideast plants

BY RAMI G. KHOURI IN AMMAN

THE Syrian-Jordanian Company for Industry, one of the more tangible results of the four-year-old economic integration and co-operation drive between Jordan and Syria, is pushing ahead with a series of new projects. All require substantial international consulting and contracting services.

This week, the Amman-based company has asked international consultants to bid for a contract to supervise construction of a projected 150,000 tons a year

cement plant. The consultants would also evaluate the tenders for the construction work. Eight unnamed international contractors, from West Germany, France, Japan and Denmark, have already been shortlisted for the turn-key design and construction of the \$40m plant.

The cement plant was originally planned with a capacity of 100,000 tons per year, which has been raised by 50 per cent due to the high quality of the locally available raw materials and the substantial export demand in nearby Arab

states, particularly Kuwait.

The joint Syrian-Jordanian company has also added a fifth project to the list of five for which it has asked international consultants to bid. The new plant is for the production of sodium tri-poly-phosphate, though no details are yet available of its projected size.

The four other projects are for the production of children's educational toys, synthetic carpets, electrical fittings and food packaging for the catering industry.

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Dead Sea potash project

BY OUR AMMAN CORRESPONDENT

JACOBS ENGINEERING of the U.S. has been awarded a \$25m six-year contract for the operation, supervision and technical training for the \$425m potash project currently underway in Jordan along the southern shores of the Dead Sea.

The project will be supervised by Jacobs' Dublin-based subsidiary, Jacobs International, which is already handling the consulting and design work for

the potash plant, Jordan's biggest ever single industrial project.

The contract will take the project through until full production of 1.2m tons per year is reached in 1984 when it will be operated fully by the Amman-based Arab Potash Company.

About 150 Jordanian engineers, foremen and operators will be trained by Jacobs, APC officials in Amman said.

The new order brings total

Airbus firm orders to 250 with another 140 on option.

Meanwhile, De Havilland Aircraft of Canada is going ahead with plans to build a new "commuter airliner," the twin-engined, 32-seat DHC-8, formerly called the Dash 8. The present plans call for a first flight of the aircraft in 1984 with deliveries early in 1985.

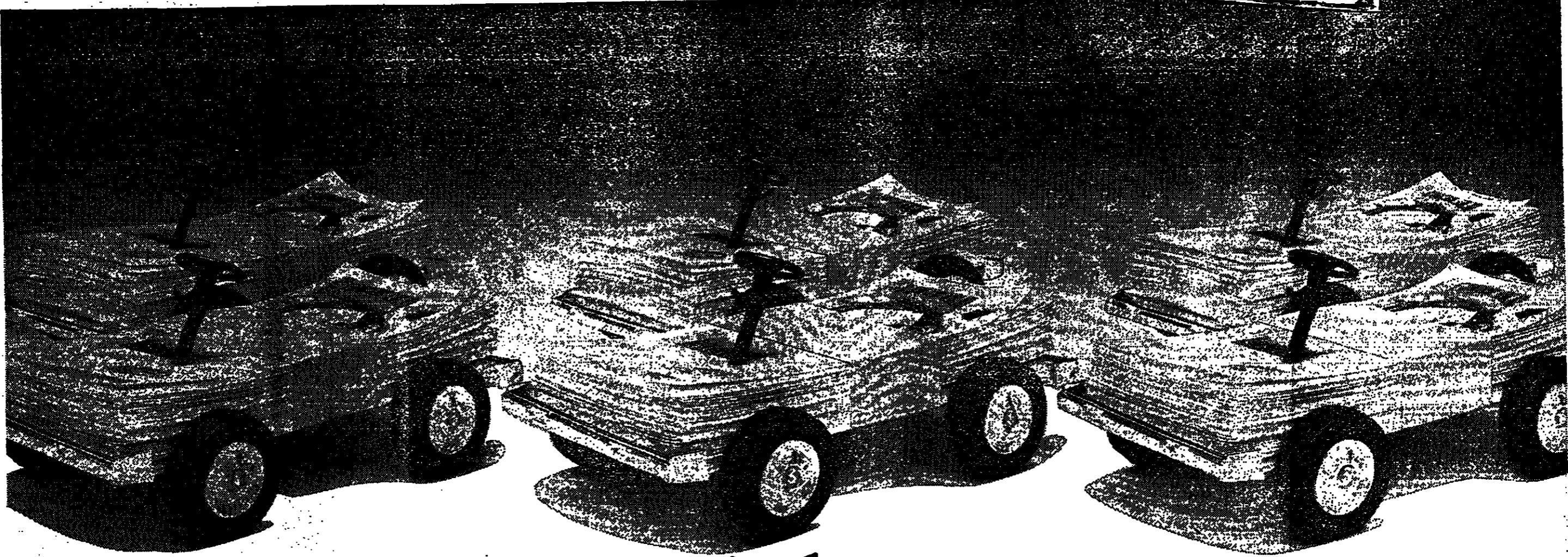
A feature of the aircraft will be its short take-off and landing (STOL) capability. It is seen as a rival to such other commuter airliners as the Short Brothers SD-30, already in service, although it will be smaller than the British aerospace BAE 146, now being developed.

Salvage cranes for Suez

W. German Government's shipyard export finance programme.

• Poulton Engineering has been awarded a contract valued at £2.5m for two large cold stores in Egypt.

The contract



More and more companies are recognising the cash-flow advantages of leasing.

The new BL Cars Leasing Maintenance Package is a totally flexible fleet lease contract which can be tailored to the needs of every operator.

It eliminates capital investment, brings significant tax advantages, saves valuable administration time and also simplifies budgeting. It's available through every BL Cars dealer, or direct from BL Finance Ltd.

A CAR TO ACCOMMODATE EVERYONE IN YOUR COMPANY.

BL Cars make more separate models than any other manufacturer. And they're different in more than just their number of doors and badges, or the presence or absence of a cigar lighter. (Although our range includes a comprehensive choice of body, engine and trim options. Every vehicle is a range in itself.)

From Mini to Daimler, Sherpa Van to Triumph TR7, Land Rover to Jaguar, no other manufacturer gives you such a choice.

And the wider the choice, the more likely you are to find the right vehicle for every employee. You can reward your best Salesman with a better car, without upsetting the Sales Manager.

THE ADVANTAGES OF COMING FROM A COMMON BACKGROUND.

Life is much easier for Fleet Managers when the whole fleet comes from one manufacturer.

When you send vehicles to the dealer for servicing, you'll only have to deal with one. And a BL Cars dealer won't be far away: we have over 2,000 of them all over the country. Spares, too, are plentiful and competitively priced. (Import duties from Birmingham, Coventry and Oxford are still very low.)

CHOOSE OUR CARS FOR A FEATURE YOU MAY NEVER USE.

When you choose your fleet, look not just for reliability but also for a watertight guarantee to back it up.

Could your company make better use of its capital?

Supercover is one of the most comprehensive warranty programmes offered by any vehicle manufacturer.

It includes a thorough 69-point pre-delivery check; unlimited mileage, parts and labour warranty for 12 months (24 months at low extra cost); free 24-hour on-the-spot roadside assistance from the AA, and free AA Relay recovery service.

You may never need to use Supercover. But you'll feel better when you know it's there.

CARS WITH LOWER RUNNING COSTS, EVEN BEFORE YOU RUN THEM.

Our cars save you money whichever way you look. For a start, most of them will cost you less in the first place. If you compare them with their rivals, British or Continental, you'll see for yourself.

What's more, inexpensive parts mean low insurance groupings - another saving which mounts up when you buy a fleet.

Even the staff who run the cars can save money.



The Princess and Marina, for example, when fitted with the smooth, powerful new overhead camshaft 1700cc 'O' Series engine, are a step up in performance and prestige from the average 1.6 litre car.

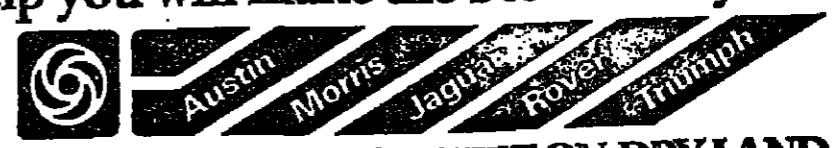
Yet they remain firmly within the inexpensive 1301-1800cc taxable benefit class.

FREE ADVICE.

For free advice on leasing and any other aspect of fleet operation, contact your local BL Cars dealer.

Or telephone our Fleet Sales Department direct on Redditch (0527) 64274 Ext. 265.

With our help you will make the best use of your capital as well as your cars.



Joseph blames industry managers

By John Elliott, Industrial Editor

BRITAIN'S "punch drunk and patchy management" was blamed yesterday by Sir Keith Joseph, Industry Secretary, for being partly responsible for the country's poor industrial performance.

Sir Keith also criticised trade unions and past Governments. He warned a meeting of the National Economic Development Council that "our continuing poor performance will turn entire sectors into industrial units."

It was "a miracle" how well industry performed considering the way it had been treated by Governments, management and unions.

"We have a punch drunk and patchy management, appalling unit labour costs, and low pay because of low output," Sir Keith said.

Prince Charles, who attended the meeting as part of his study of industry, said he had been impressed by some "excellent companies" he had visited in the past year.

The NEDC meeting was discussing the UK's declining position in world trade and its poor productivity. It echoed points raised at the Confederation of British Industry's conference this week, including the need to act against countries, such as Brazil, which illegally blocked UK exports.

Sir Ray Pennock, CBI president-elect, stressed the need for increasing understanding about economic problems.

But no major initiatives were planned at the meeting, which also heard a call from the TUC for the Government to give more aid to the micro-electronics industry.

October boom speeds car industry to record year

By KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

THE UK motor trade now expects new car sales this year to reach record levels following a totally unexpected jump in registrations in October.

The Society of Motor Manufacturers and Traders expects sales to reach 1.7m in 1979,

significantly ahead of the previous forecast of 1.67m which, in turn, would have topped the record 1.66m for 1978.

But the society has not changed its mind about next year and continues to forecast a sharp decline in new car registrations to about 1.5m.

Last month's registrations were 123,238, or 7 per cent above the same month last year and October 1978 saw an 11 per cent increase on the previous year.

As a result, sales for the first 10 months of this year were 7.3 per cent ahead of the same period last year at 1,531,943.

The main factor in the October increase seems to have been that Ford had cars available, and fleet managers in particular were buying ahead of the expected price increase which has just been implemented.

Ford captured more than 33 per cent of the October market and the first five places in the "top ten" table.

This was made possible to some extent because it operates on a Europe-wide basis. Demand for some Ford models in West Germany has been weak and this increased availability for the UK.

But the group believes it could have achieved even higher sales if it had been able to build more Fiestas, which remain in very short supply. This should be alleviated to some extent because part of the Cologne plant in West Germany was switched last week from Granada production to making 1,000 Fiestas a week.

In October Ford imported 55,55 per cent of the cars it had

registered. Over the ten-month period the percentage was 51.

BL's performance in October was badly hit because it did not have enough of its more popular models, the Mini and the Allegro. The national engineering dispute and changes which had to be made for the introduction of Allegro 3 are blamed.

BL estimates that lack of product cost it a 4 per cent market share last month and stocks of Minis and Allegros remain very low. Also the publicity surrounding the ballot about BL's future hit sales.

The top 10 best-selling cars in October were: 1. Ford Cortina (15,121); 2. Ford Escort (12,182); 3. Ford Capri (4,573); 4. Ford Fiesta (4,554); 5. Ford Granada (4,347); 6. Austin Morris Mini (4,261); 7. Vauxhall Cavalier (4,115); 8. Morris Marina (4,002); 9. Rover SD1 (3,903); 10. Austin Allegro (2,701).

UK CAR REGISTRATIONS

	October		Ten months ended October	
	1979	%	1978	%
Total UK produced	53,933	43.76	55,658	48.31
Total imported ^t	69,305	56.554	51,691	55.83
Total market	123,238	100.00	115,212	100.00
Ford*	40,799	33.11	21,564	18.72
BL*	20,884	16.95	29,055	25.22
PSA-Chrysler*	6,344	5.15	9,278	8.05
Citroen	2,826	2.29	2,957	2.57
Peugeot	2,342	1.90	2,490	2.16
Total PSA	11,512	9.34	14,725	12.78
General Motors—				
Vauxhall	7,884	6.39	9,737	8.45
Opel	1,677	1.36	2,169	1.88
Other GM	124	0.10	51	0.44
Total GM	9,685	7.86	11,957	10.38
Datsun	6,688	5.43	7,264	6.30
Renault	6,824	5.54	5,685	4.94
VW/Audi	5,891	4.78	4,432	3.85
Fiat	4,388	3.56	5,510	4.78
* Includes cars from companies' Continental associates which are not included in the total UK figures				
† Includes imports from all sources, including cars from Continental associates of UK companies				

Source: Society of Motor Manufacturers and Traders

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Loans of £30m to aid job creation

By Roy Hodson

UP TO £30m is to be loaned at 6 per cent below British market rates to create new jobs in areas of high unemployment hit by mining and steelwork closures.

The Northamptonshire steel town of Corby, which yesterday was given Development Area status, is expected to become an important recipient of the cheap funds as new industries are established to offset the rundown in iron and steelmaking.

The money is being made available through a new £20m European Coal and Steel Community loan facility. The arrangement was completed in London yesterday to follow a £10m loan which has been fully allocated to British companies.

Signor Antonio Nicoletti, the director-general for credit and investments at the European Community, signed the contract which makes the City-financed Industrial and Commercial Finance Corporation (ICFC) agent to administer the loans.

The Government has acted quickly to give Corby the necessary Development Area status which will enable companies setting up there to be eligible for the ECSC money. British Steel told the unions last week that iron and steelmaking at Corby will end next March.

Similar Development Area status is also being considered for the Shotton district, North Wales. The steel unions expect to be told at a meeting with British Steel tomorrow that iron and steelmaking will end at the Shotton works early next year.

The appointment continues the policy of Mr. Gordon Richardson, the Governor, of bringing distinguished outsiders into the Bank at a senior level.

Mr. Fleming has been the Fellow in Economics and Business of Nuffield College.

He will join the Bank early next year although for the remainder of this academic year he will continue to fulfil some of his present academic responsibilities.

He spent a year in the Bank in 1975. Some of his work on real rates of return and probability was subsequently published in the Bank's quarterly bulletin. He is best known for his work on inflation.

Mr. Fleming has been less involved in public debate about the economy than some

ICI plans to close polyethylene film plant at Stevenage

By SUE CAMERON

IMPERIAL Chemical Industries plans to close its polyethylene film plant at Stevenage in Hertfordshire. The plant employs 240 people.

Yesterday the group told its Stevenage workforce the closure would be part of a two-stage reorganisation of its polyethylene film business. All manufacturing was to be moved to ICI's other production site at Stockton-on-Tees.

ICI's polyethylene film accounts for 7 per cent of the group's total UK plastics turnover. The plastics division employs a total of 10,100 people, which means that the numbers affected by the Stevenage closure represent only 3.5 per cent of the overall workforce.

Further investment

At present some 400 people are employed in the Stockton polyethylene film plant. It is thought likely there will be further investment there during the course of the reorganisation programme.

ICI's polyethylene film is used to make shrink wrapping film, pallet wrapping film and items such as heavy duty plastic sacks.

Oxford economist chosen by Bank of England

By PETER RIDDELL, ECONOMICS CORRESPONDENT

MR. JOHN FLEMMING of Oxford University, one of Britain's leading younger economists, will join the Bank of England as Special Economic Adviser.

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Mr. Fleming has been the Fellow in Economics and Business of Nuffield College.

He will join the Bank early next year although for the remainder of this academic year he will continue to fulfil some of his present academic responsibilities.

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two sites "there would be serious risk of damage to the business overall."

ICI would not say exactly when the Stevenage plant would be shut but committed itself to full consultation with the 340 people employed there between now and 1982. Any changes or redeployment would be carried out "with the minimum of hardship and none if possible."

On the third day of the rehearing of Ladbrooke Group's application for renewal of four casino club licences, Mrs. Janet Bellard, former personal assistant to Mr. Cyril Stein, chairman of Ladbrooke, told a conversation with Mr. Roger Wither, who took over from Mr. Irvine as marketing director.

"I asked him how serious the matters were, and would Gordon Irvine have to go? I said: 'It would cost them, wouldn't it?' and he said to me: 'Yes, it will. He will not be able to work for the rest of his life.'

"I said: 'Will they have to pay him?' and Mr. Wither replied: 'They are talking in the region of £1m.'

Mrs. Bellard said that in a conversation with Mr. Irvine she said that things had got "quite serious," and added: "Will you be the fall guy?"

"I talked with him by saying: 'Well, you won't get such good food inside as you do in the clubs.' He said: 'It's not joke about it, it could well happen.'

Later she said that Mr. Stein, the chairman, obviously would not have to "take the rap."

Mrs. Bellard said that on her return from treatment for cancer in America to attend the hearing before South Westminster magistrates in July she was rung by Mr. Michael Surridge, now a director of City and Provincial Gaming Holdings, the new holding company of Ladbrooke casinos.

She asked Mr. Surridge what the problem was.

"And he said he wanted to know whether I was coming back for the hearing because he wanted to brief his witness."

• Ladbrooke Group companies have issued writs against both the BBC and Associated Newspapers Group. Ladbrooke seeks to ban the BBC from publishing material which it claims tends to prejudice a fair trial. Ladbrooke Group and Ladbrooke Lottery claim damages for a Daily Mail article alleged to be defamatory.

Council sales 'may lift interest'

By ANDREW TAYLOR

BUILDING SOCIETIES have to raise mortgage rates further on top of the rise planned for January 1 if the Government expects societies to finance the bulk of council house sales, Mr. Stanley Walker, chief general manager of Leeds Permanent Building Society, said yesterday.

"If we are to be expected to provide the majority of mortgages for council house sales then I would expect societies to ask for the means to allow them to do this. I can see no real alternative but to raise rates," he said.

The possibility of raising extra cash from City institutions or from abroad was not viable alternatives to the movement's traditional method of fund raising from private investors, Mr. Walker said.

But it was far too early to talk about specific movements in the mortgage rate. "We still do not know what is going to happen to the Minimum Lending Rate."

No immediate move to raise mortgage rates above the 12.5 per cent planned for January 1 was likely even if MLR was to be increased further. "We would have to wait for the smoke to clear before reaching any decision."

But he was concerned that demand for mortgage money from council tenants would increase pressure on societies and further lengthen mortgage queues. "I believe that societies may be in for rather a lean time during the first few months of next year."

Mr. Walker's comments coincided with an announcement of Leeds Permanent's annual figures for the year to September 30, 1978. These showed that total assets of the country's

fourth largest building society have now reached £2,629m compared with £2,239m a year ago.

During the year the society lent a record £257m to around 38,000 borrowers. Total mortgages outstanding totalled £2,125m to almost 307,000 families at the end of the year.

• Abbey National, the country's second largest building society, is pursuing its scheme to support council house sales by repaying local authorities in a series of annual instalments.

Mr. Clive Thornton, Abbey's chief general manager said: "The purchaser would repay the mortgage to us on the normal basis but the society instead of paying the full purchase price to the vendor would spread this over five years. This would enable us to fund many more purchases in a single year."

"We would pay an interest rate of 10 per cent on the unpaid sum and the difference between that and the interest paid by the mortgagee would cover administrative costs."

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Sotheby's sale of Japanese works of art was a disappointment. The top lot failed to find buyers. The best price was £2,500 for a Kakiemon dish of the late 17th century. At Phillips an early Meissen vase and cover, about 1730, sold for £3,000 to a German dealer. A rare early English taper stick of glass from about 1700 sold for £360.

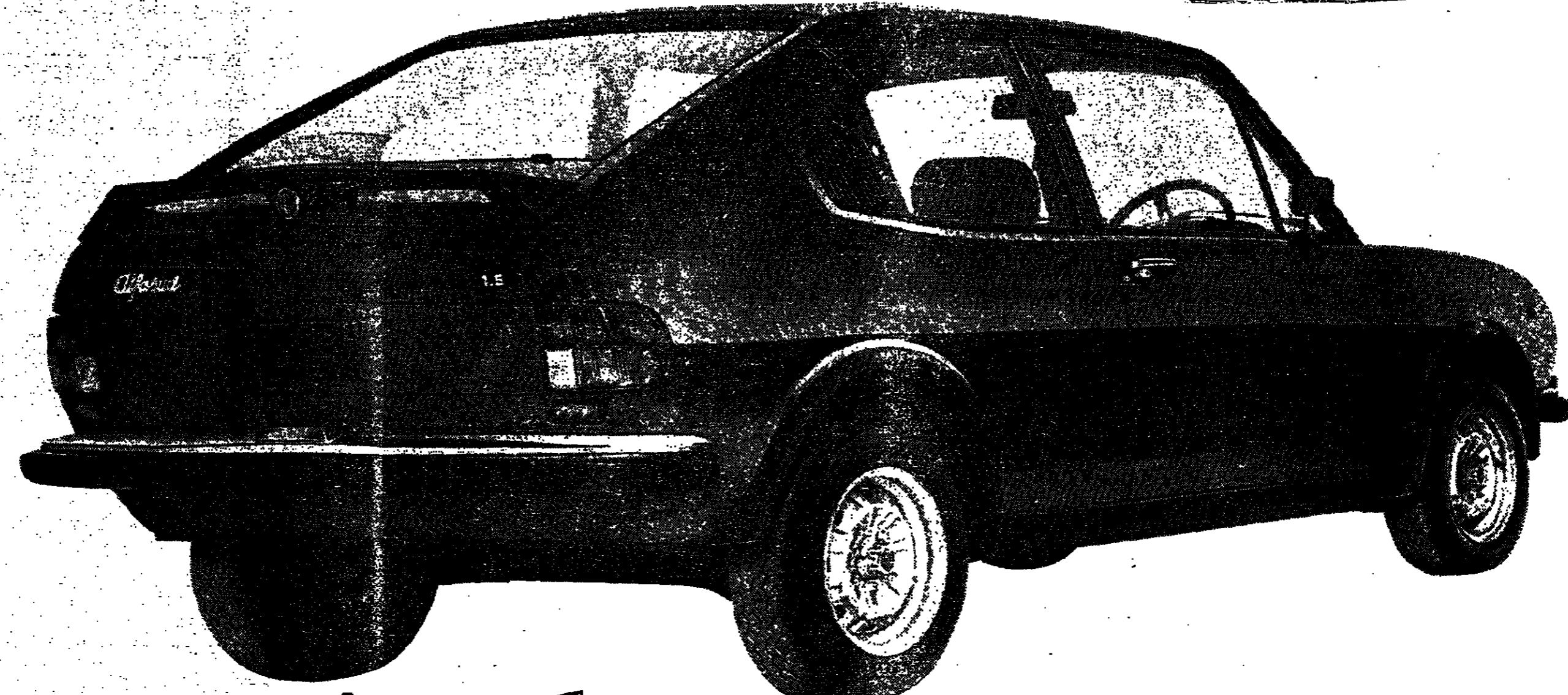
The Warwick and Warwick stamp sale at Rugby totalled £267,115. A Falkland Islands 1925 centenary £1 black and carmine sold for a third more than its catalogue price at £2,000, while a £1 black and yellow-orange of 1933 made £1,300. At Christie's South Kensington frames from the studio of Sir Gerald Kelly sold for £4,600; an American pocket watch by Tiffany, £2,300; and a Dutch wainscot and marquetry bureau, £28,600. At Bonhams' a watercolour by Michael Hayes of the Battle of Albuval sold for £1,200.

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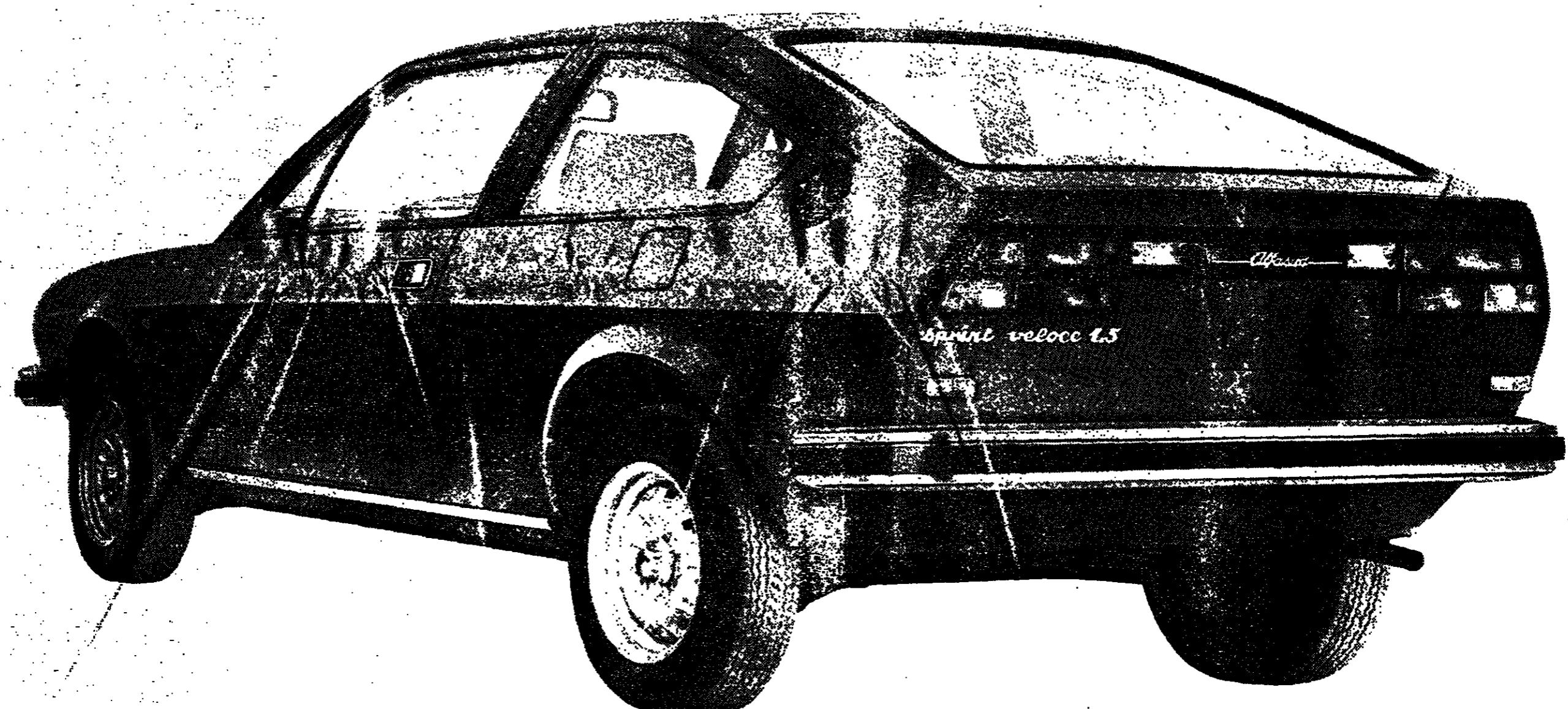
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UK NEWS

State help urged for Britain's micro age

BY ELAINE WILLIAMS

A PLAN to help Britain improve its exploitation of micro-electronics is to be outlined in a report to the Cabinet Office.

The report, prepared by the Advisory Council for Applied Research and Development, will be presented to Sir Keith Joseph, Industry Secretary, shortly and will be published in the New Year.

Entitled "Technological change—threats and opportunities for the UK," the report is expected to contain 15 recommendations on steps Britain should take to use the technology successfully.

Among the recommendations are a call to strengthen research and development in British

industry and a plea to the Government to take an active part in helping British companies attack overseas markets.

The report also underlines the importance of encouraging young children to take up science at school rather than leaving it until the university stage, when it is too late to influence choice.

The council believes that the National Economic Development Council should ensure that a strategy for technology is an integral part of its work; that there should be more training schemes for people in mid-career, with earnings-related benefits to encourage skilled workers to change occupations. It also underlines the importance

of small businesses in achieving success.

The council originally hoped to cover all the social implications in the report, but lack of resources forced it to limit the aims of its third and final report on micro-electronics.

The first report on the applications of semiconductor technology, published in September, 1978, warned that Britain would join the ranks of the under-developed nations if micro-electronics was not quickly exploited.

The second report dealt with the encouragement of small businesses since they are better placed to take advantage of micro-electronics and generate a high number of new jobs.

Cure for 'sickness' of UK industry

BY JASON CRISP

MANAGERS were given a plan to fight the "sickness" of British industry by Mr. Leslie Tolley, chairman of the British Institute of Management, speaking at the Sheffield branch of the Institute of Marketing last night.

He warned that one of the worst aspects of the illness of British manufacturing industry was that too few people acknowledged it was sick at all.

He told managers they should consider:

- An open management style, with frank and prompt revelation of problems and successes, and with proper consultation before the event.
- Managers should examine their own attitudes and ensure that these are correct. They should not confront opposing ideas head on, but offer and explain more attractive alternatives.

MARKETS

• The best way to encourage people's commitment to a company was to demonstrate the company's commitment to them.

• Management must plan for world markets because the home market is not large enough.

• Professional management can open the door to its own ascendancy by insisting upon the best in product design and the full and efficient usage of all skills.

• New technology needs to be introduced earlier and faster than our international competitors.

• Management should show greater social understanding, co-operate with the State in education, and demonstrate its knowledge of the limitations of world energy resources.

Post Office Pension Fund backs small ventures aid

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

THE POST OFFICE Pension Fund joined yesterday with the Department of Industry to provide small amounts of venture capital. This is a fresh attempt to discover whether major financial institutions can help small businesses.

It is one of three initiatives introduced by Mr. David Mitchell, the Industry Department's Minister for small businesses, as part of the Government's campaign to encourage entrepreneurs.

The Industry Department's small firms advisory service is being expanded, and the English Industrial Estates Corporation is to build 62 factories about the size of a double-garage for rent in Sunderland, Jarrow and Wirral.

The pension fund and the Estates Corporation are aiming at the smallest companies which have difficulty finding funds and workshops.

A pilot project has been launched by the pension fund and the department which will run for at least a year in East Anglia and the eastern home counties. It might involve

investments totalling up to £1m.

The pension fund will provide capital from about £5,000 to £50,000 for projects vetted and monitored by the department's small firms counselling service.

The pension fund has already helped Equity Capital for Industry and the Industrial and Commercial Finance Corporation fund small and medium sized companies. But it had not offered packages as small as £5,000 until the Wilson Committee report identified a lack of start-up capital earlier this year.

Limits

"I would expect a considerable rate of failure in the projects that get chosen—we might for example have to bear a 30 per cent failure, like that reported by the ICFC," Mr. Ralph Quaranta, the fund's chief executive, said yesterday.

There are no rigid upper and lower limits, although Mr. Quaranta said he expected most to be £10,000 or more. Commercial rates of interest

Call for monetarist solution to inflation

By Peter Riddell, Economics Correspondent

A MEDIUM-TERM monetarist plan should be adopted by the Government immediately to achieve a permanent reduction in the inflation rate and to promote a sustained recovery from the coming recession, according to a group of economists at the Centre for Banking and International Finance of the City University.

The centre, which is headed by Professor Brian Griffiths, one of the country's most prominent monetarist economists, this morning publishes its first annual Monetary Review.

Its suggested monetarist plan has four points:

• The Government must not be seduced by rising unemployment or increasing interest rates into short-term inflationary measures.

• A medium-term programme of fiscal and monetary targets should be announced now.

• A monetary base system of control should be adopted in order to make the attainments of the targets easier and to render the targets more reliable as indicators of monetary growth.

• All exchange controls on capital outflows should be permanently removed.

The authors of the plan note that the exchange control proposal has been carried out and express the hope that the authorities have the courage to implement the other suggestions.

It is proposed that the targets should be for the annual rate of growth of the money stock, public sector borrowing, the level of government spending and marginal tax rates.

The plan envisages a decline in the target rate of growth of the narrowly defined money supply, from 10 per cent in the current financial year to 8 per cent in 1980-81, 6 per cent in 1981-82 and 4 per cent in 1982-83.

The implications are explored by simulations of the UK part of the "Globesim" economic model of the economy developed at the Claremont Economics Institute in California.

The monetarist plan "slowly but surely reduces inflation to a single figure rate by the end of 1981 and permits a steady growth in real output after next year's recession."

By contrast, a return to the sort of stop-go policies instituted by the last Conservative Government would prove to be disastrous. Inflation would be permanently in double figures while output would fluctuate erratically around a zero growth trend.

Annual Monetary Review No. 1, £5.00, Centre for Banking and International Finance, the City University, Northampton Square, London, EC1 0HB.

Minister condemns apathy

FINANCIAL TIMES REPORTER

IN SPITE OF the Government's programme for micro-electronics, more than two-thirds of Britain's top 1,000 companies are failing to apply micro-electronics in their businesses.

Lord Trenchard, Secretary of State for Industry, said in London yesterday: "The lack of British micro-electronics applications is reinforcing the high productivity gap between the UK and our major competitors."

This explained why UK labour costs were so high while wage levels remained low. In 1978-79 unit labour costs increased at a rate of 10 per cent in the UK compared with 5 per cent in the U.S. and 2 per cent in West Germany. Japanese unit labour

costs were declining at over 3 per cent.

There should be a determined effort by all in industry to improve competitiveness and save the many jobs at risk on top of those already lost, said Lord Trenchard.

Effective application of micro-electronics was the answer, although this would require a radical change in work habits and attitudes from the boardroom to the factory floor.

Lord Trenchard said: "There is a school of thought which looks upon both micro-electronics applications and the attainment of higher productivity as generating unemployment. Nothing could be further from the truth."

All the evidence pointed in the opposite direction. A survey carried out for the Department of Industry showed that 5 per cent of top companies had lost market share because of failure to adopt micro-electronics and another 9 per cent expected losses for the same reason.

Findings in the U.S. have shown that industry with the highest productivity had increased employment by 25 per cent, mostly in high technology areas.

Lord Trenchard also noted that 66 per cent of all new jobs were generated by companies employing fewer than 20 people. Many of the jobs had appeared as the result of the application of micro-electronics.

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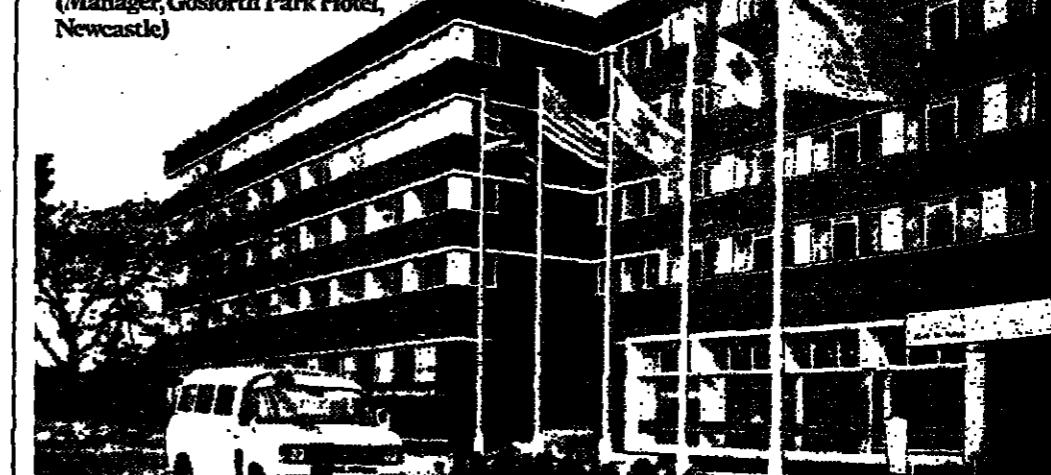
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NEW PLAN FOR MOSSMORRAN SITE IN FIFE

Esso Chemical may build £100m plastics plant

BY SUE CAMERON, CHEMICALS CORRESPONDENT

ESSO CHEMICAL is considering building a world-scale plastics material plant on its Mossmorran site in Fife at a cost of about £100m.

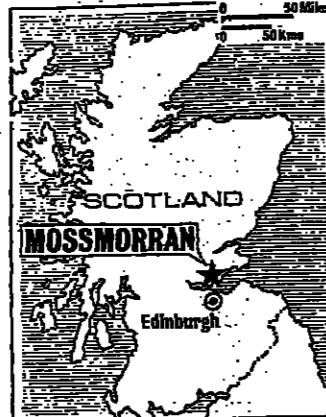
The company, which received permission to put up its long-planned £300m ethylene plant at Mossmorran in August, says the prospect of building its own plastics material plant there has been made more attractive by the rising cost of oil-based raw materials.

The original plan was to invite other chemical companies to build a plant there which would use Esso Chemical's ethylene as its raw material. This possibility has not been ruled out, and it is understood that two chemical groups are interested in building on the site.

Esso Chemical says no final decision about the construction of a plastics material plant will be taken until the middle of next year at the earliest. But market trends would seem to favour the company's plan.

Most of Europe's ethylene—the so-called building block of the chemical industry—is made from naphtha, a straw-coloured liquid that comes from oil. But the raw material of Esso Chemical's 500,000 tonnes a year ethylene plant at Mossmorran will be gas. It will come from a gas separation plant being built on the site jointly by Shell and Esso. Gas will be fed to it from the Brent field in the North Sea.

Continuing uncertainty over world crude oil supplies, allied to the steadily rising price of oil and oil products, have given



tract price of naphtha was about £130 a tonne, while on the spot market it cost about £145 a tonne. By July this year, the contract price was edging towards £300 a tonne, while the spot price touched £360 a tonne.

These increases have in turn helped to push up the prices of major plastics materials like LDPE. Whether polymer prices will remain comparatively strong is an open question, but there is no prospect of naphtha costs being reduced in the short term.

If Esso Chemical decided to build a plastics material plant

of its own at Mossmorran, it could reap a double advantage over naphtha as raw material for making ethylene. Under ordinary circumstances, when oil is in plentiful supply, gas is still a more efficient feedstock for ethylene production.

In the last year the price of naphtha has risen dramatically. At the start of the third quarter of last year the con-

tract price of naphtha was about £130 a tonne, while on the spot market it cost about £145 a tonne. By July this year, the contract price was edging towards £300 a tonne, while the spot price touched £360 a tonne.

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If Esso Chemical decided to build a plastics material plant

Tax and prices index 'has risks'

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

SIR CLAUS MOSER, former head of the Government Statistical Service, said yesterday there were risks in setting the Government's new taxes and prices index against the retail prices index.

Sir Claus, who retired 11 years ago and is now vice-chairman of merchant banker N. M. Rothschild and Sons and chairman of the Economist Intelligence Unit, was making his presidential address to the Royal Statistical Society in London.

He said a difficult issue could arise if a Government wished to introduce a new measurement series purely for policy reasons.

The statistician's stance will be one of caution. If the new series is proposed simply to reflect a particular Government policy, and makes no statistical sense, he will resist it. But of course, a desirable change in a statistical system may come about for what will at first seem to be the wrong reasons.

Taxation

The new index could fall into this category, he said. The new taxes and prices index was introduced by the Government in August to show the impact of direct tax cuts as well as indirect tax increases.

"Looking at it from the outside I do feel some qualms. It is true that the retail prices index—quite properly—includes changes in indirect but not direct taxes and therefore fails to reflect the effect of recent

Government taxation changes. "That would make a good case for an annual or even quarterly analysis (along the lines of that already published by the Central Statistical Office) of the overall effects of taxation and price changes. I see more risk in setting a new monthly index alongside the retail prices index."

Sir Claus said that the retail prices index was technically one of the best consumer price indices in the world. He noted from experience in other countries that a battery of indices, or even two, could be used competitively.

"The arrival of the taxes and prices index carries this danger. It will be all too tempting to use the two indices in a competing manner with the effect that both may suffer, especially if (as is already happening) the taxes and prices index is subject to technical controversy. However, that is now past history. But one thing is clear; the index having arrived, it is here to stay, whatever direction taxation policy takes in the future."

Sir Claus announced that he was proposing to the Council of the Royal Statistical Society that it should take the lead in setting up a National Statistical Council.

"This should give advice about issues of public statistics policy as well as priorities for statistical work, especially with outside users in mind. It would advise the Government Statistical Service, stimulate better dissemination and use of statistics and provide a high-

level forum for the interchange of ideas between statisticians and users, including those in government."

He also commented that he saw "the coming decade as the quality decade in government statistics in which every possible effort will be made to minimise and detect errors throughout the statistical process; in which measures of accuracy will be developed wherever possible, so that in due course all major official series will be published with a quality label attached."

In his discussion of the role of government statisticians, Sir Claus said he could not emphasise strongly enough that a government's need for good data will be considerable, regardless of how it chooses to govern.

"The present government has made clear its policy to intervene less in a wide range of affairs, yet its need for a good statistical understanding of economic and social changes will be no less. The Government Statistical Service can and must provide satisfactory data to aid public monitoring and policy, however actively interventionist a particular government may choose to be."

Sir Claus highlighted sectors of economic statistics which he said demand improvement.

"Statistics of distribution and the service trades can do with further improvement. So, more urgently, can data on local authority and public corporation expenditure and borrowing. Statistics on profits, capital

• to go on improving economic and social statistics, and in particular improving the timeliness of key economic series and the interpretation of social statistics and indicators, if resources are increasingly tight.

• to develop ways of measuring accuracy and of assessing what accuracy is required for key series and accounts.

Analytical

• to build a system for establishing and implementing priorities to ensure flexible and overall response to changing needs.

• to develop the analytical and interpretive role of government statisticians.

• to recruit more applied statisticians with a subject matter rather than a technique orientation.

• to achieve a truly outward-looking role of the Government Statistical Service towards the rest of the community as well as Government.

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INFLATION—Indices of earnings (Jan. 1976=100): basic materials and fuels, wholesale prices of manufactured products (1975=100); retail prices and food prices (1974=100); FT commodity index (July 1952=100); trade weighted value of sterling (Dec. 1971=100).

	Earnings*	Basic materials*	Wholesale mnfng.*	RPI*	Foods* county Strig.
1978					
3rd qtr.	133.2	144.9	154.8	189.2	206.2
4th qtr.	136.4	147.1	157.3	202.6	205.0
1979					
1st qtr.	140.2	152.2	161.6	208.9	218.8
2nd qtr.	147.3	161.3	168.0	216.5	225.3
3rd qtr.	167.3	176.4	231.1	221.9	201.66
April	144.3	158.4	165.5	214.2	221.6
May	145.9	161.0	167.7	215.9	224.0
June	150.9	164.6	170.2	219.6	230.0
July	155.6	165.4	174.8	229.1	231.2
August	153.3	165.3	176.3	230.9	231.8
Sept.	169.8	175.2	233.2	232.6	201.66
Oct.	175.7	179.9			231.34

* Not seasonally adjusted. † Trade figures are quoted with less precision owing to industrial disputes.

BRADFORD: 0274 683142/EMERGENCY 0274 72388. BRISTOL: 0272 677847/EM 0272 677840. DUNDEE: 0382 642271/EM 0382 81163. HALLETON: 038 432 2431 (24 HOURS). HULL: 0182 795111 (24 HOURS). MANCHESTER: 061 748 4033 (24 HOURS).

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UK NEWS—PARLIAMENT and POLITICS

Labour fury at Rhodesia Bill haste

BY IVOR OWEN

MINISTERS were accused by Labour MPs last night of indulging in a political and diplomatic manoeuvre in insisting that the Bill which will enable Rhodesia to be restored to legality should be rushed through all its stages in the Commons today.

Mr. James Callaghan, the Opposition leader, supported the charge that the need to appease Tory Right-wing MPs who are not prepared to vote for the renewal of sanctions for a further period and not a genuine emergency situation, was the real reason for the unusual haste being demanded by the Government.

Other Labour MPs argued that the speedy enactment of the legislation would also have the effect of presenting leaders of the Patriotic Front with an ultimatum—agree with the arrangements already proposed at the Lancaster House conference for the transitional period leading to new elections or be prepared to see the British Government issue an independence "blank cheque" to the Muzorewa Government.

Sir Ian Gilmour, Lord Privy Seal and chief Foreign Office spokesman in the Commons, said:

"To give such an undertaking,

would be to confer a veto on one party

or the other, and would be contrary to the agreement reached at the Commonwealth Conference in Lusaka and contrary to common sense."

"If you do that, you are never going to get any agreement at all," he said.

Sir Ian emphasised that the great bulk of sanctions, including those relating to direct trade and the transfer of funds, would continue because they were not dependent on the

renewal of Section Two of the Southern Rhodesia Act 1965 introduced after the illegal declaration of independence by Mr. Ian Smith.

These sanctions would be lifted as soon as Rhodesia returned to legality with the appointment of a Governor and other key issues had yet to be settled could be endangered by the introduction of the Bill and the controversial debate likely to take place upon it.

The enabling Bill would also include power to continue the sanctions under Section Two of the 1965 Act but given the position now reached in the Lancaster House negotiations the Government found it difficult to envisage circumstances in which this would be necessary.

Explaining the need to get the Bill through as quickly as possible he maintained that the timing of its introduction had been related to the progress of the Lancaster House conference.

"It is essential that the Governor should be in a position when, as we hope, agreement is reached to give effect to a settlement without delay and for elections to be held as soon as possible."

He warned that any delay in putting a settlement into effect would cost further lives and

could place the settlement itself at risk.

Mr. Peter Shore, Labour's Shadow Foreign Secretary, suggested that the progress so far at Lancaster House—and the arrangements for the ceasefire and other key issues had yet to be settled—could be endangered by the introduction of the Bill and the controversial debate likely to take place upon it.

He claimed that in reality the Government was making a "blatantly political move" not to assist progress at Lancaster House but to appease Tory backbenchers who were opposed to the renewal of sanctions for a further period.

Mr. Shore argued that the introduction of the Bill should be delayed at least until Monday of next week.

Sir Ian retorted that it was "quite erroneous" to suggest that the introduction of the Bill would not help the Lancaster House negotiations.

He was backed by Tory cheers when he insisted that circumstances had markedly changed since Section Two of the 1965 Act (due to expire on November 15) was renewed a year ago.

One way out of the difficulty, he said, would be to renew Section Two of the 1965 Act for a month or some other limited period.

Proposals made by the Government at Lancaster House had been accepted by the Salisbury Government and to renew Section Two would be a "gratuitous insult" to Bishop Muborewa and his colleagues.

Denying that the purpose of the enabling Bill was to provide the means of concluding a separate agreement with the Salisbury delegation, Sir Ian claimed that if the Government had had any such intention it would not have gone through nine weeks of negotiation at Lancaster House.

"This Bill, is to enable us to bring peace to Rhodesia—and it has nothing to do with a separate agreement."

Mr. Callaghan, supporting the views expressed earlier by Mr. Shore, underlined the danger that the Government's action, in appeasing its own backbenchers who were not prepared to vote for a renewal of sanctions, would be misunderstood abroad.

One way out of the difficulty, he said, would be to renew Section Two of the 1965 Act for a month or some other limited period.

Mrs. Thatcher urged to 'protect brother hare'

A PLEA to Mrs. Margaret Thatcher, the Prime Minister, to support a measure to "protect brother hare" was made in the Commons yesterday by Mr. Kevin McNamara (Lab., Hull Central).

Launching yet another attempt to ban hare coursing, Mr. McNamara referred to Mrs. Thatcher's speech after her election victory, in which she quoted "at great length" the patron saint of animals, St. Francis of Assisi.

"This Bill is an attempt to prevent the continuing spectacle of a hare being used as a tug of war between two hounds to

Union pledge on Hunterston

THE Transport and General Workers' Union has given an assurance that its request for the Hunterston ore terminal to be designated a dock scheme port has no implications for other ports, Mr. Patrick Mayhew, Employment Under-Secretary told the Commons last night.

The Government has already set in motion procedures for designating Hunterston a scheme port.

Mr. Mayhew said: "The unions concerned have assured me that they are concerned exclusively with the special circumstances of Hunterston and that their request has no implications for other ports."

Airey Neave's widow takes seat in Lords

Mr. Airey Neave's widow took her seat in the House of Lords yesterday as Baroness Airey of Abingdon.

Mr. Neave, who was the Tory Shadow Ulster Secretary in the last Parliament, was murdered by the IRA at the House of Commons on Friday, March 30, when his car blew up as he was leaving Westminster.

With her family looking on from the Stranger's Gallery and, with hands tightly clasped, she read the oath of allegiance as she stood in her red ermine-trimmed robes.

Before going into the House of Lords, she said: "I am feeling very proud. Although this is a marvellous moment for me, it is also rather a sad one as well."

Her sponsors were Lord Thorneycroft, Tory Party chairman, and Baroness Young, vice-chairman, both close friends of her late husband.

In taking the title of Baroness Airey of Abingdon, she also marks her late husband's particularly close links with his former constituency of Abingdon.

SIR KEITH Joseph, the Industry Secretary, last night firmly rejected a Labour charge that the Government was guilty of "the height of hypocrisy" in declaring Corby a special development area eligible for State assistance.

The accusation was made by Mr. Dennis Skinner (Lab., Bassetlaw), when Sir Keith announced the Corby decision to the House during a debate on an Opposition motion condemning the Government's steel policy.

Mr. Skinner wanted to know how Sir Keith could make such an apparent departure from the Tory policy of non-interference in industry.

He said the Secretary of State was talking about improving infrastructure and government intervention when only three months ago he had been saying that all regional aid and intervention was to be dismantled.

In the light of that he wanted to know why Sir Keith should now be listened to by the people of Corby, the Northants town where the British Steel Corporation is to close down its iron and steel making plant.

But Sir Keith told him that it was wrong to assume that the Government could move straight from the over-taxed over-subsidised and over-spent economy that had existed in this country for some time. He had never maintained that would happen.

I held out the prospect of less government intervention but by a transitional route," he explained. "Our policy is to reduce regional incentives by one-third not to abolish them."

The intention was to take the incentive away from areas which could not justify them, and concentrate them on areas where they would have value. This is what was being done in the case of Corby.

Dealing with the Government's policy on steel generally, he said that if the subsidy towards BSC was not reduced then extra money would have to be found from elsewhere. That would mean destroying



Demonstrators march towards Parliament to protest against the Government's public spending cuts. The march was organised by Lambeth Council, trade unionists and other organisations. *Freddie Mansfield*

Fowler denies plans to axe BR services

By John Hunt, Parliamentary Correspondent

A PRESS report that British Rail is planning to cut 900 miles from its network and to close 41 passenger services as a result of the £22m reduction in passenger subsidies was strongly denied in the Commons yesterday by Mr. Norman Fowler, the Transport Minister.

Such a move would be a "disaster," he told MPs.

He confirmed, however, that on October 25 he had received from Sir Peter Parker, chairman of BR, a corporate review outlining options which included some cuts. At the same time he firmly emphasised that any such proposal could not go ahead without his authority.

Labour MPs expressed bitter opposition to any cuts and warned that if they were introduced the Labour Party would fight them all the way. There was concern also from Conservative MPs worried at the possibility of rural cuts and a further deterioration in the London commuter service.

Mr. Fowler said he was considering how best to safeguard and develop rural public transport. He was looking at the views of the Central Transport Consultative Committee on how best to maintain the existing rural network.

"But I have always made it clear that I can see no case for a further round of Beeching cuts."

Mr. Donald Anderson (Lab., Swanscombe East) asked if Mr. Fowler was saying that the press report was a complete fabrication and that he was unaware of what was being done behind his back by civil servants in his own department.

The Minister told him that he wanted to make it absolutely clear that the Press report was untrue and that he had read it with astonishment. There was no case for any round of massive cuts and he had no list of passenger services down for closure as suggested.

There had been no secret talks between his officials and the Railway Board to discuss a list of closures. He deplored the groundless anxiety caused by such reports.

Mr. Peter Snape (Lab., West Bromwich East) asked whether he would consider it a resigning matter if 900 miles of railway line were cut.

The Minister replied: "I would certainly consider it to be a disaster. That is why I have made it clear it is not the Government's intention."

Mr. Albert Booth, shadow Transport Minister, wanted to know if the House could take it that British Railways would implement the £22m subsidy cut without any withdrawal of passenger services.

Mr. Fowler replied: "It is obviously a matter for British Rail as to how they live within the cash limit."

He emphasised that the proposals for some cuts included in the corporate review were only options.

If British Rail wanted to put forward suggestions for bus substitution on one or two services, then that was a matter for them.

Mr. British Rail said after the Minister's statement that it was a matter for the Government to decide what transport policy it wanted it to pursue. "The policy at present puts at risk a certain number of services. We have told the Government that we gave the Department of Transport a list of 40 odd loss-making services in 1975 and these are the areas that could be considered for closure."

But it said it was still discussing its corporate plan with the Department and considering various other options as to how the problem could be resolved.

• Railway union leaders reacted sharply to the suggestion that route mileages might be cut. In spite of Mr. Fowler's denial, the unions will press Ministers and British Rail at meetings over the next few weeks for details of any reductions.

The executive of the National Union of Railways will press for further details at a meeting next week with Sir Peter Parker.

Mr. Sid Weighell, NUR general secretary, said his union had made it clear it would do all it could to oppose any reduction in passenger route mileages.

Labour Party fight 'threatens Britain'

TRADE UNION attempts to control the Labour Party through its national executive represent a "threat which goes to the very root of the prospects of Britain and its government and constitution," Lord Thorneycroft, Conservative Party chairman, said last night.

Opening the debate, Mr. Silkin said the Government should abandon the £22m subsidy cut without any withdrawal of passenger services.

Dealing with the Government's policy on steel generally, he said that if the subsidy towards BSC was not reduced then extra money would have to be found from elsewhere. That would mean destroying

on ballot, closed shop and picketing issues.

"It would be a very brave man who would attack them for going too far—the criticism they are likely to meet in the country is they are not going far enough," he said.

Lord Pearn, Opposition leader in the Lords, said the Conservative Party chairman was living in a "world of fantasy."

The British trade union movement was "sound at heart" and Lord Pearn said he was not going to attack it. He believed the "long winter of discontent" had "paved the way for the downfall of the Labour Government."

Lord Thorneycroft defended Government plans for "modest" trade union reforms

of the totting-up procedure by a points system, possibly on the West German or Australian models.

But he stressed that the Government did not intend to consider on-the-spot fines.

Mr. Fowler told Mr. Geaffrey Dickens (C. Huddersfield West) that the review would be welcomed by the police and particularly magistrates who were worried by the ever-increasing burden of traffic offences on court work.

Mr. Fowler said later that the review would seek to improve and possibly extend the fixed penalty system to a wider range of offences.

THE GOVERNMENT is planning new legislation to reform drink driving laws, Mr. Norman Fowler, the Transport Minister announced yesterday.

He told the Commons he would shortly publish a consultation document to set out the Government's "provisional views" on the Blennerhasset Committee on drinking and driving—which reported four years ago.

"Alcohol and drunk driving is a major cause of road accidents in this country. I believe it is an obligation on this Government to take action."

The Minister's statement came in response to criticisms from



Brian Maurice, Divisional Manager, Professional Services answers questions about these solutions.

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Drink driving reforms planned

MPs on both sides of the House about the rising road death toll related to alcohol and the apparent ineffectiveness of the breathalyser.

Mr. David Penhalligan (Lib., Truro) reminded Mr. Fowler that 40 per cent of road deaths in Britain last year involved people who were over the alcohol limit.

Mr. Fowler also told the Commons that the Government is to review the totting-up procedure and fixed penalty system for dealing with motoring offences.

He said that the review—to be held jointly between his Ministry and the Home Office—would consider the replacement

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Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

• MATERIALS

Sealant for automatic glazing

BOSTIK has developed a new sealant combining the characteristics required for glazing with suitability for automatic application.

The first opportunity for proving it in actual production came sooner than expected after some years of development when Scandiglas, of Tønsberg, Norway, approached the company for help during the commissioning of new equipment for automatic production of double glazing units.

Scandiglas, with 88 employees, produces 520,000 sq metres of sealed glass units per annum and has about 30 per cent of the Norwegian market. It says that the most modern in Europe.

The production line and associated equipment was supplied by Glasmatec AG.

It has six work stations, five of which are fully automatic except for loading and unloading at each

end of the line. The glass is transported throughout on a roller conveyor and the final station is a freely programmable computer-controlled robot gun. This gun, which applies the sealant all round the edges of the assembled unit, is suitable for both double and triple glazed units—changing the head for switching from one to the other takes only seconds.

For such an applicator, the sealant must have a high extrusion rate, flow smoothly, fill all gaps and, once applied, it must not sag or run. At the same time, it must neither set so rapidly within the applicator that the equipment might clog, nor must it string out as the head is withdrawn from the workpiece, yet it must set rapidly enough for removal of the completed assembly from the worktable within the cycle time of the line, which is 25 seconds.

• DATA PROCESSING

Geest grows very fast

ORDERS have been placed by Geest Computer Services with Texas Instruments for processors and peripherals to meet customers' requirements up to November, 1980.

The orders will earn Geest making it an important source of turnkey equipment based on the TI900.

The majority of the equipment ordered is for customers of Geest Minicomputer Systems. Set up in May 1977, this group has grown rapidly, taking over £3m worth of orders in just over two years, all for TI equipment.

Orders for multiple systems have come from Hertz (Europe), Danish Bacon Company, Trust House Forte, Thomas Cook and Redland.

During the year systems have been installed for clients in Holland, France and Spain.

Commercial software produced by GMS for the TI900 mini-computers includes the MINIMAS (minicomputer management accounting systems) suite of systems embracing sales, purchase and nominal ledgers and payroll.

The on-line MANUMARK production control system is a development of the batch version, and PROMIS (property management information system) provides on-line computing facilities to estate agents to streamline their operations.

Geest Computer, White House Chambers, Spalding, Lincolnshire PE11 2AL. Spalding (0775) 61111.

• HANDLING

Big towing tractor

PROMISED AT the Invia Exhibition this week at Utrecht, Holland, is the T25M electric mini-tractor from Ransomes Sims and Jefferies, Ipswich.

With a rated hauling capacity of 34 tonnes, the standard tractor has a laden speed of 5.3 km an hour and an unladen speed of 16 km an hour. Also available is a high speed version with a reduced hauling capacity but with laden and unladen speeds of 22.4 and 19.6 km per hour respectively.

Novel feature particularly for export markets, says the company, is the ease with which the tractor can be converted for left hand or right hand drive without the need for additional components.

• AUTOMATION

Process control venture

A NEW organisation, Bowthorpe Controls, has been set up as a division of Hellermann Deutsch (a Bowthorpe Holdings' subsidiary) to enter the UK process control market.

Opening move of the new division will be to market equipment made by Control Logic of Durban, but there are definitive plans to manufacture the South African company's Conlog range in the UK later.

Hellermann Deutsch's managing director George Stone, makes it clear that there is no question of tackling the very big process control companies head on. The strategy will be to fill peripheral and interface product gaps and to offer a flexible approach to customers within an industrial market that is thought to be worth about £250m in the UK alone.

Enquiries regarding the production equipment should be addressed to: Glasmatec AG, CH-4922, Bueboden, Switzerland, and for the adhesive 3180 to Bostik, Leicester LE4 6BW.

Keystone of the Conlog range is a series of analogue amplifiers for signal interface and

trip functions. The trip amplifiers accept signals from the thermocouples, resistance thermometers, and millivolt ac and dc current sources. Relay trip output for high and low levels is provided, the set points being adjusted by means of vernier calibrated and lockable turnarounds. Transmitting types (giving 4 to 20 mA for example) are also available, or the alarm and transmission functions can be combined.

Other items in the Conlog catalogue include alarm annunciations with up to 32 points, hardwired solid state logic systems, a loop isolator which introduces 1000 volt isolation into a standard 4 to 20 mA instrumentation loop, digital process indicators, and simple plug-in logic modules.

Products which it is planned to introduce later on include a maximum demand electrical supply management system, and a microprocessor-based machine controller. There are also plans for a miniature measuring instrument product range.

A number of motorising products made by Control Logic are also to be introduced soon, including electronic ignition and

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an engine speed-setting device to allow the driver to select a speed when on a motorway, permitting the foot to be removed from the accelerator—it has immediate manual override.

The company says it is examining marketing at three levels—the car maker, the retail supplier, and direct selling.

An advantage of all these products is that they have been sold successfully in a number of parts of the world already, including the U.S. The professional control devices were supplied in quantity to the giant SASOL project in South Africa which converts coal to oil.

Imberhorne Way, East Grinstead, West Sussex RH19 1RW (0342 21281).

Further data from Stewart Works, Sherbourne Drive, Windsor, Berkshire SL4 1AE. Windsor (075 35) 51650.

Continuous development and close co-operation with operators has led to many improvements. There are now six models to choose from. An "Indicator Only" model, suitable for all engines, gives audible and visual warnings on all three functions. Models incorporating the engine shutdown facility are available for petrol, diesel and LP Gas engines and there is a unit designed to work with existing fuel valve fitted to the Cummins engines.

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The Mk 4 solid state control box constantly monitors three different parameters—oil pressure, cylinder head temperature and water level. If any one deviates from its norm, the driver/operator is given a combined audible and visual warning showing this deviation and indicating that the engine will shut down in 35 seconds.

After the engine has stopped, it can only be restarted for a maximum of 35 seconds until such time as the fault has been rectified. Due to the design of

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No sex bias in pregnancy dismissal

BY CHRISTIAN TYLER, LABOUR EDITOR

Dismissal of an employee because she is expecting a baby does not amount to sex discrimination because there is no male equivalent, to a pregnant woman, the Employment Appeal Tribunal ruled yesterday.

The only legal redress open to women complaining of "pregnancy sacking" was to bring a case under Employment Protection Act.

By 2-1, the tribunal dismissed an appeal by shop assistant Mrs. Kim Turley, 20, of Wigmore Street, Battersea, London, against an industrial tribunal ruling that it could not hear her complaint of unfair sex discrimination.

Mrs. Turley had sought to complain that Alders Department Stores had dismissed her because she was pregnant. Her employer had said that she had been sacked because of continual lateness and poor performance.

The third tribunal member, Ms. Pat Smith, a trade union journal editor, disagreed.

"The provisions of the Sex Discrimination Act can be applied in a quite straightforward manner to this situation with simpler and fairer consequences," she said.

Pregnancy was a medical condition which would lead to a request for time off for the confinement—in the same way that a man would require time off to have his tonsils out.

The Employment Protection Act makes it illegal to sack a woman on the grounds of pregnancy.

Gormley averts coal pay crisis

BY CHRISTIAN TYLER, LABOUR EDITOR

A BREAKDOWN in the miners' pay negotiations was narrowly averted yesterday when Mr. Joe Gormley, the moderate president of the National Union of Mineworkers, twice used his casting vote on the union's negotiating committee.

The upshot of the second round of negotiations at the National Coal Board was that the union's executive will today be asked to accept the Board's own proposals for a gradual return to the November 1 pay anniversary date that the union has asked for.

Mr. Gormley should have little difficulty in getting the necessary endorsement today, since the moderates have a clear majority on the executive.

More money

The Coal Board made no advance yesterday on its outline offer of between 11 and 15 per cent. Mr. Gormley again said that the £120m put on the table for basic rate increases was "completely unacceptable."

But although the board appears to have offered everything it has in the kitty, the NUM president seemed confident that more money can be found in the next session on Tuesday and that a peaceful settlement is in prospect.

Yesterday's talks brought the two sides one step closer together, however. The NUM negotiators, on Mr. Gormley's casting vote, accepted the idea of an interim increase for January and March, a 10-month deal to the following December, to be followed by another 10-month deal in 1981, ending on November 1.

The negotiators split seven-

seven twice on resolutions concerning the timetable, with the Left insisting that the union go for a November 1 deal this year, in line with the conference demand.

At the conference, Right and Left united behind a pay claim of 30-65 per cent.

Constraints

Mr. Gormley said that the board had made two concessions yesterday. One was to agree in principle that men forced by ill-health to take lower-paid jobs away from the coalface would maintain their earnings. The other was an early retirement deal for surface workers to follow that secured for men underground.

The board told the NUM yesterday that it was under serious financial constraints. It could not raise prices to the Central Electricity Generating Board above the rate of inflation, under the terms of its recent agreement with the CEBG, and its sales to British Steel were threatened by the corporation's announced intention to double its imports of coking coal from Australia.

Nor could it afford to return to a November deal without putting an unbearable strain on its finances.

That would not necessarily preclude productivity claims based on use of the tachograph. That was a separate question, Mr. Ashwell said.

If the ballot, which he said would be held in secret through branches, went in favour of the group policy, this would commit the union to industrial action.

Union officials indicated that such action would probably be more severe than the series of one-day strikes that the road transport group advised drivers to take against the tachograph.

This advice was shunned by the drivers, and the advice

Lorry men to ballot on tachograph ban

BY NICK GARNETT, LABOUR STAFF

THE ISSUE of whether lorry drivers should co-operate with the one-day strikes was tachograph is to be put to a ballot of haulage drivers in the Transport and General Workers' Union.

A special road transport committee delegate conference decided yesterday to ballot drivers on whether they supported the group policy of opposition to the tachograph by industrial action.

Mr. Jack Ashwell, the national secretary, said that if the ballot went against the policy it would be taken by union leaders that drivers had accepted the tachograph vehicle and driver performance recorder.

Some union officials said that the one-day strikes were rejected in certain areas because the drivers did not think the proposed action was tough enough.

More than 220,000 drivers working in haulage will ballot, but not those in passenger transport or industries with

their own sectional committee in the TGWU.

• Hull region of the Road Haulage Association has settled with its drivers on a deal increasing basic rates by 20.3 per cent, lifting the 40-hour rate for drivers of lorries over 18 tons carrying capacity from £64 to £77.

The deal includes an increase in overnight subsistence allowance to £5.50.

Northern Ireland region of the association has settled on an 18.75 per cent increase in rates, giving a top 40-hour basic £76.

ASTMS success at Wyeth

THE Association of Scientific, Technical and Managerial Staffs has won recognition for collective bargaining purposes for about 100 sales representatives employed by Wyeth Laboratories, the oral contraceptive manufacturer.

The union said yesterday that a ballot had produced an 83 per cent vote in favour of an agreement between ASTMS and the company. Wyeth had earlier refused to implement a recogni-

Dockers' vote opens £100m ore terminal

BY RAY PERMAN, SCOTTISH CORRESPONDENT

BRITISH STEEL was given the go-ahead yesterday to bring the first bulk carrier into the £100m Hunterston ore terminal.

Dockers from the main Clyde ports of Glasgow, Greenock and Ardrosson voted overwhelmingly to accept an interim agreement to operate the port.

British Steel has an ore carrier en route from Rotterdam to the Clyde.

But the Ravenscraig steels works, which depends on Hunterston for iron ore, may still be closed temporarily while adequate supplies are secured to ensure continuous production.

Closing plant's option

ONE THOUSAND workers at a Scottish factory making record turntables face the negotiated settlement for closure of the plant or 90-day redundancy notices.

Shop stewards at the McDonald Electric factory at East Kilbride, Lanarkshire, said yesterday they were given the option by Mr. Tom Shaw, industrial relations director for BSR, the factory's owners.

The stewards will draw up recommendations, and the

deal will be put to a mass meeting of employees—mainly women—at 2 pm today.

Nurses decide against TUC

THE ANNUAL meeting of the Royal College of Nursing, which represents 150,000 nurses, voted at Birmingham yesterday not to seek TUC affiliation. Voting was 3,742 against, 2,849 for.

Vauxhall calls 1,500 to strikebound plant

BY PHILIP BASSETT, LABOUR STAFF

VAUXHALL MOTORS will recall about 1,500 workers to its Ellesmere Port plant on Merseyside today although 270 machine setters who are necessary to a resumption of production are still on strike over a grading dispute.

The company placed advertisements in local newspapers last night asking the workers to report today at their usual shift times. But the workers involved, mainly maintenance and service workers, are not concerned with direct production work.

The first move towards an eventual resumption of production at the plant, which has been stopped for more than 10 weeks by strikes against the company's 17 per cent pay package, was made yesterday when about 100 workers resumed work. They were mostly boiler-house workers, inter-plant drivers and production control personnel.

Representatives of the 270 setters, members of the Amal-

gamated Union of Engineering Workers, decided on Monday to remain on strike despite votes last week by 8,000 production staff to return to work.

They have since met the company and will report on the talks to a further union meeting on Monday. But Mr. John Lewis, a shop steward for the setters, said yesterday that nothing had changed and the setters were still on strike.

The company told the setters' representatives at the meeting that there would be no alterations to its offer and no further money. The offer has been accepted by virtually all the other groups within the company's three plants.

Local management invited the setters to return to work while any "necessary discussions" continued, though these are likely to centre on an acknowledgement by the company that the setters have a problem of differentials and on possible offers of solutions in next year's pay settlement.

Clegg pay award said to be worth only 4p

BY OUR LABOUR STAFF

RELATIVE EARNINGS of council manual workers with families rose only 4p a week after the Clegg comparability awards, the Low Pay Unit claims today.

It says disposable income rose by £3.39 a week, of which £2 was child benefit and £1.35 tax changes, leaving only 4p relative gain.

In a pamphlet called "Clegg: a hollow victory" the unit also says that these workers' earnings have declined steadily over four years, the relative earnings of men falling nearly 5 per cent against the average for manual employees, and those of women 10 per cent.

In April this year more than one in five full-timers earned less than £60 a week, when average male earnings were

over £100 a week.

"Even after the award, most council workers with children will be on a basic rate which would entitle them to family income supplement. Many would be better off unemployed," the report says.

The council workers "won their battle for a pay rise, but lost the war over low pay."

The Government had said it did not intend council workers to have a pay rise this year that matched inflation. But unless it maintained the present wages the whole Clegg exercise was "a sham," says the report.

It is an absurdity that the Government should pay its own employees wages which are so low that they have to be supplemented by state handouts."

Dispersal fight goes on

BY PHILIP BASSETT

SENIOR CIVIL servants were still actively opposing what was left of the Civil Service plans of dispersal to the regions. Mr. Campbell Christie, deputy general secretary of the Society of Civil and Public Servants, said yesterday.

The Government announced in July that it would cut the £300m dispersal programme, which would have moved about 30,000 jobs to the regions, by about 60 per cent.

Mr. Christie told a union conference on dispersal that senior

civil servants particularly in the Ministry of Defence, had sought to undermine the programme. Staff were at work again to "sabotage" what remained after the Government announcement.

Mr. Ian Wrigglesworth, Opposition spokesman on the Civil Service, told the conference that the next Labour Government would reactivate the dispersal policy. He hoped it would then move more rapidly than under Labour from 1974 to 1979.

ICL training for disabled

BY ELAINE WILLIAMS

THE Manpower Services Commission is setting up a scheme to train severely disabled people to become computer programmers.

There have been more than 100 inquiries about the first of three 12-week courses, which will start in February. The courses are funded through the Training Opportunities Scheme run by the commission which is

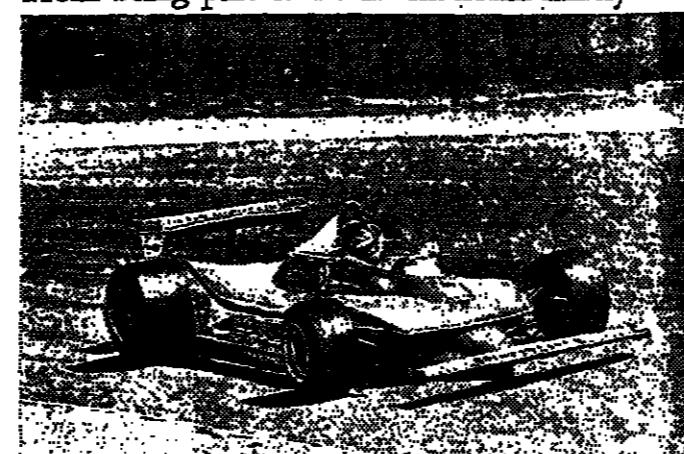
spending about £1m on careers in computing in addition to this project.

International Computers will share the running of the scheme, taking 10 to 12 students at a time. The company will arrange for trainees to visit local organisations using ICL equipment.

Courses will be held at the Queen Elizabeth Training College in Leatherhead.



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JOBS COLUMN, APPOINTMENTS

Practical enthusiast to lead rare venture

BY MICHAEL DIXON

"THEY MEET every month, much like the Board of directors of a normal building company," said Robin Sutcliffe.

"At one meeting they'll clothe me for taking a decision I should have passed to them; and at the next for doing the opposite. On some occasions, I'll get it both ways. At Christmas time, however, everybody's exceedingly nice to me."

The "they" in the case happen to be eight members of Mr. Sutcliffe's own workforce. And after the coming Christmas they'll neither compliment nor clothe him any more, because he is off to join his family's business in Yorkshire. So he has come to the Jobs Column in search of a successor as manager of one of the United Kingdom's more unusual concerns.

It was started about five years ago under a title which betrays that neurotic urge among bureaucrats to use terms which merely obscure any meaning they might have to the outside world. The concern is called PELAW. Spelling out this acronym does not do much to lighten the darkness. The letters stand for Partnership Experiment in Local Authority Works.

But what Robin Sutcliffe really manages is a workers' co-operative set up by the retained by the council as an London borough of Haringey to compete both with the

borough's normal direct workforce and with private companies for building contracts in Haringey's 7,490 acres to the north of London.

So far PELAW has been confined to refurbishing mainly the more dilapidated of the borough council's 22,000 houses, bungalows and flats. But the co-operative now has ambitions to start extending into new building projects which surely signifies that PELAW, although still officially an experiment, is a largely successful one. Another sign is that, having begun with only seven employees, the co-operative now has 100.

For about a third of the design-and-build projects which Mr. Sutcliffe's concern undertakes, it has to compete with all-comers for contracts put out to tender by the council in the normal way. These "won" contracts set the basic rates for the remaining two-thirds of the co-operative's programmes, which are negotiated with the local authority.

Last financial year these won and negotiated contracts, with extra charges for extra work as per usual, gave PELAW a turnover of roughly £800,000. Of this, around £25,000 was distributed among the co-operative's workers as "profit shares" at a standard rate regardless of rank, and based on the hours each person put in. A further £6,250 of these was agreed "buffer fund" to help to compensate the local

authority in the case of projects where PELAW's costs exceed the contract price.

As things turned out last year, the buffer fund did not cover the whole of such losses, with the result that the council's normal funds had to subsidise the co-operative to the tune of some £12,000. But that sum was apparently small enough to convince the council that the experiment was working well enough to continue.

Thus it is to the council — through the borough engineer and surveyor Ray Stephens — that the PELAW manager is responsible for the overall success of the venture. The co-operative is therefore not strictly worker-controlled.

But it is worker-guided. Its 100 partners elect the team of about eight of their number to whom the manager is internally responsible with, as Robin Sutcliffe said, distinctly gratifying results at least once a year. "They meet as a Board, discussing details of the contracts which we're considering that month, how the workload is going, future policy and so on," he added.

The aim of the venture was, of course, to show that a local authority could get work done efficiently and to a high standard by giving all the people doing it both a stake and an appropriate say in the running of their employing organisation. In general this aim is evidently being fulfilled, especially by the removal of the demarcation lines

limiting different kinds of worker to particular types of work, which so widely hamper efficiency in the building and other industries.

Under the manager, general foreman, depot administrator, and senior estimator who is also emerging as a financial controller, the co-operative's workers are divided into four groups. Each group has its own designer, estimator, and foreman plus some 20 more or less skilled operatives. All are members of their appropriate trades union.

"But the informal agreement is that, since we can't afford heavy supervision, it's the responsibility of each person to keep himself or herself working. So if there's a gap in the work for the electrician, say, he'll go off and help to dig a drain or suchlike. It's quite staggering, really."

Which is why, now called away by a pressing need in his company's business, Robin Sutcliffe is anxious to be succeeded by a manager with at least an equally strong and practical enthusiasm for the co-operative idea embodied in PELAW.

"Whoever comes will need

experience of active management and preferably in the construction type of activity. I doubt that serious contenders would be under 28, or older than about 40 given that the salary scale's £3,094 to £8,910 plus a "profit share" on last year's pattern of roughly £800 — although the aim is to justify more. But older people would definitely be in the running.

"Provided we can find someone committed and with the basic nous to make the idea succeed, then I think the specific skills could be added on pretty quickly. And since I'm due to leave after Christmas, we'd like to make the appointment as soon as possible.

People interested in the job should therefore obtain application papers right away either by telephoning Mr. Sutcliffe's office at 01-349 3220, or by writing to the Borough Engineer and Surveyor's Service, London Borough of Haringey, Hornsey

Town Hall, The Broadway, Crouch End, London N8 9JJ. Jobs Column readers who respond swiftly are assured of having their completed applications considered.

DP in LA

A CHIEF systems programmer, with an up-to-the-minute knowledge of the latest breeds of IBM large frame computers and especially the related software, is wanted by headhunter Barry Latchford to help in setting up and developing the Los Angeles data centre serving the managerial network of big United States group.

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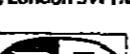
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Jonathan Wren - Banking Appointments

The personnel consultancy dealing exclusively with the banking industry.



INSTITUTIONAL SALES - U.K.

A major North American securities house is seeking an additional Institutional Sales Executive to further develop its Equity and Debt business. The successful applicant will probably be aged 28-35, hold a professional qualification and have at least three years' experience of marketing equities to U.K. and European institutions. Knowledge of Canadian securities would be particularly advantageous.

Salary is negotiable and will depend on experience; the right individual will find the financial opportunity attractive.

Please contact ROY WEBB

CREDIT ANALYSTS

We seek experienced Credit Analysts on behalf of four American international banks. Openings are available at various levels:

— firstly, progressive opportunities for candidates in their early/mid-twenties with approximately eighteen months' experience of balance sheet spreads and credit reporting, gained within international banking;

— secondly, more senior appointments require candidates aged up to 35 with a recognised Accounting qualification in addition to a strong track record in credit work.

Salaries are negotiable at the respective levels indicated and fringe benefits are those associated with major banks.

Please contact KEVIN BYRNE

GENERAL BANKER - MIDDLE EAST

Our client, a national bank in the Gulf area, offers a most attractive and financially rewarding opportunity for a young General Banker to extend his experience. Candidates for this post should be bachelors, preferably aged 24-26, with a sound background in general banking procedures including some knowledge of Bills of Exchange.

While international banking experience would be ideal, the job could suit a clearing bank branch Foreign Clerk. The successful candidate will be required to participate socially to assist in the marketing of the bank.

Salary is negotiable upwards from £8,000 p.a., tax-free, plus bonus and benefits.

Please contact KEN ANDERSON

to £9,500

Please contact KEN ANDERSON

Leasing Executive

London

Circa £9,500+car

Our client, a major international engineering group is looking for a Capital Asset Leasing Executive to join a small team within the Treasury Department at their Central London headquarters. The responsibilities of this post include the development and operation of fixed asset leasing for the group in the UK; liaison with the companies within the Group to identify their leasing requirements; the negotiation of leasing facilities and individual leases with leasing companies; the development, negotiation and implementation of consortium leases with City institutions for major projects. The successful candidate (male/female) will probably have an accounting or banking qualification or a Business School degree and will have had at least 2 years' experience of the leasing market involving negotiation of leases and documentation at a high level. In addition to an attractive commencing salary, there is a generous benefits package which includes a car and relocation assistance where appropriate.

Please write in complete confidence with details of career and salary progression to date, advising of any companies to which your application should not be referred.

P. Aldersley (CRS 144),

Lockyer Bradshaw & Wilson Ltd.,

North West House, 119/127 Marylebone Road, London NW1 5PU.

LBW

LOCKYER, BRADSHAW & WILSON

LIMITED

Bilingual Accountants

London based

To join a team of (currently) German, French, Indian and English accountants who are establishing the UK review base for a major US Corporation. The successful candidates will carry out investigations within subsidiaries worldwide to ensure that they are achieving group objectives in terms of controls, systems and performance, recommending improvements

£9,000-£11,000

to senior management and, where appropriate, implementing them. A move to line management can be expected in the short term. Applicants will ideally be aged under 30, qualified accountants with at least 4 years' public or industrial experience. Fluency in English and French or another European language is essential and travel content will average 65%.

N. Lilley, Ref: 22165/FT

Male or female candidates should telephone in confidence for a Personal History Form to:

LONDON: 01-734 6852, Sutherland House, 5/6 Argyll Street, W1E 6EZ.


Hoggett Bowers
Executive Selection Consultants
BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE, and SHEFFIELD.

SALES MANAGER £10,000+

Middle East

An International Car Manufacturer has a vacancy for an experienced Sales Manager familiar with all forms/types of marketing, promotion and sales. The candidate should be between 28-39 years old.

The contract length would be

TELEPHONE: 01-235 8050

Financial Controller

KENYA

*£20,000

Our Client, a major International Company, is seeking an industrially experienced Chartered Accountant to be responsible to the regional Managing Director for the financial and secretarial function of three subsidiaries in East Africa.

*Based in Nairobi the reward package includes and principal conditions of employment are:-

- * Locally paid salary
- * Free furnished house, all services paid
- * Tax free servants allowance
- * School Fees assistance
- * Pension and Life assurance

Applications are invited from Chartered Accountants aged around 30/40 who have gained at least five years industrial experience. Previous overseas service would be advantageous.

Apply in confidence. Ref. 760



Hales & Hindmarsh Associates Ltd.
Century House, Jewry Street,
Winchester, Hampshire
(0962) 62253
Recruitment and Selection Consultants

PERSONNEL CONSULTANT

Finance/Accountancy
IPS Group, one of the leading UK Recruitment Consultants, require an additional Consultant for their Finance/Accountancy Division.

If you are aged 22-27 years and have an Accountancy and/or Consultancy background and are self-motivating and enthusiastic, we would like to hear from you.

This is a career opportunity with tremendous scope and prospects for the right candidate. Excellent financial benefits are envisaged.

Please contact:
Anthony J. Owens, M.E.C.I.,
Director, IPS Group
(Emply. Coun.),
Tel: 481-8111.

EXPERIENCED STOCK EXCHANGE CASHIER
Age 25 plus, with current experience within Broking.
Salary to £5,500 plus bonus and LV's
Evans Employment Agency Ltd.,
15, Copthall Avenue,
London E.C.2
01-628 0985 Pauline Dudley or Marion Cross

Advances Manager National Girobank Five figure salary

National Girobank's services include the granting of credit facilities to both corporate and personal customers. We now wish to appoint Advances Manager, reporting to the Controller, Finance, to control and administer corporate credit facilities.

The successful candidate will

- * review all applications for major credit facilities and make recommendations to the Girobank Credit Committee.
- * recommend and implement systems and procedures for authorising lower level advances.
- * set up and organise the work of the Advances Division and develop the professional skills of the staff.

Applicants will either be a banker or qualified accountant, with recent responsibility for major credit decisions. The ability to deal tactfully but firmly with complex assessments of a range of commercial organisations is essential. It is unlikely that someone under the age of 35 will have the experience or personal maturity to be a success in this demanding post.

There will be a five figure starting salary. This is a permanent post with a contributory pension scheme.

Please write with full details of career and salary progression to:
G. W. Cox, Personnel Controller,
National Girobank,
Bootle, Merseyside L10 0AA.

The Post Office

SOLICITOR

£15,120 to £17,120

Applications for this senior appointment are invited from men or women solicitors with not less than seven years qualified experience.

The Electricity Council is the focal point where policy decisions affecting the electricity supply industry in England and Wales are made. It is primarily concerned with co-ordinating the activities of the Electricity Boards in England and Wales. The Council's Legal Department is small but the work is interesting and varied. The successful applicant will assist in providing advice to management at all levels on a wide range of subjects which include, as well as electricity supply law, new legislation, tariffs and commercial matters, company law, industrial relations, finance agreements and conveyancing. He or she will also be required to advise the

industry's superannuation schemes on the provisions of the schemes and on matters connected with investment of the pension fund, which is one of the largest in the country.

Applicants should have had appropriate experience in commerce or industry or in private practice and should preferably be honours graduates.

Please write in confidence giving details of age, career to date and present salary to:-
Duncan Ross,
Recruitment & Development Officer,
The Electricity Council,
30 Millbank,
London SW1P 4RD.

ELECTRICITY COUNCIL

Public Relations Executive

Home Counties c. £10,000 p.a.

A nationally known financial organisation with headquarters in the South East intends to appoint a Public Relations Executive to a senior, newly-created post within the P.R. function. The successful candidate will be responsible to the Chief Executive for all aspects of public relations and communication with the media, national institutions and business organisations over the full range of Company activities, acting where appropriate as spokesman and press officer.

Applicants must have a good educational background to degree standard, the presence and authority to project the Company image effectively at all levels, and be well versed in the general skills, methods and practices of modern Public Relations. Previous experience should include a similar in-company role or closely associated duties in publishing, journalism or other media. Starting salary will be related to experience and an attractive range of benefits includes a non-contributory pension scheme, and preferential loan and mortgage facilities.

Please apply in confidence, quoting Ref. No. 104/6FT and giving brief but comprehensive career details to:

Charles Barker-Coulthard

30 Farringdon Street, London EC4A 4EA.

Telephone 01-236 0526

Management Selection - Executive Search

Group Financial Controller

A major Jordanian group based in Amman and having extensive investments in international property and commercial activities is seeking to fill this new senior position. The group is reorganising to ensure further profit growth.

The group financial controller will be directly responsible to the Group Chief Executive, and his duties, with the appropriate subordinate staff, will embrace the preparation of financial and management accounts, administration, co-ordination of legal advice, and executive involvement with group corporate planning. Candidates must have proven experience in these fields and be fluent in Arabic and English. Age is not a limiting factor. However, experience and self-motivation within a team is essential as this is a senior management role.

A substantial salary is negotiable, plus free furnished accommodation, car and other attractive fringe benefits.

Please write Box A.6958, Financial Times,
10 Cannon Street, EC4P 4BY.

INTERNATIONAL FINANCIAL CONTROLLER HAMPSHIRE

Circa £13,000

The Company is a compact multi-national organisation with a high technology product line. Its track record in Europe is outstanding and growth continues on an unparalleled basis. Growth of this nature brings with it problems of business control and a decision has been reached to establish a financial department in the Corporate Headquarters on the South Coast, with geographical responsibilities covering Europe. This Department reporting directly to the Corporate Financial Director with responsibility for all aspects of operational and financial control. To create this Department, an experienced financial Accountant is now required, to carry out review of subsidiaries throughout Europe, to ensure that there are appropriate controls and compliance with corporate policies. The candidate to be capable of becoming a team leader.

You must be a qualified Accountant with several years' experience with a major professional firm or within a successful commercial or manufacturing organisation. Proficiency in either French or German is highly desirable but not essential, as language training will be given.

In addition to a salary in the range of £13,000—dependent on experience, all relocation expenses will be paid to the Hampshire South Coast. A company car will be provided, and an excellent pension scheme is in operation.

Please write, or preferably telephone Peter Slip,
Personnel Placement Services Limited,
14a Cross Street, Reading, Berks.
Tel: 0734 595343 quoting reference 2125



الجنة لـ

Economist International Banking

Bank of America, the world's largest international bank, is seeking an economist to join the expanding Economics Department in its Europe, Middle East and Africa Division, based in the City.

The department's activities encompass a wide range of research and marketing functions, including the interpretation of economic and political developments, foreign exchange rate forecasting, country risk analysis and the development of business both within the Bank and with external clients.

In addition to an economics degree, candidates, aged 25-30, will have a sound background in applied economics together with the personal qualities required in an environment which involves a considerable amount of client contact.

This position affords excellent scope for career progression, and a competitive salary will be augmented by an attractive benefits package, including low-interest mortgage, non-contributory pension and free BUPA.

Applicants should send full career and salary details to Egil Kruse-Kempen, Director Economics, Bank of America NT & SA, International Financial Centre, 1 Walling Street, London EC4P 4BX.

B BANK OF AMERICA NT & SA

Senior Financial Analyst

**Business Planning
Rural Kent**

c. £10,000

Kimberly-Clark, with an annual turnover of £100 million, is fast growing—a leader in the marketing and manufacture of disposable products, whose range includes facial tissues, feminine hygiene products and industrial and hospital disposables under brand names such as 'Kleenex' and 'Kotex'.

As a leading member of the Corporate Financial Analysis Department you will head a small team of professional staff concentrating their activities within a specific Marketing Division of the Company. Together you provide information and analysis on short and long term planning, product and pricing strategy and capital expenditure. You will be in frequent contact with the management of your division, actively contributing to their business decisions and with a purposeful role in generating proposals that will maximise the division's achievement of its business objectives. Excellent prospects of

career development exist in all areas of management activity, as the Company has a good record of cross function promotions from this area.

Probably aged 26/35 you will bring to the job a sound financial background including a relevant professional qualification or a degree in a numerate discipline with business experience that includes exposure to finance and marketing. The ability to be able to persuasively present your proposals is critical to achieving success in this job. Starting salary is likely to be around £10,000 with more for the really exceptional candidate and our benefit package includes generous relocation expenses and free BUPA cover.

Please send us your CV or telephone Jacqueline Enderby, Personnel Officer, Kimberly-Clark Limited, Larkfield, Nr. Maidstone, Kent ME20 7PS. Telephone Maidstone 77700 ext. 318.

Larkfield, Maidstone, Kent ME20 7PS

Kimberly-Clark.

**MERCHANT BANKING
Baring Brothers & Co., Limited
FOREIGN EXCHANGE**

Barrings are seeking a principal Foreign Exchange dealer who will report directly to the Foreign Exchange Manager. This is a vacancy resulting from an overseas posting.

The successful applicant, whose age is likely to be in the thirties, must have experience of all aspects of foreign exchange dealing and eurocurrency deposits, probably gained in a leading London-based bank.

Salary will be negotiable according to age and experience. Benefits include low interest house mortgage and non-contributory pension scheme.

Applications, enclosing curriculum vitae, should be sent in confidence to:

Mr. M. A. Kidd,
Baring Brothers & Co., Limited,
88 Leadenhall Street,
London EC3A 3DT.

Young Accountant

**c. £8,500+Car
Central London**

Our client, an international management consultancy with a highly successful growth rate, currently has an excellent opportunity for a young ACA.

Reporting to the European Director of Finance, you will enjoy a wide-ranging accounting and administrative role, which will necessitate visiting the Paris office on a regular basis. You will also be involved in the development and updating of new accounting systems.

Although your qualifications and good professional experience are essential, your personal qualities are of the highest importance to succeed in this challenging post—you should have excellent communicative skills, combined with a high level of energy, drive and ambition.

Please telephone or write quoting reference LF 2785.

**Lloyd Chapman
Associates**

125 New Bond Street, London W1Y 0HR 01-587 761

Management Accounts Controller

Middlesex

to £8,500

This position will suit the qualified Management Accountant who is prepared to make decisions. It is a job that will mean involvement in an industry where information and advice needs to be available immediately.

Apart from the preparation of management accounts and reports it will be your particular responsibility to act as financial adviser on all operational matters. This will involve you and your team in quarterly performance reviews and assisting in the preparation of budgets and development reports.

The company is the main distributive arm of a large internationally respected group. They offer not only a basic salary of up to £8,500 and annual bonus but also good pension and insurance cover. Relocation expenses will of course be met, but most important is that this represents the opportunity to play an influential role in the operational development of the Company.

PER
Professional & Executive Recruitment

Contact: Liz Diller on
021-236 6971 (24 hour
answering service available)

Applications are welcome from
both men and women.

SALES EXECUTIVES, REGIONAL MANAGERS

required all areas to sell Assurance
Linked, gold, programmes from
Switzerland. Earnings should be
in the area of Swiss 70,000 p.a.
IFC, 26th Floor, London Road,
Newbury, Berks RG13 1JX.
Newbury 46460.

Accounting Development Manager

South of England

Our client, a subsidiary of a large international group, is highly successful and expanding with a current turnover well into nine figures. Market position, technical proficiency and financial strength are well founded.

Responsibility involves managing a team of qualified accountants, developing and introducing computer based accounting systems into other companies and ensuring that financial information and controls available match.

Please write in complete confidence, enclosing a suitably detailed curriculum vitae to:

ANTHONY NEVILLE INTERNATIONAL
London Dubai Singapore Tokyo Los Angeles
Ash House, Churt, Farnham, Surrey, GU10 2NU.
Headley Down (0428) 712313/714493.

£12,000 + car

Our client will be an innovator and will participate in other developments including acquisitions. Size, challenge and opportunity abound—all previous holders have been promoted to senior posts within the Group.

Candidates, male or female and aged 28-35, preferably with a degree and an accounting qualification should have a record of proven success in similar fields and the necessary personal qualities to work with senior colleagues.

Please write in complete confidence, enclosing a suitably detailed curriculum vitae to:

Reed Executive

The Country's most successful Recruitment Service

Financial Controller

£10,000 Neg. + car

Leicestershire

This £4m subsidiary of a large U.S. based group is involved in the manufacture of products for an expanding market and is anxious to ensure the accuracy of management information on which commercial decisions are based. A qualified accountant, preferably aged 28 to 35, with proven management accounting ability and a flair for systems development/innovation is being sought to support the Managing Director in this respect. Responsibilities cover the total site accounting function, utilising sophisticated E.D.P. facilities, including monthly and annual accounts, budgets and forecasts together with a substantial contribution to company management via reporting procedures and liaison with other managers.

Telephone: 021-643 7226 (24 hr. service) quoting Ref: 1414/FT. Reed Executive Selection Limited, 6th Floor, The Rotunda, Birmingham B2 4PB.

The above vacancy is open to both male and female candidates.

London Birmingham Manchester Leeds

Group Company Secretary

Nottingham c. £9,000 + car

EGYPTIAN LAWYER with American and
French legal background would like
to work with International firm in
Middle East. Starts: Phone evening
Brussels 021-647-6558 or write: Dr.
ELTAHRY 32 Av. Simon van Beethoven
B. 1331 RCOIERE, Belgium.

Operations Director (Designate)

Rural Essex

Our client is the autonomous warehousing and distribution subsidiary of a major publishing group. Turnover is close to £20 million.

Reporting to the managing director, the operations director will have responsibility for the accounting function, but the emphasis is on warehouse control, administration, and assistance to the managing director in all aspects of the business.

Candidates will be qualified accountants, probably in their thirties, looking for a challenge in line management. They should have the personal qualities needed for top management, to be ready for further promotion opportunity after an early board appointment. They must be analytical, have E.D.P. experience in a high volume business, preferably in warehousing and distribution, with a proven record of achievement.

Salary and benefits are in keeping with the importance of the position, and the location is particularly attractive.

For an application form, write in confidence showing how you meet the specification and quoting reference 3685/L, to J. H. Cobb, Peat, Marwick, Mitchell & Co., Executive Selection Division.

165 Queen Victoria Street,
Blackfriars,
London EC4V 3PD.
Peat, Marwick, Mitchell & Co.

Assistant Company Secretary

International Company

to £8,500 p.a. + car

Our client, the Gamma Computer Group Limited, is a public company with a number of subsidiaries specialising in the provision of mini-computers, software support services and bureau facilities. The Group has expanded rapidly over recent years to meet demand for its products and is now seeking a well qualified company secretary to join its senior management team.

The role involves advising the group board and subsidiary company management on all legal and contractual implications of the company's business as well as commercial leasing, share registration, property management, pensions and insurance matters.

It is essential that candidates, aged 30 to 45, should offer proven experience in management skills and company secretarial practice as well as having the necessary drive and enthusiasm to contribute to the further profitable growth of the Group.

Initial salary is to be around £9,000 and a car is provided. fringe benefits are comparable with the seniority of this position and a generous contribution would be made towards relocation expenses.

Candidates, male or female, should write for a 'personal history' form quoting reference MCS/1951 to C.A. Downes, Executive Selection Division, Victoria House, 76 Milton Street, Nottingham, NG1 3QY.

**Price
Waterhouse
Associates**

Cargo Trader

for our office in London.

What we offer is a senior position which requires a good grasp of German as well as excellent knowledge of the petroleum market. Salary and fringe benefits are appropriate to the job. Please contact us on our telephone no. 010-33 96 42 41 (Miss Witzak).

STINNES

Ballindamm 17
2000 Hamburg, W. Germany

STOCKBROKING

International Settlements

London member firm requires first-class settlement personnel for Australian, Far Eastern and Eurobond departments.

An attractive financial package will reflect the applicants qualifications and senior experienced people only need apply.

Please reply in strict confidence to:

Box A6961, Financial Times
10 Cannon Street, EC4P 4BY



Reed Executive

The Country's most successful Recruitment Service

Chief Accountant

Coventry

This major engineering subsidiary of a large multi-national group based in the U.S. can offer the successful candidate substantial management experience in a well-run, computer-based systems environment. Reporting at Board level, responsibilities will encompass financial and management accounting through a staff of 25, timely reporting to the U.S. on operating results, budgetary control, cash and profit forecasts, cash management and treasury work and provision of information for efficient control of company operations. Candidates should be qualified, preferably over 30, with previous man-management experience within manufacturing. A sound contribution is essential to a successful appointment.

Telephone 021-843 7226 (24 hr. service) quoting Ref: 1413/FT. Reed Executive Selection Limited, 6th Floor, The Rotunda, Birmingham B2 4PB.

The above vacancy is open to both male and female candidates
London Birmingham Manchester Leeds

£9,000+ car

Financial Controller

London c. £15,000

This Head Office appointment coordinates the accounting and financial functions of this high-flying public company and a number of expanding subsidiaries with activities in the UK and Overseas.

Prime responsibilities involve:-

- Accounting Policy and Supervision,
- Taxation and Shelter,
- Funding and Investment,
- Corporate Planning.

The successful applicant must have first-class post qualification commercial experience in at least some of the above mentioned areas as well as in the preparation of consolidated accounts. Probably aged between 30 and 40, he or she will become a member of a highly motivated team of top professionals within the Group who are participating in the capital growth of a company through its share option scheme.

Pension, car and fringe benefits are worth £3,000+ p.a. after tax.
Please write in strictest confidence with full career details to Box A6964, Financial Times, 10 Cannon Street, London EC4P 4BY.

DresserWayne



Dresser Wayne is a division of Dresser Industries Inc., a \$3 billion international company, headquartered in Dallas, Texas, U.S.A. and employing 56,000 people throughout the world. Dresser is a leading supplier of high-technology products and services to the energy, basic metals and general industries throughout the world.

FINANCIAL CONTROLLER

(Salary negotiable+company car)

Wayne Division is located in Bracknell, Berkshire, and is engaged in the manufacture, sales and service of petroleum dispensing equipment and bulk meters for the energy industry.

We have a vacancy for a qualified and experienced Financial Controller to assume full responsibility for the complete financial accounting and E.D.P. functions. The Controller will report directly to the Managing Director and will be expected to make a major contribution to the effective management of the enterprise as a member of the Executive Committee of the Division.

Candidates (male or female) must be qualified accountants (Chartered, Certified

or CMA), and preference will be given to candidates with a relevant degree. Necessary experience includes ten years in an engineering company and some experience in electronic data processing. Preferred age range is 35-45 years. Ideally, candidates should have gained their experience in a U.S.-based international business.

The salary is negotiable, and the benefits package includes a company car, pension and life assurance scheme, travel accident insurance and free BUPA for self and dependents.

Applicants should telephone or write to Robert Thorpe, Reading (0734) 595666, PER, Sun Alliance House, Oxford Road, Reading.

Foreign Exchange Consultant

The continued growth of our client, a leading independent research organisation, has created the need for an additional senior economic consultant.

He or she will join the team providing and marketing foreign exchange research and advisory services on European currencies to international banks, companies and other clients.

Relevant experience in an international business, research organisation, government department, bank or financial consultancy will be supported by a degree and post graduate qualification. Candidates will be British, American or European nationality, ideally fluent in German or a Nordic language and aged 27-35.

Salary runs into five figures significantly so for an outstanding candidate.

Write to or call David Thompson in complete confidence, who is advising on the appointment, quoting reference 1082.

Odgers

MANAGEMENT CONSULTANTS
Odgers and Co Ltd, One Old Bond St.
London W1X 3TD 01-499 8811

Qualified Bankers

The Bank of Bermuda has attractive positions open in the International Department in Bermuda for qualified and experienced commercial bankers. Duties will be to administer services in connection with the Bank's rapidly expanding international business, with emphasis on multi-currency cash management, negotiation of loan and Letter of Credit facilities and new business development.

Successful applicants will have passed the Institute of Bankers examinations or obtained similar banking qualifications. It is also important that they should have at least five years practical experience in the international banking field. Ability to communicate with customers, both verbally and in writing, and to work with the Bank's team of international account administrators is essential together with a willingness to assist in staff training.

A salary commensurate with qualifications and experience is offered together with good working conditions and generous employee benefits.

Persons interested in these appointments should send their applications, with curriculum vitae and telephone number, to:

The London Representative,
Bank of Bermuda (Europe) Ltd.,
Grocers' Hall, Princes Street,
London EC2R 8AQ.

THE BANK OF BERMUDA
LIMITED

FINANCIAL DIRECTOR

Bermuda

Fidelity Management and Research (Bermuda) Limited, is a member of the highly successful Fidelity International Investment Group, responsible for funds under management of over £3,500 million, and now wishes to appoint a Financial Director.

Reporting directly to the President, the successful candidate will assume responsibility in the Bermuda Company, including accounting, portfolio operations, client reporting, budgetary control, financial planning, computer processing and systems.

The person appointed to this challenging position based in Bermuda, will have a sound financial background and proven experience in managing accounting and administrative personnel. Essential requirements include the ability to develop systems and motivate staff in order to meet the demands of this rapidly growing company. Mutual Fund experience would be a definite advantage.

A comprehensive remuneration package recognising the qualifications and needs of the person appointed will be offered, incorporating a generous salary, bonus, profit sharing, possible equity participation and extensive fringe benefit programme. Please write in confidence, enclosing a full c.v. to:

W. L. Byrnes, Vice Chairman, Fidelity Investment Group, Buxingham House, 62/3 Queen Street, London EC4R 1AD.

FIDELITY INVESTMENT GROUP
Boston London Tokyo Bermuda

Television Accounts

£10,000

This important television company is seeking a qualified management accountant with at least five years' experience at senior level. Excellent prospects and fringe benefits.

Telephone:
Derek Last 01-429 7124
Prime Executive Division

MECHANICAL DESIGN ENGINEER

London based affiliate of offshore oil company seeking a mechanical engineer with qualifications and experience in petroleum industry and research work. Applicants must be able to communicate with top level oil line and management. The salary and benefits are negotiable. The company based in London but must be prepared to travel extensively in short notice. The salary and benefits are negotiable. Write Box A.6149, Financial Times, 10 Cannon Street, EC4P 4BY.

Newly Qualified ACA

Bermuda - some Far East travelling Oil Industry c\$20,000 Tax Free

Towards the end of this month our client's Director of Accounting will be in London with the intention of recruiting his assistant.

The young ACA appointed will be responsible for the head office companies and for undertaking one-off assignments — investigations into potential acquisitions, special reviews etc.

The company, based in Bermuda, is multi-national with extensive operations in the Far East and is engaged in trading, refining and marketing. Turnover is \$600m.

If you are single and would like to discuss your background and future plans in relation to this opportunity, please telephone Robin Billen in confidence on 01-831 7130, quoting reference U847/FT.



Arthur Young Management Services
Rolls House, 7 Rolls Buildings
Fetter Lane, London EC4A 1NL

MANAGING DIRECTOR

for an international group of companies providing management and technical services to the petrochemical and process industries worldwide.

Responsibility is to the executive Chairman for the efficient operation of the Group. This is a new post with initial emphasis on the activities of the parent company.

A mature individual, male or female, with proven operational and administrative experience in a related industry is sought. Additionally, a familiarity with overseas operations and an understanding of people related activities are important attributes.

Excellent rewards.

Please reply in confidence to:



The Chairman,
Coppas International (UK) Limited,
Wandle House, Riverside Drive,
Mitcham CR4 4YS.



TRUSTEE SAVINGS BANK of Lancashire and Cumbria

DEPUTY ADVANCES CONTROLLER (COMMERCIAL LENDING)

The Bank will shortly introduce small business and commercial lending facilities to customers, and in anticipation of their introduction invite applications for the above position. The successful applicant will report direct to the Advances Controller and will be responsible for the promotion and control of commercial lending. In the first instance he/she will be involved in the preparation of training programmes and with the formulation of control procedures and their documentation.

The person appointed will work closely with Branch Managers and will be expected to make reasoned and quick decisions using tact and diplomacy.

Applicants should be at least 30 years of age, be suitably qualified, have wide experience of commercial lending and be able to assess and interpret lending propositions. The ability to organise and communicate at all levels is essential.

Salary band £8,238-£9,882 plus a non-contributory pension scheme and house purchase subsidy scheme.

Applications for this position marked "Confidential" should be submitted to:
Assistant General Manager (Services Division)
TRUSTEE SAVINGS BANK OF LANCASHIRE AND CUMBERIA
P.O. Box 29, The Guild Centre, Lord's Walk, Preston PR1 1RE
to arrive by not later than Monday, 19th November, 1979

APPOINTMENTS WANTED

FOUNDER AND Joint Managing Director of small Precision Engineering Company seeks challenging and rewarding board appointments in the U.K. and abroad, preferably in aeronautics related industry. Please write Box A.6149, Financial Times, 10 Cannon Street, EC4P 4BY.

BRILLIANT BUSINESS BRAIN, very much involved in the area of Cathartes seeks new patron on consultancy basis. Please telephone 045 14491.

ASSISTANT LOANS MANAGER

We are looking for an experienced officer to assist our Manager Loans and Credits.

Candidates, aged 25-35, should be qualified credit analysis and have contacts and experience in syndicated loans business.

Knowledge of German is essential.

The salary offered is attractive, with a generous benefits package.

Please send details and c.v. to

Hans-Henning Erdmann, General Manager,
Landesbank Stuttgart, Portland House,
72/73 Basinghall Street, London EC2V 5AJ.

Landesbank
Stuttgart
LONDON BRANCH

Investment Analysts

Our client is a medium sized firm of Stockbrokers with gilt, equity, international and corporate business. Three of their equity specialists are to become involved in other areas of activity within the firm and they therefore seek additional analysts to become familiar with and then take over complete responsibility for established coverage of certain sectors.

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THE MARKETING SCENE

ITV faces a fight

JUDGING by the ratings for the first few days after the return of ITV it will be a week or two before the commercial channel regains its audience. The initial JICtar findings show that the TV audience has become much more discriminating, and is likely to channel hop more than in the past. For example, the peak time ITV audience jumped around from 36 per cent of the potential on the first day back to 32 per cent on the Thursday, 31 per cent on the Friday, and then the usual weekend dip to 27 per cent on Saturday. The BBC recorded a comparable 41 per cent on Thursday, 40 per cent on Friday and 40 per cent on Saturday.

But set against a year ago the picture is not too bad. On the equivalent Saturday in 1978 ITV, at peak time, only managed 28 per cent as against 40 per cent for BBC. And in terms of the total audience ITV was quickly able to claim a majority share, 51 per cent, on Thursday, mainly because it transmits earlier in the afternoon. So although only three ITV programmes made the top 20 in the week ending October 20 there is no need yet for advertisers to start complaining. Last week's ratings however, the first complete week back, will be much more important.

A.T.

• KELLOGGS is putting film behind the launch of Super Noodles, the first instant pasta to go national; Leo Burnett is the agency.

• THE Daily Express is looking for an advertising agency. Collett Dickenson Pearce has been looking after ad hoc assignments but now a more permanent link is sought with another agency.

• NEW awards for advertising were announced this week. IPC Women's Magazines, in conjunction with the Creative Circle, has launched the Women's Magazine Advertising Creative Awards which are designed to improve the creative fair of ads in the women's magazines. Each campaign entered requires a £5 fee which is payable to the Leukaemia Research Fund.

CINEMA ADVERTISING

Towards a 21st Century Fox

BY JOHN SIMMONS

THE RANK Cinema Advertising Awards is a happy event. It reminds advertisers and agencies that the cinema is still, despite its failures and failings, a useful secondary but far from second-class medium. It also provides an opportunity to take a look at the cinema's value as an industry, as well as an opportunity for advertisers, and to inquire whether it has much of a future in the aggressive '80s.

There is no doubt that cinema in the UK enjoyed a healthy and exciting revival in 1978. This year the product has not been as rich as the '78 vintage, but a respectable and well-rounded year confirming profitable expectations. Trade estimates suggest at least 120m admissions for 1979. Attractive to the film-makers, and to the advertisers.

The bulk of the audience is, of course, still the 15-25 age group, and with high disposable income.

The threat from the video industry is a greater menace for television than it is for the cinema. Satellite broadcasting (you may be able to tune your set to Tele-Luxembourg next month), video recorders, the two-set home, and even the

promising fourth channel opportunity are all alternative ways of watching television set. The video, cinema is well on its experimental way, claims Pearl and Dean; not so, say the audiences—the quality of the enlarged TV image does not yet compare satisfactorily with film on the cinema screen. Film prints will still be "bicycled" from cinema to cinema for many years yet; a simultaneous national premiere beamed directly to all the leading cinemas seems light years away.

It's not only the super-colossal productions that have revitalised the cinema, or the greater emphasis on "U" and "A" certificate entertainment, it's the promotions. This means, not before time, the influence of more individual, more imaginative

advertising campaigns, not wishfully relying on over-worked formulas or merely adapting an indigenous American campaign. New, vigorous agencies like Duncan Ongley (specialising in entertainment advertising), and First City, keen consultancies, and new advertising agency divisions staffed and structured specially for entertainment promotion have sprung up, and, probably the most provocative and influential spur of all, the independent media buying specialists—altogether responsible for buying over £120m per annum of advertising time and space—have encouraged the greatest expenditures on film advertising ever invested. A two-month simultaneous London and national launch approaching £300,000 across all media—principally television, which works dramatically if the advertising is right—is no longer exceptional for a major movie.

The big advertisers get excellent returns (except when the product is an anti-climax to its promotion when misjudged advertising gets strangled by the grapevine).

The gravity pull of the impressive campaign for Disney's fantastic sci-fi adventure "Black Hole," to be released to the Christmas audiences, will be sure to suck in some television ratings while at the same time boosting ITV income by more than a third of the £500,000 launch advertising appropriation.

A serious threat to all competitive moving-picture media in the '80s is more likely to be cable TV, and fibre optics, because these systems offer a prospect of a bedazzling and bewildering choice of over 1,000 programmes every minute of the day or night. Perhaps live theatre will become even more desirable.

The recent revivals in cinema entertainment are not unconnected with the growth of the new multi-screen complexes, some offering five different shows, as much for choice as for marathon movie addicts who hop from mini-cinemas to mini-cinemas. (Why aren't they offered a book of ticket vouchers at reduced prices, if visitors want to see more than one attraction taking a lesson from Disneyland?) The screens may be smaller but the comfortable seat-to-screen ratio still provides pictures that fully fill the eyeballs. But despite the pro-



The Rank Cinema Advertising Grand Prix Award went to Collett Dickenson Pearce's parody of movie and advertising dialogue for Benson and Hedges Silk Cut.

liferation of over 1,000 multi-unit cinemas in the United Kingdom, all is not well: Rugby, for instance, has no commercial cinema of any type. (What are they doing instead?)

As for the Rank Cinema Advertising Awards—not, as you would be forgiven for having thought, for the best advertising for the cinema, but for the best advertising in the cinema—the jurors, weary and tediously complained of boredom and lack of exploitation of cinema's unique and grandiose opportunities. Barry Day

president of McCann, and the dozen of the thinking advertiser's advertisers, goes further (as usual):

"We saw far too little cinema advertising that is definite cinema advertising created specially for the medium. Much of it was hand-me-down TV, and it's depressing to see that small-screen intimacy stretched paper thin over the Odeon Leicester Square.

"Maybe we caught a bad year but it was also depressing to see the few good ideas that do translate—even if they weren't originally created for the cinema—run out of steam. Campari was a good example. We know the Lorraine Chase dumb cockney act by now. To earn the smile it has to be more inventive not less. It was less...

"We go to the cinema to be entertained and surprised. There were few surprises. But when they did come they were

doubtly welcome.

"W. H. Smith was inventive in its imagery (as Richard Williams usually is) ... and Benson and Hedges scored with its travesty of Zulu for Silk Cut.

"We tend to forget in this TV age that we first learn all those intrinsic tricks, all that film grammar, sitting in the stalls. And we still do. To survive the cinema we have to push back the frontiers, take the risks. The future of cinema advertising is to learn how to do the same. There is plenty of future."

Gold gongs were awarded with VIP audience approval to Dorland's "Audubon Dry," Leo Burnett's "McBwans Party," JWT's "De Beers Love Story" and "Smarties Party," and a riotous assembly voted the Grand Prix to CDP's two minutes of hilarious parody of movie and advertising dialogue for Benson and Hedges Silk Cut, featuring John Bird as a blacked-up Zulu chieftain—who came close to becoming blacked-out by a racist criticism communicated to and rejected by the Advertising Standards Authority.

With the essential back-up of revenue from the advertising films, the cinema industry can be reported to be confidently alive, and well, and living in reasonable anticipation of healthy and happy continuity.

John Simmons is creative director of The Simmons Consultancy.

A swag of sponsors

BY IAIN MURRAY

BRITISH industry spends at least £50m a year sponsoring sporting and other activities, yet has only the vaguest idea of what, if anything, it gets in return.

According to John Carson, marketing director of Schweppes, which spends 3½ per cent of its marketing budget on sponsorship, the whole area is under-researched in the extreme. Speaking at a conference organised by Marketing Week, Carson said that, despite his known desire for better information, no market research company had come forward with a satisfactory method of evaluating spending on sponsorship, and hinted that it would

be the primary purpose of this form of marketing activity.

The question of whether it actually sold any products remained unanswered, except in the mind of Jack Prosser, Rothmans' director of public affairs.

He said that three years ago his company had withdrawn from all sponsorship activity in this country, and far from suffering, had since doubled its market share.

"The whole business has become complex and expensive," he said. "The public has become blasé about it all, and that is no good to us, because our job is to make people aware of who picks up the tab. People in some overseas countries are less sophisticated. They are thrilled, for example, to see the Rothmans aerobatic team and they go out and buy our products."

Organisations seeking sponsorship should have a clear idea of exactly what it is that they are offering, said Mr. Carson. Sponsorship was not another word for charitable donation, and companies such as his set themselves specific objectives before parting with their money.

These included extra sales publicity, an enhanced image, increased awareness, a closeness to the community, and an opportunity to entertain customers in attractive surroundings. Schweppes' largest involvement in a single sporting activity is its sponsorship of the County Cricket Championship, now officially renamed the Schweppes Championship (though The Times stubbornly refuses to acknowledge the fact).

Of the objectives set out by Mr. Carson, it appears that the one most satisfactorily attained by cricket sponsorship has been publicity. He calculated that Schweppes has received column inches in the sports pages worth £2m had they been paid for.

Several agency men raised objections to what they described as the naive practice of directly comparing paid-for advertising space with free editorial coverage, but every sponsor who addressed the conference repeated that publicity

sponsorship of the Tel Matches had increased awareness of his organisation from 2 per cent to 16 per cent, a high figure for an industry where there is a general lack of public interest. But he had a word of warning for beginners. Cornhill had agreed to spend £1m over five years, but had not taken into account below-the-line costs, such as advertising, PR, printing, and entertaining, which had virtually doubled the outlay.

But that kind of expenditure, said the apologists of arts sponsorship, was not necessary to achieve results. Alastair Sedgwick of Marketing and the Arts argued that it was possible to tie up a year's support for an artistic project for less than the cost of a 30-second TV commercial. And Bill Callaway, managing director of Kallaway Arts Sponsorship, stressed that this kind of sponsorship created a favourable climate within which a firm could do business.

That was the closest that anyone came to claiming that sponsorship ever sold anything. Far more convincing was the argument that it should be seen only as an extension of conventional marketing techniques. Alan Pascoe, the former athlete, and now a director of Maitland Saul Wallace Promotions, said that it was helpful if sponsored activities coincided with, say, the launch of a new product. And Clive Turner, advertising manager of Texaco, said that his company's "warmth and stature" in the public mind had increased since its involvement with grand prix racing and James Hunt, but largely because of the follow-up TV commercials featuring Morecambe and Wise.

Sponsorship, then, is as yet a blunt marketing weapon wielded more for fun than for any precise purpose. "Marketing people are all failed sportsmen or actors," said Schweppes' John Carson. "I'm sure that where it all started."

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-The Saatchi Brothers -Sir Peter Parker

-Lord Barnetson -Victor Matthews

-Terence Conran

-Mary Quant

-Richard Tompkins

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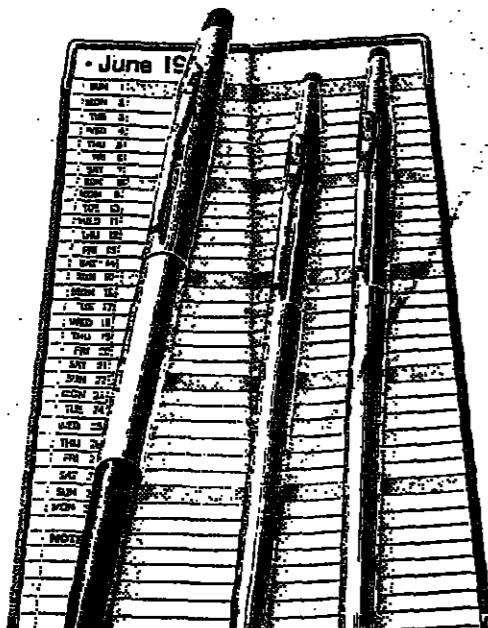
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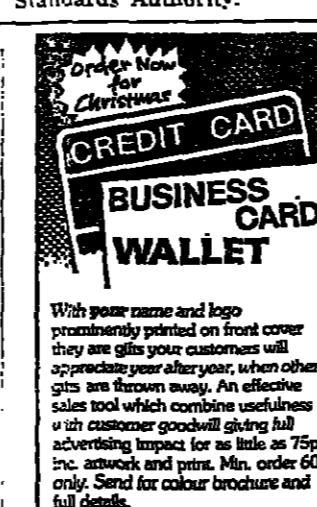
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LOMBARD

The reasons for factory closures

BY GEOFFREY OWEN

LAST JANUARY in this column I wrote about the Singer sewing machine factory at Clydesbank, where a last-ditch effort to save the plant had just been agreed with the work force. The plan involved new investment, new products, improved working practices and a large number of redundancies. I suggested that the progress of the rescue plan should be watched closely, since what was happening at Clydesbank was relevant to other parts of British industry. Here was a business whose competitive position had been steadily deteriorating. At last a determined effort was being made to revive it. The employees had decided, after considerable hesitation, to co-operate in making the plan work.

Unchallenged

Unfortunately the effort came much too late. Singer, a large American corporation which had once been the unchallenged leader in sewing machines, had failed to respond adequately, over a long period of years, to the challenge from Japan, Taiwan and other low-cost producers. More recently, it had been caught unawares by changing social trends in the U.S. and Europe, which greatly reduced demand for household machines in those markets.

The weakness of Singer's market position, and the extent of over-capacity, turned out to be more serious than had been apparent when the rescue plan was agreed. Last month the company announced the closure of the Clydesbank factory.

What makes the failure all the more surprising, as a recent article in *Fortune* magazine explains, is that the present top management, led by Mr. Joseph Flavin, had been widely praised for saving the company from an earlier crisis five years ago. Under the previous management, Singer had acquired a host of companies in such fields as domestic appliances and small computers, most of which were losing money. Mr. Flavin undertook a drastic pruning operation which restored the company's finances. But he and his colleagues, it now appears, did not appreciate the problems that were gnawing at the core business.

Obstruction

There are all sorts of reasons why factories become unprofitable and have to be closed down, and one would not exclude obstruction by trade unions or blood-mindedness among employees as contributory, perhaps even decisive, factors in some cases. But when a business goes into decline, its competitive weakness usually shows up in product design, manufacturing and marketing—the key functions for which management is directly responsible.

A management which seeks to revive a declining business is more likely to succeed if it secures the wholehearted co-operation of employees and their trade union representatives. But this is not to say that the difficulties of British Leyland, or British Steel, or Singer at Clydesbank are in any fundamental sense due to the trade unions. Management cannot escape the blame.

look sure to go close are Dragona

Malta and Rabdan.

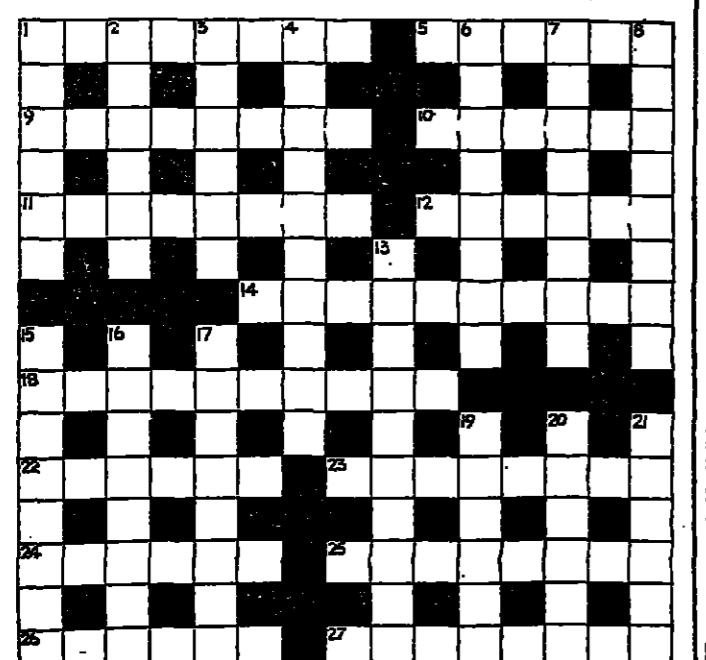
6.20 Nationwide.
6.35 *Tomorrow's World*.
7.20 *Top of the Pops*.
7.35 *Blankety Blank*.
8.30 *Kiss the Girls and Make Them Cry*.
9.00 *News*.
9.25 *Play for Today*.
10.40 *Platform One*: Sir David McNeice, Commissioner of the Metropolitan Police interviewed.
11.00 *News Headlines*.
11.12 *Sinatra*.
12.05 am *Weather / Regional News*.
All Regions as BBC-1 except at the following times:
Scotland—9.47-10.30 and 11.30-11.50 am For Schools. 12.40-12.45 pm The Scottish News. 2.40-3.00 For Schools. 5.45-6.20 Reporting Scotland. 10.40-11.10 Current

Account. 12.05 am *News and Weather for Scotland*.
5.45-6.35 pm 1 Ysgolion. 6.35-6.50 Wales Today. 6.55-7.20 *Heddwch*. 10.40-11.10 *Aberjazz*. 12.05 am *News and Weather for Wales*.
Northern Ireland—8.53-8.55 pm Northern Ireland News. 5.55-6.20 *Scenes Around Six*. 6.35-7.20 *Sportsweek*. 11.20 *Tomorrow's World*. 11.37 *Festival Notebook*. 12.05 am *News and Weather for Northern Ireland*.
England—5.55-6.20 pm *Look East* (Norwich); *Look North* (Leeds, Manchester, Newcastle); *Midlands Today* (Birmingham); *Points West* (Bristol); *South Today* (Southampton); *Spotlight* (South West (Plymouth)).
All Regions as BBC-1 except at the following times:
Scotland—9.47-10.30 and 11.30-11.50 am For Schools. 12.40-12.45 pm The Scottish News. 2.40-3.00 For Schools. 5.45-6.20 Reporting Scotland. 10.40-11.10 Current

BBC 1

9.00 am For Schools, Colleges, 12.45 pm *News*. 1.00 *Pebble Mill at One*. 1.45 *The Flumps*. 2.00 *You and Me*. 2.15 *For Schools, Colleges*. 3.52 *Regional News* for England (except London). 3.55 *Play School*. 4.20 *Deputy Dawg*. 4.25 *Jackanory*. 4.40 *The All New Popper Show*. 5.00 *John Craven's Newsround*. 5.05 *Blue Peter*. 5.35 *Paddington*.
5.40 *News*.
5.55 Nationwide (London and South East only).

F.T. CROSSWORD PUZZLE No. 4,120



THE ARTS



Ellen Hannan, Michael Ginn and Graham Clark

seum

The Turn of the Screw

by MAX LOPPERT

before the event, there fears for the outcome of the opera at the Coliseum, were not entirely groundless. *The Turn of the Screw* is, after all, his tightest, most ate composition for the a chamber-music set of variations and variations for seven and 13 instruments pro- and developed with a e combination of musical and theatrical acuity.

house in St. Martin's Lane, the stage broad, and opportunities there for creating a claustrophobic int- atmosphere would seem few.

while the new English National Opera production by han Miller, first seen on ay, is open to criticism on other of points, as a whole to be considered a definite ss. Other accounts of the notably the memorable sh Opera Group production 1973 Sader's Wells visit) conveyed a more potent veloping atmosphere; few gins so determinedly the sense of the piece.

is a cogent production,

in visual style and

direction. Patrick

son's single set comprises

sides of a cube—two walls

floor raked to a point over

it. Upon the shining sur-

and rectangular outlines of

et there play the projec-

(a bit wobbly on Tuesday)

A picture is created of

y and insubstantial, of

s dissolving and reforming

the players.

stage is open to view at

nes. Lighting changes the

and brings the acts to

close. Without the fall of

rain, and without the

atus of concrete stage

(apart from the

the most material objects

are the bed, the school

and the table-tomb that

on and off), we may feel

the conventionality of

elements in the tale,

contrast between an-

sing country house and its

erside

The Masterwork

by ANDREW CLEMENTS

e Masterwork/Award Win-

Fish-Knife, by Raul

ards and Bruce McLean, to

musical score by Michael

an, is described as "a per-

formance sculpture in four

It crosses the boundaries

of art forms—move-

and dance, visual art,

and straight drama. As a

ne of the Riverside Studios'

committed approach to

contemporary arts it fulfills

it well; as a statement

artistic and as an art

enlightening work in

its worth is more question-

able.

architect has finally

tructed the Masterwork, the

unimate artistic creation of

century. It has been built

the most carefully calculated

retical principles, em-

ployed only materials conform-

to the most stringent

ical specifications. It is

definitive work in media-

Using these components,

Architect believes he has

something that will serve

model for civilisation. The

ormance sculpture begins

the unveiling of the

Masterwork, represented by a

of compressed soil (con-

ing of samples taken from

the great art centres of

one) and held aloft by a

lift truck. The progress of

work then reveals the con-

struction of the Masterwork in

the

FINANCIAL TIMES

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Thursday November 8 1979

The logic of Lusaka

THE RHODESIA Conference, Sir Ian Gilmour told the House of Commons yesterday, is moving towards conclusion. "We are," he went on, "very close to a settlement which is fully consistent with the communique of the meeting of the Heads of Commonwealth Governments in Lusaka."

It seems unlikely that the Government would have made any such statement if it had not been reasonably confident that an agreement is in sight. True, there are difficulties still ahead. The agreement of the Patriotic Front to the new constitution, for example, is conditional on satisfactory arrangements being reached for the transitional period and the negotiations on a ceasefire have yet to begin. But the conference has moved a long way since it opened nine weeks ago and the arrival of President Kaunda of Zambia in London today suggests that all parties are now anxious that it should not fall in its final stages.

Sanctions

It is therefore entirely right that the British Government should be taking steps to enable it to put an agreement into effect once it is reached. That is the purpose of the Southern Rhodesia Bill which the Government hopes to put through the House of Commons in all its stages today. Nothing, in our view, would be gained from delay.

It is also right that the Government should stand ready to end the economic sanctions against Rhodesia (which in the normal course of events would come up for renewal next week) in case agreement is reached. Sceptics may say that the Government is equally concerned to avoid a row in its own ranks by refusing to prolong a measure that has always caused divisions in the Tory Party, and to a large extent they would be right. But it is also the case that if agreement is reached at Lancaster House, Britain will again assume responsibility in Rhodesia. The maintenance of sanctions in those circumstances would amount in effect to penalising a territory which had already returned to legality. It is right that they should be lifted as a settlement at last.

Cheaper can be better

THE EXISTENCE of plans for cuts in British Rail's uneconomic rural services was yesterday vehemently denied by the Government, angrily condemned by the unions, and tactfully confirmed by the British Railways Board. Sooner or later some of the plans for cutting under-used branch lines, plans which have in fact existed as possible options since 1973, will have to be put into effect. When, in 1976, the Labour Government resolved to reduce steadily the amount of public money available for subsidising the railways, it became inevitable that eventually the attempt to maintain the railway network in its existing form, which the 1974 Railways Act enshrined, would become insupportable. This year, a £20m cut announced by the Labour Government followed by another cut of £22m announced last week have brought the day of reckoning uncomfortably near.

Consequence

Instead of feigning astonishment and indignation at the "leak" about the possibility of rail cuts, it would be better if the Government and the unions admitted that reductions in rail services are a direct consequence of their own actions. The Government cannot insist that railway service must remain unaltered if it instructs the British Railways Board to behave commercially and to reduce steadily its demand for public funds. The rural services are an enormous drain on British Rail's resources. Unlike the inter-city and London commuter services they do not generate enough revenue to contribute anything to the network's £586m of overhead costs. In fact their revenues of £46m in 1978 barely covered half their direct operating costs of £82m. If the Government is really determined to preserve the rural services, while cutting the railway's subsidy, it should admit that it expects London commuters and inter-city travellers to bear the cost.

The unions, for their part, should realise that their resistance to change in many areas of the railway's operations, including freight marshalling, double manning of trains and station staffing, have greatly weakened British Rail's financial position and have been a major factor in successive governments' determination to reduce its access to public money. While overmanning and inefficiency are rife, there is little prospect either of the pay increases that

are required to overcome local staffing problems in London, or of improvements in the quality of service which would attract more passengers and might produce a greater willingness by taxpayers to subsidise the railways.

At a time of economic stringency, Britain's railway services will only be improved, or even maintained, by means of genuine rationalisation. This is a term which does not mean, as the unions would have the world believe, "wholesale destruction." It means the introduction of more rational modes of operation, which is precisely what the rural train services urgently require. A rational system of rural public transport would be much better, as well as much cheaper for the nation, than the cumbersome service which British Rail is at present forced to run. Schemes for the constructive rationalisation of the branch lines have existed for years.

Early in 1976 the British Railways Board suggested to the Government that a significant (though unquantified) reduction in subsidy might be achieved if part of the rural rail network, perhaps eventually amounting to as much as 10 per cent of total rail passenger miles, were replaced by bus services. Unlike the irregular and ephemeral bus services that followed the rail cuts imposed by Lord Beeching, these buses would run to railway timetables, as an integral part of the railway network and would be guaranteed by British Rail to continue operating for the indefinite future. Their survival would be underwritten by the same statutory provisions of the 1974 Railways Act which currently prevent branch line closures without explicit Government permission.

Substitution

In 1977 the Select Committee on Nationalised Industries suggested experimental bus substitution as the first of its recommendations for improvements in British Rail's operations. In its reply to this report, the Government avoided responsibility for any such experiments and suggested instead that local authorities should be brought into discussions. Two years later, no bus substitution experiments have been sanctioned or even planned. Now that a Government willing to embark on bold experiments is in power, it is time for this procrastination to end.

Days of demoralisation at the EEC Commission

By GILES MERRITT and MARGARET VAN HATTEM, In Brussels

THE EEC Commission is being branded by many of its staff and also members of government delegations as the sick man of the European Community, and the decline in its reputation coincides, unfortunately, with a gathering financial crisis that could shake the foundations of the Common Market.

Staff at all levels in the Commission say that they are demoralised by the low standing of most commissioners in the eyes of member governments.

Just when the Brussels Commission should be at its strongest and most capable as the EEC's crisis manager it will instead, on present showing, have succumbed to terminal paralysis. For 1980 is to be the crunch year when the Community runs out of money. It is also the outgoing year for a Commission which has prematurely become a lame duck — internally demoralised and externally eclipsed by the European Council.

It would be naive to pretend that the Government is not at least as aware of the risks as anyone else. Its aim now must be to keep the transitional period as short as possible while at the same time ensuring that it is compatible with the holding of free and fair elections: two months may be too little, but anything over three months could be dangerously long. It must also seek to align the front line states behind a ceasefire. That is one reason why the presence of President Kaunda in London at this stage could be so important. Not least, the Government must make sure that once the elections are over Britain will be able to disengage as quickly as possible.

Bankruptcy deadline

That the Community is near bankruptcy is no longer in doubt — the only remaining question is whether funds run out in six months or 12. The approaching deadline has intensified pressure on the Commission to sort out its finances just to keep afloat while it tackles the two other fundamental problems confronting it — the Common Agricultural Policy, and EEC enlargement to include Greece, Spain and Portugal.

Although the term "reform of the CAP" inevitably produces groans in Brussels, it is generally accepted that the current 70 per cent of EEC spending that goes on farming is too high, particularly since most of it goes to richer countries such as France and Germany. More will have to be directed towards regional and social policies which would directly benefit the Community's poorer economies if the EEC is to approach its basic goal of economic unity. But unless the CAP is brought quickly back into line, it is certain to rocket even further out of control once Spain, a major agricultural producer, joins the Community.

The turning point for the

Commission was probably the European Council meeting in Brussels last December when, concerned by the irresponsibility and waywardness of the farm ministers, it tried to wrest from Heads of Government a formal commitment to attack farm surpluses. But government leaders were more interested in the EMS and Mr. Jenkins, anxious to see it successfully launched, gave way on the farm issue.

This failure led directly to the disastrous farm price settlement in June this year when farm ministers, unchecked by their leaders, threw out most of the Commission's carefully formulated proposals and agreed a package which added \$1.6bn to the Community's budget estimates for 1979. These made no provision for an increase of this size but once again, the Commission failed to make a stand and quickly produced a supplementary budget to cover the farm ministers' council decisions.

Loss of nerve repercussions

The Commission's loss of nerve on farm spending is widely seen as a major factor accelerating the collapse of the present system of financing the Community budget. Under the "own resources" system introduced this year, member countries pass on to Brussels the customs duties and agricultural levies collected at their frontiers on imports from countries outside the EEC. These are topped up by a portion of national added value taxes, currently about 0.8 per cent of the total assessed in the Nine.

The list of Brussels commissioners expected to quit, voluntarily or at the behest of their national governments, is long. At the head is West Germany's Herr Wilhelm Haferkamp, the vice-president in charge of external relations.

Hoare checked

I must apologise to chess fans for being so tardy in bringing the results of the recent encounter between the Bolton chess prodigy, 14-year-old Nigel Short, and 31 City men he took on simultaneously. It is perhaps significant that none of the contestants came rushing to my door after the 3½ hour session: Nigel beat 26 of them outright, drew against another four, and lost to a fellow Northerner, Tony Fisher, of Federated Insurance in Manchester. The last to finish was Sir Frederick Hoare, managing partner of Hoare's Bank. "Sir Fred was in a lost position for a long time," says one of the organisers unkindly.

Stockbrokers Grieveson Grant, who sponsor the British chess championships, plan further simultaneous matches. Short and the other luminaries of chess can expect stiffer competition, apparently: "The players who come back are the stronger ones. The opposition gets better by natural selection."

It had been thought that left-wingers might try to stop the parliament using the electronic voting system. But the decision to vote manually yesterday had nothing to do with outside interference: it was simply that the system did not work.

Some MEPs were secretly relieved not to have been forced to use the new gadgets. The old "hands up" system at least means that the less astute members of a political group know how to vote. Rather than having to follow a detailed voting card they can merely watch the hand of their leader, like an unsteady orchestra following the first violinist.

Loose knot

British parliamentarians have been exercised by a report in this column that some Canadian MPs are trying to revoke a rule "inherited from Britain" that ties must always be worn in the House. I gather that no such rule does exist here, although the office of the Sergeant-at-Arms cannot recall seeing any member (however radical) taking his seat improperly dressed.

If one dared to, "the leader of his party would doubtless have a quiet word with him." In the Lords, the hereditary peers often show themselves above such pettifogging matters. Lord Kilbracken wears an open-necked shirt and Lord Avebury sports a Mao Tse-tung jacket.

In neither chamber has anyone tried to lay down the law to women, who often wear trousers. The style was set by Lady Llewelyn-Davies — perhaps

she was the political manipulation and prostitution of the energy issue. The Press has simply ignored it. He raises another, older spectre. Politicians

Burke, a legatee of the defeated Fine-Gael-Labour Government who can expect no favours from Fianna Fail Premier Mr. Jack Lynch; and the Budget Commissioner, Mr. Christopher Tugendhat, a former Tory MP nominated by the Callaghan Government and by no means Mrs. Margaret Thatcher's first choice.

Mr. Jenkins's own future is uncertain. Despite Brussels rumours that he might be the first EEC President ever to get a second term — a move said to appeal to Chancellor Schmidt — there are signs that other governments are less impressed with his performance and consider his dedication to the role of European statesman has led him to neglect important internal policies.

This could leave only Farm Commissioner Finn Olav Gundelach of Denmark and Belgium's Viscount Davignon, the Industry Commissioner, to form the nucleus of the next Commission. Both men, though highly capable in mastering the technicalities of their difficult portfolios, have failed to win support in the Council for unpleasant but nonetheless crucial policies.

Member governments must take some share of the blame for this unhappy state of affairs. It is, after all, they who have appointed and re-appointed commissioners who have performed unsatisfactorily; and they who refuse to support Commission policies as the government privately advocates.

Staff movement problems

Most probably, the political problems of re-shuffling the Commission ahead of time would be as nothing to the difficulties involved in the premature moving from Brussels of the hundreds of seconded civil servants and political appointees who make up the commissioners' private offices. The need for greater internal flexibility throughout the 8,000-strong Commission was recently stressed in the Spierenburg Report on reform priorities.

It is, however, the results of the forthcoming "three wise men's" report on ways that the balance of power between EEC institutions should be improved that ought to be the key to revitalising the Commission's role.

The study by the independent three-man team, which includes the former British Trade Secretary, Mr. Edmund Dell, is to be discussed by EEC Heads of Government at the European Council summit meeting in Dublin in three weeks' time. Together with Council's review of next year's looming financial crisis, the report could prompt the leaders of the Nine to back a 1980 spring cleaning at the Berlaymont, the Commission's headquarters. Ceding power back to Brussels would at least spread the blame in what promises to be a very testing year.



"They gave me back my home, my friends, my whole way of life."

When one has known a certain way of life, and rising costs look like taking it all away, who is there for people like us to turn to?

There is the Distressed Gentlefolk's Aid Association. The DGAA is run by people who understand. They know that we want to stay in our own homes, surrounded by our possessions, and close to the friends of a lifetime. So, they help us with allowances and with clothing parcels. Only when we can no longer cope do the DGAA see if Nursing Homes.

The more you can help the DGAA, the more the DGAA can do to help others. Donations are needed urgently. And please, do remember the DGAA when making out your Will.

DISTRESSED GENTLEFOLK'S AID ASSOCIATION

VICARAGE GATE HOUSE, VICARAGE GATE, KENSINGTON, LONDON W8 4AQ

"Help them grow old with dignity"

Observer

America wallows in self doubt

NYBODY expects official Washington to be buzzing with discussion of the Fed's October statement of emphasis from the central bank to the control of monetary reserves, he does appreciate what makes that tick.

A Fed decision may or not turn out to be historic. Some monetarists are to keep their fingers crossed. But in the meanwhile are just two main topics of political-economic conversation: the Carter-Kennedy race, a petrified obsession with supplies and prices. If a more significant topic is it is the slowdown in U.S. activity growth over the our five years to a bare cent per annum—that is critical. This has done surprising amount to underpin the self-confidence of a who have been brought expect every year to be than the last.

Unkind wit, commenting Senator Kennedy's challenge to President Carter, noted that "Americans have disappointed with the fake and now are going to turn real sinner." Nor there comfort to be gained from republican side. Even some Ronald Reagan's former are beginning to doubt the ex-Governor of Georgia, who will be 70 in 1981. Inauguration has what it takes. Mr. Connally, Mr. Nixon's Treasury Secretary, and Republican front, sounds like an unguided missile when he talks of either national policies or mics. This leaves the real Republican hopeful, Minority Leader, Mr. Ford Baker, who is no doubt a guy.

On they move from families to energy problems that the windfall profits tax on

lemons, even the most normally forthright members of the Carter Administration will ask to go off the record. My own visit was before the latest troubles in Iran; but even then the prospect of Middle Eastern countries cutting back their production was causing alarm. About half of U.S. energy supplies comes from oil and of that a half is imported. The pessimistic fear that U.S. output will be held down next year by physical shortages. The slightly less pessimistic merely fear that U.S. inflation will not come down from its present 13 per cent rate to its supposed underlying rate of 3 to 10 per cent—but stay up and even rise; while the recession will be correspondingly more severe.

Even the Council of Economic Advisors does not believe it possible for the U.S. to spend its way out of a recession associated with double digit inflation or an oil price shock. But it would be untrue to suppose that U.S. public—or at least politically active—opinion attaches top priority to controlling inflation. Fear of depression is now greater among U.S. policy makers than fear of unemployment in the UK, and this would have been true even without the change of government in Britain. The mood was well illustrated by the state of newspaper articles on the 50th anniversary of the Wall Street crash on October 29, the temor of which was that it could happen again. Mr. Paul Volcker is if anything over-sensitive to charges that his new monetary policy is aggravating next year's recession risk.

On energy, pessimism is becoming a substitute for rational action. Price control on oil is due to be phased out by September 30, 1981. But the Wall Street Journal suggests that the new monetary policy is aggravating next year's recession risk.

Oil companies, now going through Congress with bipartisan support, is really an excise tax on the U.S. production of oil, levied at varying rates on categories borrowed from the price control mechanism.

Analysis needs to go a good deal deeper than it has done so far.

The basic reason for high oil company profits (apart from accounting distortion) is the multi-tier OPEC price structure under which some oil producers

are selling at well below the price obtainable in world markets. For the moment American

oil companies, supposedly in non-U.S. operations, are able to gain some of that difference.

Whereas the 1973-74 oil price explosion was partly at least due to cartel action, the present instability is of an opposite kind. Some Middle Eastern countries are extracting more oil than they consider justified, either on an economic comparison of the expected return from investing sales' proceeds with the expected return from keeping the oil in the ground, or from a social assessment of the amount of oil-based development their internal economies

can wisely absorb. Production policies based mainly on pro-Western solidarity are not a durable basis for the future, and it is not surprising that they are being revised.

None of this is to say that the real oil price is headed uniformly upwards. A world recession could easily puncture the Rotterdam spot market and lead to a temporary downward pressure as in 1975-76; but there is an underlying instability due to the more-than-necessary intrusion of politics into output and pricing decisions. The sooner that oil prices move to a level which will clear the market for willing sellers and buyers, the sooner the world economy can return to normal, and the sooner will energy-saving and substitution begin in earnest.

If an element of policy is wanted, it should surely be an excise duty on consumers, not producers, to reflect the element of national risk in oil dependence, which the individual consumer may not take adequately into account. When one hears in reply "What will this do to the gasoline bill of the Nebraska farmer?" one feels that British politicians are almost rational by comparison.

The one element of good news emphasised by U.S. policy-makers relates to the current trading account. The non-oil trade account has been improving as a result of the real depreciation of the dollar, and if the widely predicted recession is at all severe the swing could go much further.

Even with good luck on the trade balance and monetary front, a major recovery in the dollar is not expected for next year. Members of the Administration are quick to point out that a rising dollar would be an opportunity for official dollar holders to diversify. My impression is that they are

pleased with the favourable impact of the Volcker package, but do not really want to see the dollar rise very much further.

A refreshing change compared with a year ago is that few people attempt to belittle the relation between the external and internal value of the dollar. The old estimate that one per cent fall in the dollar is associated with a 0.1 per cent rise in domestic prices has not been revised, but hardly anyone believes it any more. The trigger which sparked off the Volcker measures was however the renewed upsurge in commodity prices at the end of September, which was seen as a sign of inflationary psychology taking hold.

Lagging wages

The Washington economic establishment sees inflation differently to its British counterpart, but not basically from a monetarist standpoint. The U.S. unionisation percentage is very much lower and wage increases have lagged behind prices. So it is difficult to put the blame on union wage push. The Washington model suggests that an "underlying rate" of inflation determined by productivity and labour compensation per hour. Administration advisers accept that the upward drift in inflation has been due to excess demand and now admit that they very much overestimated the degree of slack in 1977-78, when they took the unemployment and unused capacity figures too much at face value.

Their present reason for supporting incomes policy is that the upward movement of costs, once established, is said to be insensitive to downward pressures from the demand side, even in a severe recession. But no-one explained to me how the

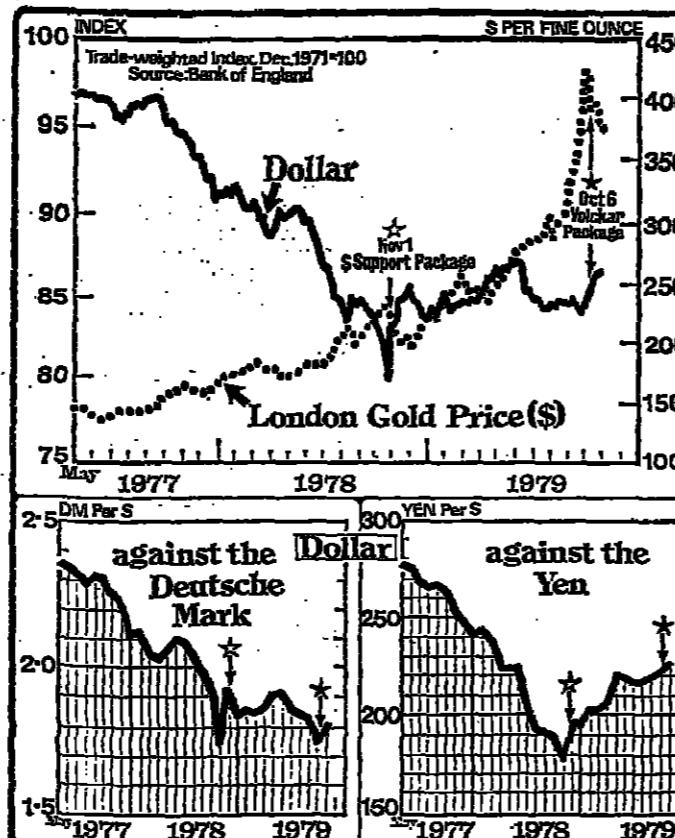
voluntary wage guideposts (at present being renegotiated) can break this upward momentum. Such guideposts in all countries usually offer cost of living compensation plus, which leaves little room for de-escalation. Indeed the combination of nearly static productivity and unfavourable oil-induced movement of the terms of trade means that U.S. citizens have to accept a reduction in real living standards, to which they are as resistant as the British were in the face of similar pressures in 1974-76. The one difference is that British workers' resistance took the form of wage pressure, whereas in the U.S. it has taken the form of high spending and low savings. This is one reason why the much predicted U.S. recession has been so late in coming—the third quarter GNP figures surprised analysts by reversing the earlier fall. It is not difficult to guess that unions will become more militant in response to inflation; and that as in the UK, this will generate a misleading union militancy explanation of rising prices.

There are mixed views on whether the Volcker package will avert these dangers. The prime rate has since risen from 13.5 per cent to 15 per cent, and the Dow Jones Industrial Average has fallen by about a tenth; and there is even gossip about loss-induced suicides in the bond market. Much will depend on whether it is really true that thrift institutions have ceased to make home loans, because they are not allowed to raise interest rates to stem a drain of funds.

It is still far from certain how effective the Volcker package will really be in slowing down monetary growth. The October 6 announcement was careful not to define the "reserves" which open market operations would try to influence. In the subsequent month, while non-borrowed reserves fell slightly, there was a sharp rise in total reserves—24 per cent at an annual rate. The Fed is not yet ready to discourage such borrowers by making its discount rate into a general rate above the money market levels. It regards the October upsurge as a temporary adjustment to the new system, and believes that borrowings at the discount window will soon be discouraged. Seeing will be believing.

Much more important than the technical worries is a doubt about how far the Carter team, with the Kennedy forces breathing down their backs, will really back the Fed's anti-inflation drive. The former Treasury Secretary, Mr. Michael Blumenthal, has already condemned the Administration's half-heartedness and poured scorn on attempts to adjust downwards the measured inflation rate. A few days after the ex-Secretary made these remarks, Mr. Miller, the most political member of the Carter economic team, criticised the "timing" of the Volcker package, saying he would have acted differently.

Samuel Brittan



Letters to the Editor

dex-linked stock

the Economics Researcher, Standard Life Assurance Company

Taylor and Threadgold's on "Real national saving" reported on by Peter I in Lombard (November useful in quantifying the made by the Government borrowing when inflation enough. They show that justed public sector borrowing requirement has been small except in 1978—the when inflation was relatively low, and the Government's from inflation therefore.

great deal of Government is on fixed interest terms durations at rates of st from 10 per cent to 15 per cent. One can treat 13 per cent as 8 per cent real and 10 per cent contribution for inflation. The burden of the debt will be modest so long as inflation stays at or above 10 per cent.

But the Government (or taxpayer) cannot afford to inflation to fall much 10 per cent, when the debt burden would become real.

Government cannot afford to reduce inflation unless it is to borrow long on linked terms. Source funds want real returns, not y returns, and would be prepared to accept 3 per cent indexed stock in place of cent fixed interest. The holders of long-term mainly pension funds insurance companies will change their portfolios dingly.

I appeal to the Government and to the investment community to consider favourably issue of index-linked long stock at relatively low rates. Without such stocks existing debt will prove an obstacle to reducing inflation. No tax-paying electorate is going to pay holders overment stock a real 13 cent on their loan, and tors may as well recognise.

Equally, investors will lending long even at 13 cent if expected inflation is high and uncertain the Government is likely id that financing its large part which is required to pay est on debt—becomes increasingly difficult or expensive not indexed stock.

Wilkie, Standard Life Assurance Company

Box No. 62, George Street, Edinburgh

colour TV Israel

the Chairman, Industrial Consumer Product

onics, Rank Organisation

On October 24, you read that the Rank Organisation had signed a contract for distribution in Israel by the Elecra Company for TV sets. Elecra was re

as at present negotiating Rank on the possible intro

for local markets and for

Other reports emanate

from Israel stating that

ra was negotiating with

for the production of elec

components in Israel.

The Rank Organisation wishes

to emphasise that no local manufacture or local assembly in Israel is contemplated by the Rank Organisation or its subsidiary, Rank Radio International.

Subsidiary companies of the Rank Organisation are trading, and have been for many years, with Arab countries in a wide range of products and in the provision of goods and services for leisure activities.

J. B. Smith

The Rank Organisation, 38, South Street, WI

Support for the arts

From the Chief Press Officer to the Chancellor of the Duchy of Lancaster

Sir, Your story (November 6) on the Parliament page about the Chancellor of the Duchy's question time on Monday quoted him out of context and contained a misleading headline which, together, gave a completely wrong impression of what the Chancellor said.

The heading of the story, "Minister gives out," and the associated quotation from his answer to Mr. Dennis Canavan, gave the impression that Mr. Norman St. John-Stevas had presided over cutbacks in arts expenditure in which he was expressing pleasure. Had you given the full quotation and put it in the context of the White Paper's statement on arts expenditure it would have been clear that this impression is quite wrong. In fact, as the White Paper makes clear, the level of Government expenditure in 1980-81 will be broadly comparable with that of the current year.

The Minister quoted from the White Paper in his initial answer to Mr. Hamilton: "Direct central government expenditure in support of museums, libraries and the arts in 1980-81 should allow a continuation of activities at level broadly comparable with what has been possible in the current year." What he went on to say, following Mr. Canavan's supplementary, was: "With regard to the public expenditure White Paper, far from being ashamed of it, I am proud of the statement about direct Government support that it contains."

Liz Hall, Privy Council Office, Whitehall, SW1

Management training

From Mr. D. Goch

Sir—I was interested to read Michael Dixon's article (November 2) on the Irish management scene—more particularly since I had the opportunity to visit the Irish Management Institute's management training centre outside Dublin some months ago.

Despite slender resources, the Irish have made much better use of funds available for this purpose than we have in the UK. As Michael Dixon notes, they have done it by keeping their operation well away from the traditional academic involvement.

In hindsight, the big mistake in the Franks Report of 1968 was to recommend that the proposed new business schools ("centres of excellence" of the time) should be closely linked to existing "redbrick" Universities. The consequence has been the

basis they have come to expect.

Quite apart from the arguable consideration that there are now too many universities and a superfluity of incumbents (though not of cost-effective ones) one would expect university men to be able to grasp the above-mentioned situation and face it rather than apparently wishing to be treated as yet another "special case".

The IMF's system of no professors and readers, etc., and a constant turnaround of lecturers by expecting them to return to an industrial appointment seems to be much closer to the needs of the real world—and it seems to work.

A. Braley

93, London Road, Knebworth, Hertfordshire

Exports of tableware

From the Sales Director, Enoch Wedgwood (Tunstall)

Sir—May I please correct an error in the report (October 30) by Mr. Lorne Barling on the subject of "British china exports to the U.S."?

In the report it was said that the sales of this company to Western Germany had fallen substantially but this is not the case. Sales have remained almost constant over the first six months of this year in comparison with the first six months of 1978 and our proportion of UK exports to West Germany has, in fact, increased by 20 per cent over the same period because of overall reduced sales of UK tableware to West Germany.

Mr. Barling states that porcelains and china sales to the EEC have risen in the first six months of this year which is correct; however, the earthenware tableware sector of the industry—which is a much larger sector—sales to the EEC in the first six months of this year have declined, though not as drastically as the sales in the U.S. have declined. Based on figures issued by the Department of Trade and Industry for the first six months of 1978, the comparison for the EEC is £14.5m against £13m for the same period in 1978 and in volume the reduction is more marked from 12.3m metric tons to 10.8m metric tons.

It is "wishful thinking" to imply that the slack in the earthenware tableware side of the industry, which is mainly attributable to reduced exports to the U.S., can or is being taken up by increased exports to EEC countries.

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Sainsbury interim profit climbs 25% to £19.5m

PROFITS BEFORE tax of J. Sainsbury, the supermarket group rose by over 25 per cent from £15.56m to £19.52m for the 28 weeks ended September 15, 1979, on sales, including VAT, nearly 17 per cent higher at £205.8m. Retail margins improved from 2.91 per cent to 3.17 per cent.

The Board says it is particularly encouraging to achieve further growth in trading volume after the record growth last year—in two years, volume has increased by over a quarter.

For the year ended March 3, 1979, pre-tax profits rose from £27.55m to a record £32.68m on turnover of £1.01bn (£911m).

Although only two stores were opened in the first half, a further seven will be in operation by the end of this year, and the Board adds that there will be a significant number of new stores next year.

Associates' profits for the period fell from £24.800 to £27.700, with an improved performance by some companies offset by a shortfall in Sainsbury-Spiller's, which is suffering from the current problems of the egg industry.

SavaCentre continues to make good progress and a sixth site has been obtained at Bracknell.

After-tax profits of the group advanced from £10.58m to £13.67m. The net interim dividend is stepped up from 2.7p to 3p per 25p share—the previous year's total was 2.1p.

As already announced, the group has formed a joint company with GB-Ingo-BM, of South Africa, to open home improvement stores in the UK, based on the successful Brico chain developed by GB in Belgium.

The group's profit sharing scheme for staff is in operation following approval at the last annual meeting, but as the level of profit share is dependent on the full year's results no provision has been made in the interim accounts. However, if the scheme's formula were applied to the half year's results alone, a sum of around £600,000 would be produced.

See Lex

£0.1m publicity campaign at Prudential

The Prudential Assurance Company is to spend £100,000 on a major advertising campaign aimed at promoting its personal pension contract.

The company believes that the business potential in this sector is considerable and the campaign in the popular daily and Sunday papers will start on November 12.

to coincide with the rise in State pension payments.

The Pru is market leader in the personal pension field and has been since the plans first came on the market in 1956. It has over 150,000 policyholders with a personal retirement plan and the company estimates that it has an added 15 per cent of the annual premium market.

The plans are sold almost entirely through the company's field staff and cover a broad spectrum of the self-employed market. It consistently appears among the top performers in the annual reviews of these plans.

However, there had to be a fair amount of caution, he said. Money was tight and that would be reflected in gambling generally. Nevertheless he was very optimistic about the future and he saw justification for that optimism.

Mr. Zetter confirmed it was the Board's intention to diversify into the hotel industry. "We think it is within our abilities to do it well. It is within the leisure industry, which we know about, and it is one way of diversifying and expanding our business," he said.

Referring to the recent parliamentary debate on the findings of the Royal Commission on Gambling, the chairman said the group's two main functions of pools and bingo had approval in the House of Commons by both sides. "That is enormously pleasing and gives one tremendous confidence," Mr. Zetter said.

Charterhouse to float Spring Grove

Charterhouse Group is making plans to sell off its workwear and towel rental company, Spring Grove Services, by way of an issue on the stock market before the end of the year.

No details on the shape of the flotation are available, but it will result in the public holding the majority of the capital, with Charterhouse retaining a significant minority.

Spring Grove, which makes profits of around £3m on sales of £20m, represents one of Charterhouse's first development capital investments. An initial stake was taken in 1974 amounting to £500,000. By 1975 Spring Grove was a subsidiary and in 1987 it became fully owned by Charterhouse.

Mr. David Vevers of Charterhouse said yesterday that the sale of the majority stake in Spring Grove was "one way of recycling funds for new ventures."

national debts last time of £3.64m.

Zetters makes good start

1979 start to the football season had been made by Zetters and turnover was up on last year, Mr. Paul Zetter, the chairman told the annual meeting.

However, there had to be a fair amount of caution, he said. Money was tight and that would be reflected in gambling generally. Nevertheless he was very optimistic about the future and he saw justification for that optimism.

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HIGHLIGHTS

The Lex column takes a look at the troubled situation of the financial markets. In the City there was much speculation about a rise in MLR as the banking figures for October came in for further dissection. The fall in the markets has removed the staggering appeal of the BP issue, but Lex discusses why the offer may still be fully subscribed. Lex also looks at the day's biggest company result. Sainsbury has produced a £4m jump in half-time profits which is better than expected, though the share price held steady yesterday. On the inside pages Readmet's half-time figures look disastrous but the second half should make a better showing. Central Manufacturing and Trading came out with news of a marginal drop in profits, and United City Merchants is below expectations. On a brighter note Henry Boot inched back into profit and is sounding confident for the full year.

Common Bros. dips but outlook better

TAXABLE PROFITS of Common Brothers, the shipping group, slipped from £2.08m to £1.97m in the year to June 30, 1979.

Interest payable will be lower as a result of reduced borrowing, he adds.

Interest receivable totalled £90,000, compared with £599,000 payable last time. Surplus on sale of ships amounted to £1.43m (£2.55m), and there was a £181,900 surplus on sale of other assets this time.

Earnings per 50p share are given as 35.33p (45.16p).

The directors are confident that this total payment can be maintained from 1979-80 trading results.

At the trading level in the year under review, there was a £454,000 turnaround to losses of £201,000. But Sir Rupert Speir, chairman, expects a profitable year from trading operations in 1979-80.

There will be a considerable benefit from interest on the proceeds of the sale of assets, while

construction.

Equity and Law Life lifts interim bonus rate

IN A surprise move Equity and Law Life Assurance Society has increased its interim bonus rate on certain individual pension contracts by 20p to 54.20 per cent, up from 52.20 per cent.

This increase arises from a review of individual pension contracts, particularly the personal pension plan for self-employed and others in non-pensionable employment. The company has recently launched a unit-linked personal pension plan, which has been well received by the market. The review has brought the

traditional with-profits plans in line with the linked schemes.

Equity and Law has always tended to quote bonus rates similar or even lower than individual life contracts, in contrast to most other life companies which declare much higher bonus rates. This implies that the Society's with-profits plans have a higher level of guarantee in the pension. Nevertheless, the company's with-profit plans remain competitive.

Six months:

1978 1979

Trading loss 201 123

Associates losses 50* 55

Interest receivable 90* 559

Trade of other assets 1,431 2,552

Special charges 174 10

Pre-delivery interest 1,085 2,076

Profit before tax 587 658

Net profit 1,065 1,376

Minorities 3 14

Attributable 1,065 1,362

Extraordinary debit 361 143

Dividends 560 1,116

To reserves 560 1,116

+ Profit. * Payable. + On ships under construction.

The interim dividend is lifted from 1p to 1.25p per share—the total last year was 3.03p from pre-tax profits of £1.17m.

First half profit of the group, which specialises in property and residential development and building and civil engineering contracting, was struck after interest of £811,000 (£543,000) but before tax of £48,000 against £47,000.

The directors state that rental income is still being affected by some exceptional expenditure on existing properties, but they expect the total for the year to show an increase of at least 10 per cent over last year.

The group has a substantial development programme in hand, embracing about 50,000 sq ft of offices and 650,000 sq ft of industrial space, over half of which is already let or under offer.

Six months:

1978 1979

Tons sold 2,000 2,000

Turnover 34,260 26,944

Net margin 717 652

Operating profit 2,201 3,201

Interest & central expenses 381 343

Profit before tax 587 658

Tax 382 47

Profit after tax 205 181

Attributable 507 507

General Mining Group

COAL MINING COMPANIES' REPORTS FOR THE QUARTER ENDED 30 SEPTEMBER 1979

(Both Companies are incorporated in the Republic of South Africa) (All figures are subject to audit)

Shareholders are reminded that quarterly results are not necessarily indicative of the results which may be expected over a full year.

TRANS-NATAL COAL CORPORATION LIMITED

Comparative Quarter Previous year

Quarter ended 30.9.79 30.6.79 30.9.78

Tons sold ('000) 4,058 6,112 5,177

GROUP INCOME R('000) R('000) R('000)

Net income from mining and allied activities 13,614 8,584 8,742

Add: Financing and sundries 150 506 26

Deduct: Taxation 13,764 9,090 8,768

Outside shareholders interest 1,535 2,844 2,844

Interest of joint venturers 2,208 997 924

NET GROUP INCOME 7,302 6,630 4,970

CAPITAL EXPENDITURE 5,937 3,153 4,028

Notes:

1. Certain figures have been regrouped for comparison purposes.

2. The increase in income from mining and allied activities compared with the previous quarter is mainly attributable to Ermelo Mines which has changed from a loss to a profit position and price adjustments in sales contracts.

On behalf of the Board

T. L. DE BEER, F. J. RAHN, Directors

THE CLYDESDALE (TRANSVAAL) COLLIERIES LIMITED

Comparative Quarter Previous year

Quarter ended 30.9.79 30.6.79 30.9.78

Tons sold ('000) 1,401 1,292 1,314

INCOME R('000) R('000) R('000)

Net income from mining and allied activities 1,024 1,914 1,936

Other income 297 140 263

Deduct: Taxation 2,121 2,054 2,199

NET INCOME AFTER TAXATION 1,356 1,513 1,409

CAPITAL EXPENDITURE AND LOANS (1,620) 1,963 401

Notes:

1. Decline in mining income. In spite of increased sales tons is mainly attributable to a change in sales mix.

On behalf of the Board

D. GORDON, G. C. THOMPSON, Directors

Secretaries:

General Mining and Finance Corporation Limited,

6 Holland Street, Johannesburg 2001,

8 November 1979.

London Office:

Princes House,

95 Grosvenor Street,

London EC1V 7EN.

UK COMPANY NEWS

UCM ahead to £3.2m and steps up dividend

AFTER a second half recovery in the taxable profits of United City Merchants rose from £2.65m to £3.18m in the year to June 30, 1979 on turnover down from £18.5m to £14.1m.

£3.2m
dend

Financial Times Thursday November 8 1979

Calais

27

CMT hit by high costs: profit falls to £3.66m

SIDERABLY higher finance charges caused pre-tax profits of Central Manufacturing and Trading Group to fall from £3.66m in the year to £3.56m in the year to July 31, 1979. External overhead amounted to £74.57m, downing costs almost £60.08m. Total net earnings per share fell from £68.000 to 9.000. A dividend of 1.65p raises the from 3p to 3.5p per 10p

better, showing in the current year. Indeed, it has been necessary to plough back great sums of money into the business, but the plain fact remains that CMT produced the same kind of pre-tax earnings in 1978/79 as it did in 1974 on turnover of £56.7m. This year's problems include higher interest charges and an extraordinary write-off of £303,000 for the product development of a device which would reduce car exhaust pollution and increase miles per gallon—the programme was abandoned as too costly. In order to reduce its overcapacity, the group may well "tidy up around the fringes" and sell off a few unprofitable subsidiaries. Meanwhile, the total net dividend is 10 pence per cent and yields 7.6 per cent at 6.5p. The stated P/E comes to 5.5.

London Tst. up slightly to £1.75m

WITH GROSS revenue at £2.92m against £2.45m, pre-tax earnings of London Trust Company were up slightly from £1.71m to £1.75m for the half-year to September 30, 1979.

After tax of £546,998 (£537,491) earnings per 25p deferred share improved from 4.25p to 4.5p. The net interim dividend is 2.25p against 2p, and a final dividend of not less than 3p is forecast—last time the total was 4.75p on £2.45m revenue.

At the half-year, net assets are up at 1.65p per share, compared with 1.58p a year earlier.

Kynoch loss: no dividend

Following midway losses of £31,459 against £24,452, G. & G. Kynoch, woolen cloth maker, reports a pre-tax deficit of £22,673 for the year ended August 31, 1979, compared with profits of £22,329 in the previous year.

The directors are not paying a dividend this year compared to the 2p total paid in 1977/78. Turnover amounted to £1.6m compared with £1.4m. There is a tax credit of £20,537 (£11,014 charge) and a profit is struck

there is no prospect of a

EATON CORPORATION

has authorised a three-for-two stock split in the form of a Dividend its common shares with a par value of fifty cents each (common shares), paid October 2 on all shares outstanding on September 4 stock split).

5% convertible subordinated guaranteed debentures due May 1, 1987 (the debentures), which were issued pursuant to the indenture among Eaton International Finance Corporation and Eaton Corporation Guarantor, and Chemical Bank, Trustee (as subsequently amended) are convertible into common shares. As a result of a stock split, the conversion price of the debentures will be adjusted from \$55 per share to \$36.67 per share.

This announcement appears as a matter of record only

Cooperativa Muratori & Cementisti -C.M.C.- di Ravenna S.r.l.

US\$ 5,000,000

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AFIN S.p.A.

October, 1979



Over £500,000 needed

to support seafarers and their dependants

Last year, KGFS distributed almost £200,000 to specialist charities supporting seafarers (the Royal Navy, the Royal Marines, the Merchant seamen, the Fishermen) who are in need, together with their children, their families and dependants.

To allow for inflation, we need to provide much more this year.

Usually, these brave seafarers are in difficulties through no fault of their own. Death, disablement, age, chronic illness... all take their toll. We must not let them and their dependants down. Please help King George's Fund for Sailors to go on helping—with your donations, bequests, legacies.

King George's Fund for Sailors

1 Chesham Street, London SW1X 8NE

THE FUND FOR CHARITIES THAT SUPPORT SEAFARERS IN NEED & THEIR FAMILIES

UK COMPANY NEWS

Usher Walker picking up

WITH RECOVERY from last year's unofficial strike at its London factory hampered by the transport dispute and bad weather, first-half 1979 taxable profits of Usher Walker fell from £224,000 to £88,000.

But there has been a satisfactory revival in sales and profitability since mid-year, state the directors, and results for the full year should comfortably exceed those of 1978 which, after a second half loss, produced a taxable surplus of £214,459.

The interim dividend is maintained at 1.25p and an increased final is forecast—last year's total was 3.61p.

BEFORE PROFIT on sale of investments of £175,222, compared with £237,518, pre-tax profits of £419,232 to £535,164 in the 12 months to September 30, 1979.

Turnover for the six months was virtually static at £2.95m (£2.96m). There is a lower tax charge of £52,000 (£122,000) and earnings per 10p share are stated to have fallen from 4.71p to 1.47p.

Directors say the forthcoming return to publication of The Times and Sunday Times is welcome news for the group, which manufactures printing inks and rollers, and it is hoped that 1980 will see a further all round improvement in performance.

Flightspares advances to £0.38m

TAXABLE PROFITS of Flightspares, stockist of aircraft spares and equipment, advanced from £245,358 to £384,475 for the year ended April 30, 1979, on sales up £1.25m to £3.66m, including exports of £1.88m against £1.27m.

Mr. E. E. Lane, the chairman, says he expects the company to make steady progress in profits and turnover.

A final dividend of 4p (nil) lifts the net total from 0.875p to 4.88p per 10p share, and an interim of 3p is recommended for the current year.

Tax for the year total £202,552 (£130,500) and this time there was a transfer of £195,652 from deferred tax.

Formal liquidation would, they feel, be less likely to result in such an outcome.

Creditors' meeting, December 4.

At balance date, net current assets were up from £574,861 to £590,859 and fixed assets had reached £211,728 (£97,795).

ALTHOUGH TURNOVER of Readicut International, maker of carpet kits and specialist textile products, rose 7 per cent to £42.75m, pre-tax surplus dropped 32.5 per cent from £3.73m to £2.52m for the half-year to September 30, 1979. And Mr. Paul Croset, the chairman, warns that full year profits are unlikely to reach the record £9.31m of 1978/79.

Profits were hit by the group's inability to maintain margins in the face of rapidly rising costs of oil-based fibres, the strength of sterling, and disruption in normal working at many customers' factories, particularly in August and September.

The chairman says that management is accelerating those plans most likely to ensure an improvement in the company's earnings.

As already known, agreement has been reached for the acquisition of Regal Rugs Inc., a specialist textile company, which will provide the group with its first U.S. manufacturing base.

In Australia, steps have been taken to contract non-profitable carpet distribution activities.

Export sales for the half-year rose 8.7 per cent to £11.92m.

Trading profits fell some £1m to £2.96m, with only the retail and yarns divisions improving performance. Interest charge increased from £439,000 to £438,000.

Half-year Half-year
1978 1980

Total sales £53.1m £50.5m

Internal sales 11,196 10,620

Turnover 42,778 39,521

Depreciation 1,078 832

Trading profit 2,957 3,970

Interest 438 228

Total before tax 2,519 3,752

Taxation 145 255

Net profit 1,873 3,022

External credits 86 327

Available 2,059 3,027

Dividends 424 405

Retained 1,619 2,606

* Restated to reflect the change in treatment of deferred tax.

Earnings per 5p share slipped from 3.89p to 2.54p, while the interim dividend is maintained at the gross level with a net pay-

Readicut drops 32.5% to £2.5m for first half

BOARD MEETINGS

The following companies have notified the date of Board meetings to the Stock Exchange. All meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether dividends are interim or final, and the sub-divisions shown below are based mainly on last year's timetable.

INTERIM: TODAY

Airtex, Allatt, London Properties, Aquascutum, Brant Walker, British-Borneo Petroleum Syndicate, Cater-Ryder, Forth Ports and Mason, Philip Morris, GKN, GKN Electronics, GKN Shipyards, London and Midland Newspapers, Progressive Securities, Investment Trust, H. C. Slingsby, Staveley

Finals: Drayton Consolidated Trust, Fundinvest, G.R. (Holdings), Hiltex Brewery, National Bank of Australia, Safeguard Industrial Investment, Speedwell Gear Case.

FUTURE DATES

Interims: Black Arrow Nov. 15
Chubb Nov. 14
Flight Refuelling Nov. 9
GKN Electronics (A) Nov. 9
Hill Samuel Nov. 14
Howard Tetens Nov. 13
Porter Chasbourn Nov. 14
Finals: Cardiff Mining Nov. 16
Equity Income Trust Nov. 8
Fundinvest Nov. 14
Int'l. Telephone & Telegraph Nov. 14
Scottish & Mercantile Invest. Nov. 14

Staffordshire Potteries sales ahead

External sales for the first four months of the current year have increased by 12 per cent. Mr. Bill Bowers, chairman of Staffordshire Potteries (Holdings), told members at the annual meeting.

Demand, however, reflected the recessionary conditions which prevailed in world markets, and resulted in inevitable price reductions, he added.

He stated that full advantage was being taken of new marketing opportunities following the company's recent acquisitions.

For the first half of the 1978/79 year pre-tax profits were £458,000 (£409,000) on a £5.76m turnover.

Where in the U.S.A. can a business earn \$1,000,000 profit and pay only \$26,115 in income tax?

On June 2, 1978 the Governor of Puerto Rico signed the most attractive industrial incentives law under the American Flag.

Take a look at the adjacent profit model based on the new incentives law and compare the figures to the taxes you're currently paying. You'll see why Puerto Rico could be the ideal location for your company, or your client's next move.

TAX EXEMPTIONS. This program will provide tax exemption for corporate income and property taxes, beginning at higher percentages during the early years of operation, and gradually decreasing.

Companies earning less than \$500,000 will be granted 100% exemption on the first \$100,000 of net taxable profits. Companies earning more than \$500,000 will receive 90% tax exemption for the first five years, and 75% for the next five years. Depending upon geographical zone, companies may be entitled to additional exemptions of 65, 55 and 50%.

TOLLGATE CREDIT INCENTIVES. Firms under this program will have several ways of repatriating accumulated earnings.

If 50% of the tax-free profit is reinvested in the company's capital equipment and/or in designated local investments such as Puerto Rican bonds, bank certificates of deposit or construction loans for 5 years, the dividend remittance withholding (tollgate) charge on the full profit is cut from 10% to 5%. Qualified accumulated earnings repatriated upon complete liquidation will be taxed at a rate of 4%. And those who withdraw their earnings at any time will incur a tollgate charge of 10%.

SERVICE INDUSTRIES INCENTIVE. For the very first time, service industries are being offered special incentives.

Companies, including trade and distribution facilities, assembly, bottling and packaging operations, architectural and engineering firms, laboratories, repair shops and computer services that serve customers outside Puerto Rico—will

INCOME TAX CALCULATION

Sales \$10,000,000

Production Worker Payroll 1,700,000

Profit Before Tax 1,000,000

Eligible Incentives:

A. 5% Production Worker Payroll Deduction \$ 85,000

B. Income Tax and Property Tax Exemption at Partial Rates

Pre-Tax Income \$ 1,000,000

Production Worker Payroll Deduction \$ 85,000

Adjusted Taxable Income \$ 915,000

ANNUAL INCOME TAX CALCULATION BY PERIOD*

Years 1-5 6-10 11-15 16-20

% Tax Exempt 90% 75% 65% 55%

% Taxable Income 10% 25% 35% 45%

Taxable Income \$91,500 118,750 320,250 411,750

Calculated Tax \$26,115 82,613 122,863 164,038

Effective Tax Rate 2.61% 8.26% 12.29% 16.40%

* Duration of tax exemption depends upon geographical zone in which the firm has been established.

receive a 50% exemption from corporate income and property taxes for 10 to 20 years, depending on geographical zone in which the service unit is located. To qualify, 80% of the work force must be residents of Puerto Rico, 80% of the gross revenue must be earned in Puerto Rico, and the designated service unit must be classified, in the judgment

How cost-effective is your catering?

Running a staff canteen that is both excellent and cost-effective demands considerable care and attention.

As the United Kingdom's leading catering management and consultancy organisation, the caring hand of Gardner Merchant serves a staggering 200 million meals a year.

Our clients demand real value for money—and that's what we offer!

Now we'd like to offer you the opportunity to take advantage of our

unrivalled experience. A free advisory report on your company's existing catering arrangements.

We will examine the cost-effectiveness of your staff canteen, and present a report and budget estimate for your consideration.

The report is absolutely free and it could turn out to be highly profitable reading.

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To: GARRY HAWKES, MANAGING DIRECTOR,
GARDNER MERCHANT,
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Position _____

Company _____

No. of employees _____

Tel. _____

FT2



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AGENTS OF THE HOUSEHOLD

Offices in: Aylesbury, Belfast, Birmingham, Croydon, Dublin, Gateshead, Glasgow, Hitchin, London, Manchester, Newbury (Berks), Newport (Gwent), Nottingham, Plymouth, Reigate, Sheffield, Swindon. Also in Belgium, Germany, Holland and the Middle East.

Head Office Telephone Number - Reigate (07372) 21521.

ACROW

The Group results, unaudited, for the six months to 30th September, 1979 with comparative figures for the previous year, are as follows:-

Half-year to 30th September

	1978	1979
Turnover	£73,583,000	£69,063,000
Exports	£43,156,000	£36,216,000
Profit before Taxation	£5,981,000	£1,307,000
Taxation	£3,110,000	NIL
Profit after Taxation	£2,871,000	£1,307,000
Interim Dividend	6%	6%

INTERIM DIVIDEND
The Directors have declared an interim dividend of 6% (last year 6%). Dividend was announced on 5th April, 1980 to shareholders on the register at the close of business on 6th March, 1980.

CHAIRMAN'S STATEMENT

The Chairman, Mr. W. A. de Voyer, states that these unusual results for Acrow reflect the serious disruption caused by strikes and secondary picketing. The backlog of the transport dispute early in 1979, the recent engineering industry strike together with a dispute at Atkinson Containers Limited which is still continuing, affected output, sales and profits and have had a detrimental effect on export orders.

Shareholders will be interested to know that we had our U.K. properties revalued by Knight, Frank and Bowley. These properties standing in our books on the 31st March 1979 at £14,858,248 have a market value of £28,142,500 and a replacement value of £26,381,000.

I still look forward to the future with confidence. We are hoping to see the benefits of our modernisation programme and have an excellent team at Acrow. New products now coming on to the market should contribute to future sales and profit performance.

ACROW 

Acrow Limited 8 South Wharf Road, London W2 1PB Tel: 01-262 3456 Telex: 21868

MINING NEWS

Amax has 900m tons of ore at Mt. Tolman

BY KENNETH MARSTON, MINING EDITOR

THE Mount Tolman molybdenum-copper prospect of Amax in the state of Washington is shaping up as a huge, but low grade, open-pit mining proposition. Amax says that following some 300,000 feet of diamond drilling the ore content is now estimated at 900m tons with an average grade of 0.09 per cent copper and 0.1 per cent molybdenum disulphide.

These latest figures are based on a cut-off grade of 0.05 per cent molybdenum disulphide. The previous count used a higher viability cut-off point of 0.1 per cent molybdenum and amounted to some 300m tons grading 0.13 per cent copper and 0.13 per cent molybdenum.

The mineralised material extends over a 1½ square mile area and has a configuration which permits open-pit mining with an overall aspect ratio of 0.9 to 1. The U.S. company adds that final evaluation of Mount Tolman depends on metallurgical testing and additional engineering and economic studies. Socio-economic assessments of the area are also being conducted.

Molybdenum provides the basis of this diversified group's buoyant earnings. Amax production of the steel industry metals comes from two mines in Colorado, the original Climax

property which grades around 0.3 per cent molybdenum and the new Henderson which runs at just over 4 per cent.

Amax plans to reopen the low-grade Kintail open-pit mine in British Columbia, which has a grade of 0.19 per cent, and is also carrying out feasibility studies at the Mount Edwards prospect in Colorado which has a good molybdenum content of about 0.43 per cent.

In terms of ore tonnage, the Mount Tolman prospect is far bigger than the other Amax deposits, but its low ore grades would call for large-scale working.

Whether it would be an economic proposition at current metal prices—the group sells molybdenum at well under the free market price—remains to be seen, especially now that the high price of diesel oil is driving up the costs of open-pit operations.

At the same time, consideration will have to be given to the fact that after a long period of undersupply in molybdenum, a good deal of potential new production has emerged. Even so, Mount Tolman holds the promise of an important new source of revenue for Amax in the long term.

Meanwhile, Amax has altered

the terms for its current offer for Rosario Resources Corporation. The new plan will eliminate tax and other reasons for a first-step cash tender offer.

Under the new plan, Rosario would survive as a wholly-owned subsidiary of Amax. For each Rosario share, holders will be offered 0.55 of an Amax preference stock with a redemption value of \$100 and an annual dividend rate of \$8.575.

Alternatively, they can have 0.55 of an Amax preference share with a redemption value of \$100 and a dividend rate of \$8.30, the stock being convertible into two common shares of Amax.

But the number of convertible preference shares issued will not exceed 55 per cent of the total merger consideration.

In addition, Rosario holders may elect to receive \$55 cash per Rosario share for up to 20 per cent of the total merger consideration.

In Frankfurt yesterday Mr. Pierre Gousseland, the Amax chairman, said that the Rosario acquisition was not likely to be completed before mid-January. He expected Rosario's earnings growth to be even faster than that of Amax. Rosario is active in gas and oil exploration and in precious and base metals.

MIM buys into Oaky Creek

AUSTRALIA'S MIM Holdings has agreed to buy a 40 per cent interest in the Oaky Creek coking coal project in Queensland from the U.S. group Houston Oil and Minerals, reports James Forth in Sydney.

MIM, which operates the Mount Isa copper-zinc-lead-silver mine, will pay A\$30m (£15.9m) for its stake in recognition of the Australian interest.

MIM will also provide a guarantee to support borrowing by Houston to up to A\$8m for a maximum period of ten years. MIM will also contribute its share of future costs.

The participation in Oaky Creek will now be Houston 50 per cent, MIM 40 per cent and the Dutch group, Hoogovens Delfstoffen, 10 per cent.

Oaky Creek has had a controversial history to date. Houston was granted the area in 1977 without calling for tenders but had to agree to spend A\$20m on the project within three years.

Houston announced it would develop a 2m tonnes a year operation without first obtaining contracts but earlier this year was forced to rein back on construction because contracts had not yet been obtained.

The only oral contract to date is with Hoogovens for 500,000 tonnes. MIM directors said yesterday that construction of the project would continue at the present reduced rate until sufficient sales contracts were obtained to justify expansion to a full rate of development. It was expected that the first of the two initial draglines would be ready for commissioning in August 1980.

The companies were also confident that the Oaky Creek project would become a significant participant in the Queensland coking coal export trade in the near future.

NORANDA MINES, the Canadian resources group, made record profits in the first three quarters of this year, reports John Soganci from Toronto.

Net earnings were C\$214.6m (£87.6m), or C\$2.59 a share, compared with C\$80.5m or C\$1.14 a share, in the same period of 1978.

"While the expected U.S. recession may affect fourth quarter results, it is now clear that 1979 will be the first really satisfactory year for Noranda since 1974," the directors said.

In the three months to September, Noranda had net profits of C\$74.3m, double the C\$36.8m earned in the comparable quarter of last year.

Although the increase in earnings over the twelve months might seem large, the company stated, the comparison is with a period when the rate of return was "totally unacceptable." Even now, the annualised rate of return at 14.6 per cent on net capital is unimpressive compared with the 15 per cent minimum lending rate of Canadian banks, Noranda added.

What Noranda called adverse items totalling C\$28.5m affected third quarter figures. These items included a share of the write-off of the Agnew Lake uranium mine and of its 60.5 per cent owned precious metals mine in Nicaragua.

After an initial sharp fall, the share price has stabilised although it has not reflected the general improvement of the sector as a whole over the last two months.

A lower tempo of mining in the old Randfontein section of the mine will have little effect in the near term, a company spokesman said. Development plans for this section will be set back by what proved to be an over-optimistic estimate of the reserves.

The company can maintain throughput of 100,000 tonnes a month at the millsite plant, by treating surface dump material, the spokesman added. This stage could last for 18 months and then mill throughput based on underground ore alone could slip to a monthly rate of 55,000 tonnes.

After 18 months the Randfontein's section uranium production could fall to 150 tonnes a year against an originally expected 350 tonnes. The shortfall

is likely to be partly made up by treating old silicate material.

Profits should not be greatly affected by the need to purchase uranium on the open market to honour sales contracts, the company thinks. It feels the market will be over-supplied for a number of years.

Gold production is expected eventually to fall to 50 kilos short of original monthly expectations.

This is worth Rm (£3.48m) a year at current prices.

Randfontein expects to be able to offset potential losses with capital cost savings of R\$1.7m because work on re-establishing operations at the No. 2 North shaft has stopped.

In London yesterday the shares were £1 firmer at £22.

This marks some recovery from a price of £20 on Monday morning before the market began to reassess Randfontein's problems.

Noranda's record earnings

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After 18 months the Randfontein's section uranium production could fall to 150 tonnes a year against an originally expected 350 tonnes. The shortfall

HAMPSON INDUSTRIES LIMITED

Engineering and Manufacturing: Industrial Cleaning Maintenance and Allied Services

Results at a glance

	1979	1978
Turnover	£12,731,658	£11,734,841
Profit before Taxation	£584,116	£614,134
Dividends per 5p Ordinary Share	8.80p	0.692p
Earnings per Ordinary Share	2.16p	2.12p

Extracts from the statement by T. Hampson Silk, Chairman:-

Profits satisfactory despite difficult trading conditions.

Dividend for year 16%, an increase of approximately 15% on last year's dividend taking into account the September 1978 one-for-ten scrip issue.

A further scrip issue of one ordinary share for every ten held was approved at the AGM on 7th November 1979.

The Group has got off to a good start for the first three months of the current year and we are hopeful that this excellent progress will continue.

Bryant Holdings
HOMES : PROPERTY INVESTMENT : BUILDING & CIVIL ENGINEERING

Pre-tax Profit £4.75 million

Earnings per Share 11.5p

Dividend up 51%

"The homes and property activities continue to be our main profit centres and both have started this year well.

With some hope of a mortgage improvement, and subject to a normal winter with not too much industrial trouble, we should present you with very satisfactory results this time next year."

Chris Bryant,
Chairman

PSO
ES LIVING

Feedex setback but has aid 'right foundations'

BAD winter and the transport strike hit the profits of Agricultural Industries in the first half of 1979. The surplus fell from £6 to £45,000 on turnover from £10.9m to £10.1m.

The group says it is in a trading position with a cash flow and is therefore an increased net dividend 55p, compared with an ed 52p. The total last when the company made a profit of £1.04m was an ed 1.22p.

J. R. Williams, chairman, the group achieved a good in the circumstances, and id the right foundations a future. The adds that the scope to in sales has been broadened more positive move into export field jointly with Feed Holdings through the edge-based associated company Four-F International. Tax of £198,000, against 10 and minorities £5,000, the attributable surplus down from £282,000 to 30. Stated earnings per 10p are down from an adjusted to 1.5p. dividend absorbs £5,000.

Williams adds that the division has maintained its in the home market and indications suggest an trend as more confidence to the livestock industry. As opportunities were re but the possibilities are aging.

In livestock division, after returns in the second half and the first half of this the margins on pigs have erably improved. There an increased investment in activities, which should the group. In Feedex Farm as was also increased andness. Fuel Supplied de higher volumes to than in 1978 despite cent oil scarcity, says the in the engineering side Row Engineers continues to be at selling much of its out the arable sector. At John ylor the sale of livestock dent is more difficult to

achieve, but it has been supplemented by sales of European products, which are beginning to contribute to the division's earnings.

• comment

Least anyone forgets, the effects of last winter's harsh weather and the lorry drivers' strike are still being felt. The farm-oriented fortunes of Feedex have fallen slightly as a result of these factors. Profits are also down on the group's pig production side, where the rising cost of a problem. But the 15.7 per cent pre-tax earnings drop has not prevented the Board from increasing the interim dividend pay-out by a quarter. The strong cash flow of the business should mean a similar increase in the final and this points to a prospective yield of 6.4 per cent at 35p, down 4p. In order to increase sales, the group is moving into the market for feed and engineering exports, but it is too early to judge how this venture will fare. In the current year, the engineering strike may cut into profits and a full year pre-tax figure of say, £800,000 (down from £1m) suggests a p/e at around 11 on a full tax charge.

Six month downturn for Somic

FOR the half year ended September 30, 1979, pre-tax profits of Somic, yarns, cords and woven fabric maker, were down from £102,178 to £74,749 on sales just ahead at £1.2m against £1.1m.

The directors remain confident regarding the future—the net interim is up from 9.8525p to 1p per 25p share—but are of the opinion that an expansion of sales and profits in the current commercial climate is unlikely. However, there is no evidence, they say, to suggest that the company's position will worsen.

Profits for the 1978-79 year were a record £253,564 (£163,591) the final dividend was 1.6022p. Tax for the half year took £38,573, compared with £33,132.

Expansion for Hartwells

BLE profits of Hartwells advanced 30 per cent from £1.76m in the six to August 31, 1979, on 34 per cent higher at £m, against £52.01m. And directors expect record full results.

net interim dividend is raised from 14.887p to 1.578p. Last year a total lent to 4.6p was paid from of 2.25p.

The pre-tax surplus was struck after increased interest of £387,000 (£211,000);

after which earnings are shown as 1.799p (2.457p) per 25p share.

Currency fluctuations, particularly the strength of sterling, have been to the company's disadvantage directors state.

The VAT increase has additionally made the home market more difficult, they add.

Middle East difficulties have been partially resolved, they say, and the trend in that area is more promising.

F. G. Gates upsurge midway

WITH FIRST-HALF pre-tax profits up from £73,585 to £98,461, on turnover of £18.29m against £13.53m, the directors of Frank G. Gates, main Ford dealer, anticipate that 1979 will be another record year.

For the previous full year, profits reached a best-ever £1.24m on £24.56m turnover.

Following the removal of dividend restraint, the directors expect to recommend a more realistic payment for the year last year, an equivalent 1.275p was paid.

After tax of £164,005 (£371,220) based on new accounting policies, stated first-half earnings jumped from 6.3p to 15.5p per 25p share.

Retained surplus increased at £802,456, compared with £622,685.

H. Boot back in profit—improvement continues

A RECOVERY from losses of £836,000 to a profit of £12,000 in the first half of 1979 is reported by Henry Boot and Sons, the building and engineering concern. For the whole of last year, the group incurred a £3.7m loss, against a £2m profit.

The directors say third-quarter results confirm that there will be a significant improvement over the 1978 year. The main activities of the group are earning increasing profits, except for the leisure and agricultural equipment sides which remain in loss.

The net interim dividend is raised from 2.5p to 3p—there was no final payment last year.

Turnover for the half-year was £36.12m, compared with £36.64m. There is again no tax charge.

• comment

After resounding losses last year Henry Boot has inchéd back into profit and looks set for respectable full-year figures. The enormous losses in the construction sector had been completely eliminated by September following management changes and a retrenchment in activity. Boot has shown itself capable of major surprises in the past but profits of around £1.5m seem possible.

This would put the shares, at 112p, on a p/e of 4.8—based on a 20 per cent tax charge. The rating takes full account of the low level of construction activity expected next year. The group remains strong enough financially to weather a recession, however, with net assets over three times the current net capitalisation.

Net asset value per share improved from 10.63p to 11.4p after deducting debenture stock at par, but no account is taken of contingent liability for capital gains tax of some £595,000—equal to 5.4p per share.

Headlam Sims sees lower profit

Taxable surplus of Headlam Sims and Coggins, footwear manufacturer, rose marginally from £159,435 to £153,731 in the half year to July 31, 1979, on sales that eased slightly to £2.34m against £2.55m.

The full year's profit will not match last year's record £423,000, forecasts Mr. A. H. Coggins, chairman. But he confidently expects an increased year-end dividend will be paid from earnings—the interim payment now announced is raised from 0.7p to 1.0p net per 5p share—last year's final was 1p.

A scrip issue of one-for-four is proposed and it is also intended to increase the capital from £200,000 to £300,000.

There is an increased tax charge this time of 39.30p (£94,000) and stated earnings are up from 4.63p to 4.07p per share.

The chairman adds that, overall, the company is well placed to take advantage of any trading opportunities that occur and is constantly looking at ways to update its products and services.

BRISTOL WATER ISSUE FLOPS

The general slide in the fixed interest market caught out the latest issue from Bristol Waterworks Company.

The issue of 25m of 8 per cent redeemable preference stock 1984 at a minimum price of par attracted few applications, and the underwriters have had to take up 33.84 per cent of the stock.

Deals will start today. Brokers to the issue were Seymour, Pierce and Hoare Gove.

Mr. Paul Zetter forecasts another record year.



Year ended 31.3.79

Group turnover (before payments to winners and betting duty)	£21.23m up 11.4%
Profit before taxation	£1.36m up 33%
Profit after taxation	£623,000 up 29.3%
Dividend	1.9p per share
	Excluding 0.7p per share
	redeemable credit
	up 40%
Earnings per share	9.49p up 29%

Points from Chairman's Statement:

- In spite of the exceptionally bad weather of last winter, both the pools and bingo divisions have contributed to the record profits.
- Both divisions are currently trading well and another record year is anticipated.

ZETTERS GROUP



What's the difference between a railway station and a petrol station?

It's getting harder and harder to be a motorist, whether for business or pleasure. And whilst it would be foolish to predict the imminent demise of the motorcar, it's only sensible to consider the alternatives. Especially when the alternatives have as many advantages as Inter-City.

Inter-City is ideally suited to business travel, because business travel is the one occasion where you cannot afford to be caught out by circumstances.

Inter-City means speed and

comfort. And speed and comfort mean no driver fatigue, no petrol station queues, no irritability and you arriving at your meeting in a better frame of mind. On the train you can stretch your legs, read up on the meeting you're going to, or spruce up and wash your hands just before it. Some Inter-City trains offer catering so you can arrive well fed and well prepared.

We're not going to put the car out of business just yet, but for some kinds of business travel perhaps we should.

Inter-City
Have a good trip!

Feedex Agricultural Industries Interim Results for 1979

HALF-YEAR ENDED	HALF-YEAR ENDED	YEAR ENDED
30th June 1979 (unaudited)	30th June 1978 (unaudited)	31st Dec. 1978
£000	£000	£000
Turnover	10,141	10,859
Pre-tax profit	435	516
Taxation	196	248
Profit after tax	239	268
Dividend	.85	.68
Chairman states:		
Net dividend up 25 per cent allowing for Scrip Issue, reflecting strong trading position and healthy cash flow.		
External adverse factors—notably transport strike and severe winter—affected first-half performance. Good result in circumstances.		
Has confidence in future success of Group. Right foundations laid, which should produce real benefits as events move more into the company's favour.		

AGRICULTURAL EQUIPMENT MANUFACTURERS
ANIMAL FEEDS • LIVESTOCK PRODUCTION

Feedex Agricultural Industries Limited
DAISY HILL, BURSTWICK, HULL HU12 9HE



Sainsbury's good first half

Pre-tax profits up 25%

28 weeks to September 15th 1979			Interim Results		
	1979 £000	1978 £000	Change		
SALES (inc VAT)	608,019	521,115	+16.7%		
RETAIL PROFIT	19,246	15,139	+27.1%		
RETAIL MARGIN	3.17%	2.91%			
ASSOCIATED COMPANIES	277	424	-34.7%		
PROFIT BEFORE TAX	19,523	15,563	+25.4%		
PROFIT AFTER ESTIMATED TAX	13,666	10,894	+25.4%		
DIVIDEND	3.00p	2.27p	+32.2%		

Salient Points

- 1 It is particularly encouraging to achieve further growth in the volume of trade, coming after the record growth last year. In two years, volume (sales adjusted for inflation) has increased by over a quarter.
- 2 The improved retail margin of 3.17% compares with a first half average of 2.85% over the last five years.
- 3 Although only 2 stores opened in the first half, a further 7 will be opened by the end of this year. There will be a significant increase in the number of new stores next year.
- 4 Improved performance of some associated companies was offset by a shortfall in Sainsbury-Spillers Limited which is suffering from the current problems of the egg industry. SavaCentre Limited continues to make good progress and we have now obtained our sixth site at Bracknell.
- 5 As already announced, the Company has formed a joint company with GB-Inno-BM, S.A., to open home improvement stores in the UK, based on the successful Brico chain developed by GB in Belgium.

Employee Share Ownership

- 1 Following approval at the Annual General Meeting, our Profit Sharing Scheme for staff is now in operation. The level of the profit share is dependent upon the full year's results and no provision has been made for this in the accounts. However, if the Scheme's formula were to be applied to the half year's results alone, it would produce a sum of around £600,000. Staff reaction to this opportunity to gain shares in the Company has been most favourable.
- 2 Sainsbury's was one of the first companies to introduce a Savings-Related Share Option Scheme in 1974. The first five years' savings contracts under that Scheme are now completed. These involved 1,000 employees and nearly 1,000,000 shares at an option price of 80p.
- 3 It has been decided to implement the Share Option Scheme approved by shareholders in 1973 by granting share options to senior staff and directors.

Interim Dividend

The Directors have declared an interim dividend of 3p per share (1978 2.27p) which, together with its associated tax credit, is equivalent to a gross dividend of 4.28p per share.

This dividend will be paid on January 25th 1980 to shareholders on the Register of Members at the close of business on December 28th 1979.

J SAINSBURY

UNITED OVERSEAS BANK LIMITED

(Incorporated in the Republic of Singapore)

U.S. \$25,000,000
Floating Rate Notes due 1983

In accordance with the provisions of the Notes, notice is hereby given that for the six months interest period from November 8, 1979 to May 8, 1980 the Notes will carry an Interest Rate of 15 1/4% per annum. The interest payable on the relevant interest payment date, May 8, 1980 against Coupon No. 4 will be US\$78.99.

By: The Chase Manhattan Bank N.A., London
Agent Bank

BIDS AND DEALS

Thorn price slips below underwritten level

UNDERWRITERS of the cash element in Thorn Electrical Industries offer for EMI became exposed yesterday when Thorn's share price slid 10p to 326p. The underwriting price, fixed on Tuesday afternoon, is 330p.

EMI had insisted on a cash alternative to Thorn's new bid as a condition for recommending it to shareholders. So Hambros (Thorn's advisers) has offered to pay 330p for every Thorn share EMI's shareholders stand to receive if they would rather have cash than shares.

With Thorn offering 28 of its own shares (plus 258 of convertible preference stock) for every 100 EMI shares, the offer involves the issue of 31.1m new shares in Thorn.

Nearly 300 institutions, including the leading jobbers in Thorn's shares, accepted the invitation to share the risks of underwriting this issue to the tune of £102.6m cash.

Already, on paper, they have lost £1.3m, although part of this is covered by the fact that they received a fee of around 1 per cent for taking on the risk.

At one stage during the day their potential losses had looked even greater: Thorn's shares stood for a period at 316p, a 20p drop from Tuesday's price, and a third lower than Thorn's highest point for the year.

Whether Hambros and the institutions will incur real losses

depends, of course, on how many shareholders prefer cash to Thorn shares when the bid is finally completed, if it is successful.

EMI's price in the market yesterday, down only 1p, compares with 150p, the value of the underwritten offer, and suggests that some investors still believe there could be other bidders about. So does Thorn, which is why it rushed through its revised offer on Tuesday.

At least two possible bidders for the whole of EMI have been mentioned, one British and one foreign, but they are outnumbered by companies who would prefer to buy parts of the medical electronics in music business.

Sir Richard Cave, Thorn's chairman, will not be drawn on possible divisional sales if the bid goes through. But he did say on Tuesday that Lord Delfont will be looking at the music and leisure side of Thorn/EMI "with an open mind". The music business, worldwide, is undergoing considerable change, and Sir Richard could not guarantee that EMI's music side would "keep its present shape."

The music, leisure and entertainment business is to be reconstituted as a separate subsidiary under Lord Delfont, who joins the Board of Thorn/EMI along with Sir John Read

and Mr. Bhaskar Menon, who currently heads the music division.

Montfort still rejects Dixon

Montfort (Knitting Mills) continues to hold out against the £2.5m bid by David Dixon and Son, and says the formal offer document contains nothing to change its view that the terms are wholly unacceptable.

Dixon already controls nearly 11 per cent of the Montfort shares and writes in the document that its offer, which values each share at 33.75p, represents a 16.3 per cent rise on the market price on October 25, the day before the bid.

By acquiring Montfort, Dixon says its range will be extended into an area compatible with its existing products.

"As a combined force, we should be better able to consolidate and improve our share of the domestic market, particularly in the hosiery sector, and to improve our penetration of the valuable export markets."

If the bid succeeds, the new company would have net tangible assets of £4.4m. The closing date is November 27, and Montfort said yesterday that it would be writing to shareholders with detailed reasons of why they should turn the offer down.

SHARE STAKES

R. Green Properties—D. R. Kirch has acquired a further 35,000 shares making holding 675,000 (5.524 per cent).

Brigay Group—J. Shane has disposed of 50,000 shares leaving holding 897,500 (11.8 per cent).

Wearwell—A. Nadir, director, has bought 100,000 shares. A. J. Doshi, director, 20,000 shares and F. Nevatz, director, 25,000 shares. R. J. Strong has sold 31,000 shares from non-beneficial interest.

Dawney Day Group—Rothschild Investment Trust and subsidiaries own 1,550,000 shares (5.6 per cent).

Hoover Ltd.—The Hoover Company of the U.S. has acquired 45,000 shares making holding 53,500 (69.34 per cent).

Forward Technology Industries—Wife of J. E. V. Green, director, sold 20,000 shares on October 29 and he is now interested in 3,192,500 shares, including 2,888,334 held as trustee of the G. S. J. Allen Discretionary Trust.

The balance sheet on March 31 showed net tangible assets of £199,000. Tubeboring made a loss of £25,500 in 1978-79, although the management accounts showed a contribution to the profits of Westbrick in the current year.

Regarding the acquisition of Bremis Group Products, the final consideration has now been calculated at £335,000 which has

Eagle Star sells to avoid mandatory bid

Eagle Star has had to offload some of the shares in Bernard Sunley Investment Trust that it picked up in the market on Tuesday. Otherwise it would have increased an obligation to make a mandatory bid.

With Sunley's shares standing at under 600p in the market (the bid is 650p cash) Eagle Star authorised its brokers to buy and, in consequence, picked up 365,000 Sunley shares. This amounted to 2.2 per cent of the equity.

Eagle Star already owned 33 per cent of Sunley. Under Takeover Panel rules shareholders with more than 30 per cent of a company may not buy more than 2 per cent more per year without triggering off a mandatory bid under Rule 34.

Eagle Star had thereby incurred an obligation to bid under this rule which imposes much more stringent conditions on the bidder than a normal offer.

In particular, Eagle Star would not have been able to include the prior sale of the construction business of Sunley, as a condition of the bid.

To avoid a mandatory bid Eagle Star offloaded sufficient shares, 35,000 of them, to bring it back to the 2 per cent level.

It obtained Takeover Panel permission for the offer to stand.

BTR/CAMPBELL AND ISHERWOOD

The offer by a subsidiary of BTR for Campbell and Isherwood has been declared unconditional, subject only to the passing and implementation of the resolution to reorganise Campbell's capital at today's AGM.

Acceptances have been received in respect of 930,680 ordinary shares (94.1 per cent) and 139,582 preference shares (89.8 per cent).

The offer remains open.

WESTBRICK SALE

Westbrick Products has sold Tubeboring (Cheltenham) to Warwick Engineering for £268,305 satisfied as to £28,644 cash and the issue of Bills of Exchange.

The balance sheet on March 31 showed net tangible assets of £199,000. Tubeboring made a loss of £25,500 in 1978-79, although the management accounts showed a contribution to the profits of Westbrick in the current year.

This was issued in March 1979 pursuant to an agreement with the vendors of the remaining 4 per cent of the capital of Tubeboring Developments.

REDLAND ISSUE

Redland has issued 815,283 shares against the exercise of the whole of the conversion right attached to an unlisted 10 per cent convertible unsecured loan stock 1981-91.

This was issued in March 1979 pursuant to an agreement with the vendors of the remaining 4 per cent of the capital of Tubeboring Developments.

Company results are not for the eyes of employees!

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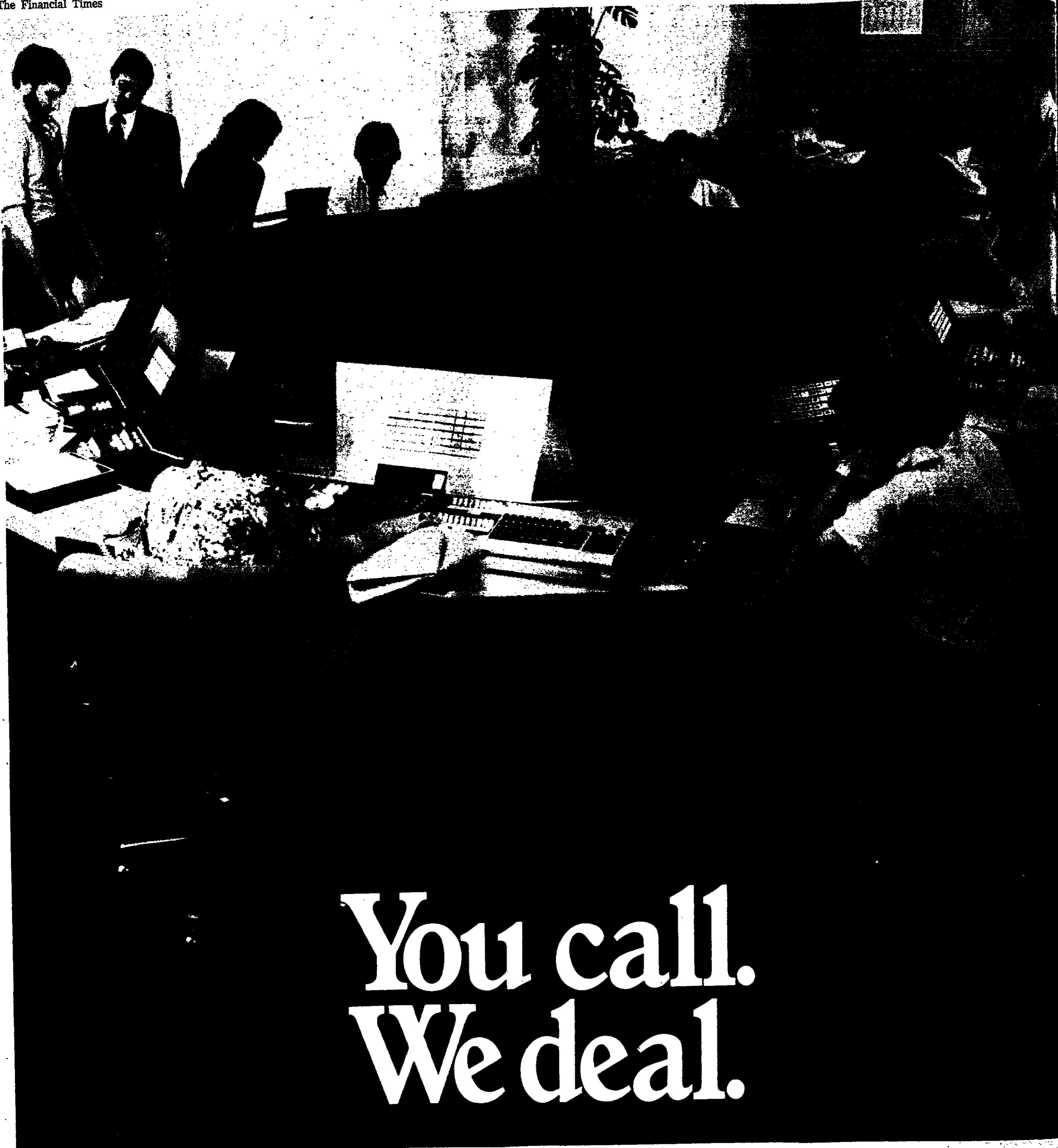
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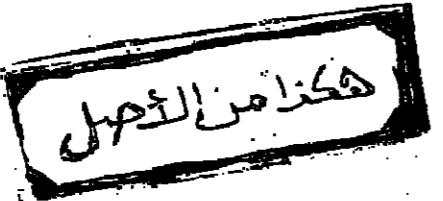
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J. P. Morgan

NORTH AMERICAN NEWS

Kerkorian willing to sell as Columbia earnings fall

BY STEWART RUSMING IN NEW YORK

COLUMBIA Pictures, the U.S. entertainment group, yesterday reported a sharp decline in its first quarter earnings and disclosed that a major shareholder is prepared to sell out if an offer is made for the company's stock.

First quarter earnings for Columbia are down from \$7.6m, equal to \$1.11 a share, \$4.5m, or 50 cents a share, from continuing operations. The sale of its Arista Records division contributed an extraordinary gain of \$4m, bringing earnings for the quarter to \$9m.

Mr. Francis T. Vincent, president and chief executive, said that the decline in income is due principally to lower operating profits of the film producer, buying a stake in the

company.

Columbia disclosed that Mr. Kirk Kerkorian, the largest single holder of Columbia stock with a 25 per cent stake, has expressed an interest in selling his shares on a pro rata basis if an offer is made for the company stock.

Last week it emerged that Mr. Perenchio was seeking to buy 39 per cent of Columbia and had offered Mr. Kerkorian \$50 a share for his 2.3m shares. Another major shareholder with interests related to Mr. Herbert A. Allen, the investment banker, is reportedly reluctant to sell unless an offer is made to all shareholders. This stance has apparently resulted in Mr. Perenchio's holding off from purchasing any stock.

CANADIAN NEWS

Asbestos profits rise one-third

BY ROBERT GIBBONS IN MONTREAL

ASBESTOS CORPORATION, which is the target of an acquisition bid by the Quebec government, has reported a per cent increase in earnings for the first nine months this year. Profits were \$12.8m or \$0.45 a share against \$9.9m or \$0.33 a year earlier. Sales were \$126m against \$101m.

The company is controlled by General Dynamics Corporation of the U.S. It is the second best fibre producer in Canada and the right of the Quebec Government to use expropriation legislation is being challenged in the courts.

Currently the Canadian parent owns 51 per cent of Massey Ferguson (South Africa), but in exchange for FVB's redeemable preference shares worth \$2.5m (\$3m) the parent is cutting its interest to 24.9 per cent. By doing this, previous legal restraints on

third quarter profit was \$18.3m, up 69 per cent—the third quarter of 1978 was affected by a shutdown of operations. Operating revenues were \$749.4m, up 31 per cent, while passenger volume rose 30 per cent.

• Massey Ferguson and Federal Volksbelegschaft (FVB) have announced details of proposals whereby control of the Canadian group's South African operations will pass into local hands, writes Jim Jones from Johannesburg.

Currently the Canadian parent owns 51 per cent of Massey Ferguson (South Africa), but in exchange for FVB's redeemable preference shares worth \$2.5m (\$3m) the parent is cutting its interest to 24.9 per cent. By doing this, previous legal restraints on

Massey Ferguson's local borrowing ability will fall away, allowing greater utilisation of dead capital.

At present FVB has a 30.7 per cent stake in Massey Ferguson SA, but it is not content with merely acquiring shares from the Canadians. In a parallel move, outside shareholders are being offered 160 FVB ordinary shares for every 100 Massey Ferguson shares held. Shareholders who do not want to hold FVB are being offered a cash option worth \$3.52 per Massey Ferguson share. That compares with a price of \$2.80 ahead of Massey Ferguson's stock exchange suspension in October. Following the proposed control change, Massey Ferguson (Canada) will continue to provide technical aid and know-how to the South African operation.

FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. For further details of these or other bonds see the complete list of Eurobond prices published Closing prices on November 7

DOLLAR:

YIELDS: Issued Bid Offer day week Yield

OTHER STRAIGHTS: Issued Bid Offer day week Yield

Changes on OTHER STRAIGHTS: Issued Bid Offer day week Yield

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INTERNATIONAL LENDING TERMS

Bankers see light at end of tunnel

BY JOHN EVANS

THE INTERNATIONAL market industrial economics should help in syndicated loans—worth \$70bn a year—is nowadays stabilise borrowing terms, the preoccupied by a central bank say. So in the view of bankers the question which tends to ability of borrowing nations in dominate most discussions on the Euromarkets to dictate their own terms to the banks is being the direction in which the market is heading. Are the quickly eroded, and borrowers terms of this business at long will no longer be able to argue last moving in favour of the for "constantly" lower loan margins and lengthened maturities.

The majority of international banks claim that they are. The watershed for the market, they assert, was the unprecedented tightening of credit conditions in the U.S. last month.

That action, combined with the official Tokyo curbs on the Euromarket loans activity of the Japanese banking community, should ensure that the period of cut-throat competition among banks is coming to an end, they claim. In addition, the international economic stresses looming from price increases by the Organisation of Petroleum Exporting Countries and recessionary trends in the

unclear as to its extent. These bankers feel that to talk about a complete ban on loan participation is excessive.

Lesser Japanese banks could well find it difficult to get permission to participate in loans, where the MoF already believes there is too large a Japanese loan exposure. The MoF is also insisting on prior consultations for participation by any Japanese bank at home or abroad.

In the case of the \$1bn loan for Brazil, now being assembled to support the country's alcohol fuel project, the Japanese banks' underwriting commitment has been limited to \$125m.

This is substantially lower than the 25 per cent maximum participation allowed for Japanese banks in any loan, if they act as co-managers.

The MoF in Tokyo has acted to impose these new restraints following a sharp climb in overseas lending by its banks in

recent months. Such lending was rising at a monthly rate of \$2.5bn in the July-September quarter. The MoF is now believed to be aiming for an approximate halving of this figure.

The restriction on the Brazilian loan, however, has not harmed the performance of that credit. It has been oversubscribed at the \$1bn level, leaving the likelihood that it will be increased to the maximum \$1.2bn which Brazil has indicated that it wants from the market to support its "gasohol" project.

Some bankers suggest that the fact that Brazil, with its \$500bn or so of foreign debt, can still obtain such vast sums overseas with relative ease tends to undermine the argument that terms are starting to harden.

Belgium this week confirmed that its own \$1bn Euromarket borrowing will carry margins of only 1 and 1/2 percentage points over Eurodollar interbank rates—the sort of favourable terms

which banks have long been complaining have been eroding profitability on syndicated loans down to "dangerous levels".

Syndication is now to tap the Euromarkets on a 10-year maturity, for an \$800m loan. This financing occurs against a background of a movement of short-term capital out of Sweden and declining foreign exchange reserves, which forced the Riksbank to raise its discount rate from 8 per cent in September.

Britain itself has just provided a startling example how far margins on bank Eurocredits can be squeezed. British Airways raised a \$100m floating rate note in the Eurobond markets at a spread of just 1/2 percentage points over interbank rates, a financing which has been described as a syndicated loan masquerading as a note issue in order to give the borrower the best terms.

Despite such continued examples of downward pressure on loan terms, the market can point to signs of resistance. For example, an American bank's current attempt to syndicate \$200m for the Romanian Foreign Trade Bank, at a margin of 1 per cent, has received a very slow response from the market, leading to speculation that terms may have been adjusted.

In addition, Mexico, one of this year's most aggressive borrowers, is finding few takers for a credit for the Comisión Federal de Electricidad. Original plans to raise up to \$600m for this borrower will probably have to be shelved, as only \$400m has been underwritten so far.

Argentina is also reported to be rethinking its borrowing strategy. Bankers report that a \$250m loan for the Argentine Republic will carry a maturity of up to seven years, instead of the 10 years originally planned.

Italian chemical company rescue to cost \$1.2bn

BY OUR FINANCIAL STAFF

THREE state-owned Italian banks are to receive some L283bn (\$340m) in government funds to enable them to take part in the rescue of Società Italiana Resine (SIR), one of the country's major chemical groups. The overall cost of the salvage operation is estimated at L1,000bn (\$1.2bn).

The Senate yesterday passed into law a measure appropriating the funds for raising the capital of the three banks, Banco di Napoli, Banco di Sicilia and Credito Industriale

Banco di Napoli is to receive L100bn this year and a further L76bn next year. Banco di Sicilia will get L50bn this year and L23bn next and CIS L100bn and a further L8bn.

All three are members of a consortium of SIR's major creditors which was set up to help the group. The consortium accounts for about 90 per cent of SIR's total indebtedness.

After the completion of the rescue operation, the consortium will take over all SIR's plants and so far uncompleted investments.

Slower growth in Irish credit

BY BRENDAN KEENAN IN DUBLIN

BANKING activity in Ireland is slowing, says the Bank of Ireland. Advances by the bank rose by 42 per cent in the six months ended September, but this performance "conceals a further L8bn."

Earlier demand for loans pushed the bank outside the central bank guidelines on credit but this situation has now been reversed. The increase in lending over the whole of this year should not be out of line with official policy, the bank says.

On Tuesday the bank reported a rise in profits before tax for the six months of 12½ per cent

to IR£23.4m. When compared to the preceding six months, profits are actually 10 per cent lower; on the same basis the bank's advances rose by just 20 per cent.

Mr Ian Morrison, chief executive of the bank, described the profit figures as "marginally inadequate". He said the bank had had to borrow substantially from the central bank as a result of the tight credit guidelines, and that this hampered profit growth. However, the bank was currently within the 18 per cent limit on credit expansion.

Subject to shareholder approval on November 27, one new Larsen share will be distributed for every three EU shares currently held. The Larsen shares are expected to be traded on the over-the-counter markets in the U.S. and Mr. Seabrook believes that the shares will move towards Europe in view of Larsen's links with Scandinavia and the UK.

The new shipping company will be Liberian registered with its corporate base in Bermuda. But its operating base will be in London, where offices have already been opened.

Mr. Seabrook said that exploratory discussions have already been held with the London Stock Exchange with a view to a future share listing.

Mr. Morrison saw no prospect for an easing of credit over the next 15 months, until the Irish economy had more fully adjusted to the impact of the break with sterling and membership of the EMS.

It was also revealed that Irish banks are now carrying an increasing share of the risk of bank robberies. These have become so common in the Irish Republic that insurance companies are demanding that the banks themselves have a greater excess as well as paying increased premiums.

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LAFARGE

INTERIM RESULTS

Unaudited consolidated results of the Group at June 30, 1979

	Six months ended 30.6.79	Six months ended 30.6.78	Year ended 31.12.78
Turnover	3,659,736	3,036,139	6,544,736
Profit before taxation	226,022	138,696	382,584
Taxation on profit	113,980	75,156	215,213
Profit after taxation	112,042	63,540	163,371
Share of profit after taxation in associated companies	26,666	13,168	74,190
Total profit after taxation	138,708	76,708	237,561
Minority interests	29,399	26,897	54,919
Pre-acquisition profits	—	—	139
Group's share of the total profit after taxation and before translation gains	109,309	49,811	182,503
Translation gains (losses)	(4,244)	12,567	37,803
Group's share of the total profit after taxation and translation gains	105,065	62,378	220,105

Turnover increased by 20% over the corresponding period last year.

All sectors of activity of the Group increased their contribution to the consolidated profit with the exception of Canada Cement Lafarge. In the case of Canada Cement Lafarge they achieved an increase in profit of 55% but the currency exchange fluctuations between the French franc and the Canadian dollar removed that benefit in the consolidated accounts.

For 1979 as a whole, all the sectors of the Group will show a profit.

Olivier Lecerf, Chairman and Chief Executive Officer
Lafarge Group S.A., 28 rue Émile Ménier, Paris 16e, France. Tel: 502 11-10 Telex: 520804F

Growth of earnings for the full year 1979 are expected to exceed the growth of inflation.

The unconsolidated profit of the holding company at 30th June, 1979 rose FF46 million against FF26 million for the corresponding period of 1978. The interim dividend expected before the end of the year from the French cement subsidiary, Ciments Lafarge France, will show a significant increase over the FF55 million received in 1978.

For 1979 as a whole, all the sectors of the Group will show a profit.

Olivier Lecerf, Chairman and Chief Executive Officer
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T.C.H. INVESTMENTS N.V.
Willemstad, Curacao
NOTICE IS HEREBY GIVEN to holders of Bearer Depository Receipts each representing one-tenth of one Class "A" share of T.C.H. Investments N.V. that after the declaration of a dividend at the Annual General Meeting of Shareholders of T.C.H. Investments N.V. held in Curacao on 6th November, 1979, holders of Bearer Depository Receipts are entitled to a net dividend of US\$21.89 per Receipt payable as from 19th November, 1979, at the office of Pierson, Hellinga & Pierson N.V., Herengracht 214, Amsterdam, against surrender of dividend coupon No. 6
Willemstad, Curacao,
8th November, 1979.
Caribbean Depository Co. N.V.

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* All prices have been adjusted to reflect all splits and stock dividends as of May 14, 1979

U.S. \$10,000,000

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LONDON

In accordance with the provisions of the Certificates, notice is hereby given that for the initial six months interest period from 31st October, 1979 to 30th April, 1980, the Certificates will carry an Interest Rate of 15 1/2% per annum. The relevant interest payment date will be 30th April, 1980.

Merrill Lynch International Bank Limited
Agent Bank

Weekly net asset value

on November 5, 1979

Tokyo Pacific Holdings N.V.

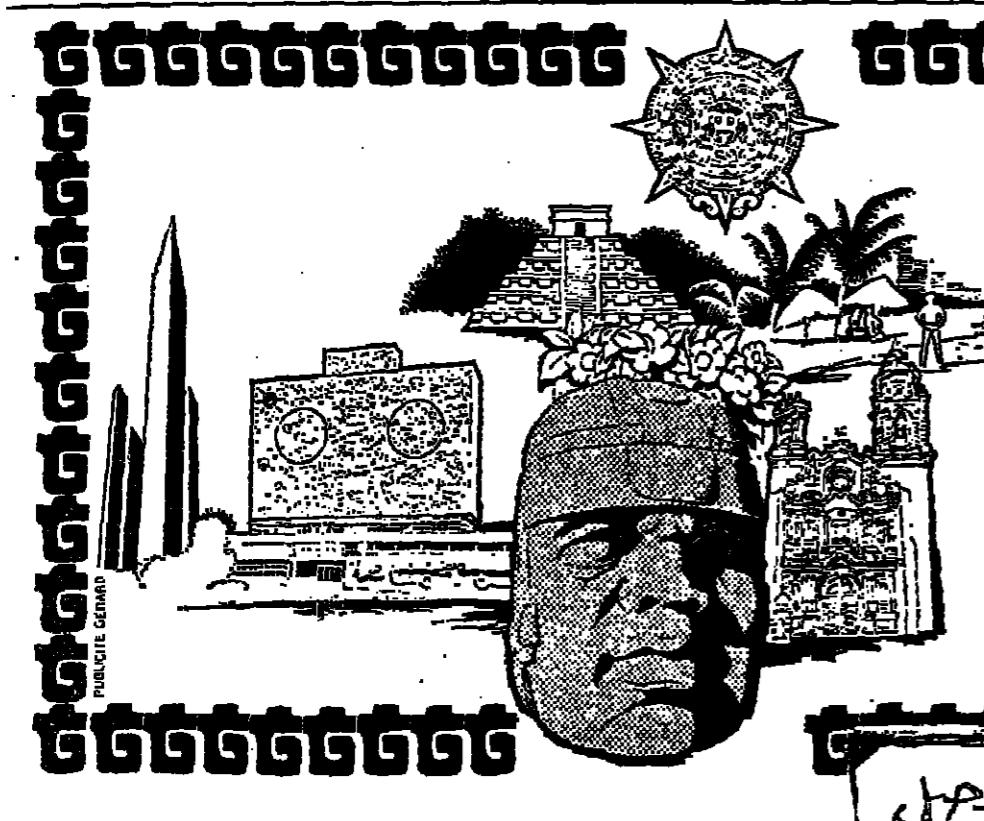
U.S. \$63.89

Tokyo Pacific Holdings (Seaboard) N.V.

U.S. \$46.55

Listed on the Amsterdam Stock Exchange
Amsterdam.VONTobel Eurobond Indices
145.76-100%

PRICE INDEX	30.10.79	6.11.79	AVERAGE YIELD	30.10.79	6.11.79
DM Bonds	96.87	96.82	DM Bonds	7.80	7.93
HFL Bonds & Notes	95.67	95.15	HFL Bonds & Notes	8.22	8.21
U.S. Govt Bonds	95.40	95.00	U.S. St. Bonds	11.10	11.10
Can. Dollar Bonds	89.50	88.74	Can. Dollar Bonds	11.90	11.90



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SUEZ FINANCE

A driving force in French industry

BY TERRY DODSWORTH IN PARIS

THE SUEZ group, in which the nisation of Indo China, Compagnie Financière de Suez also has a majority stake in Czechoslovakia, has been in the colonies, like many of Europe's great financial institutions. It was a typically 19th century creation, brought into being by an engineering entrepreneur (Ferdinand le Lassus) who managed to win the friendship of the Egyptian Khedive and with it the right to run a canal through the Suez Isthmus and exploit it for 99 years.

Other significant industrial holdings include a stake in Farod, the motor components group, and investments in Al



IHI foresees shipbuilding upturn after first-half loss

BY RICHARD C. HANSON IN TOKYO.

IHI'S SECOND largest heavy machinery maker, and shipbuilder, Ishikawajima-Harima Heavy Industries (IHI), yesterday reported a drop in sales and a net loss for the September 30 half-year, but is cautiously predicting that this will mark the bottom of the ongoing slump in shipbuilding.

IHI had a net loss of Y1.48bn (3.4m) compared with the year ago net profit of Y1.63bn as it fell by 4.8 per cent to 1.75bn (\$1.3bn). The poor performance is attributed mainly to losses on ship and aircraft orders received some two years ago which were met

during the period at below production costs.

New orders received in the six months increased considerably from Y345.9bn to Y428.88bn. There was a healthy rise in orders from electric power stations, but ship orders were at a lower level than new orders received a year ago.

During the half-year large orders were received for desalination plants from Saudi Arabia and a Yemeni cement plant, but the total for new export orders fell.

Sales for the full year are expected to be about 3.6 per

cent down from last year to Y690bn, and the company will again incur a substantial operating loss. Net profit will be kept at last year's level of nearly Y2bn through the sale of certain properties in the Tokyo area. The operating loss will result from continued sales of ships and plants below cost.

Ship orders may begin to pick up from the next fiscal year.

IHI believes that the depreciation of the yen has restored some of its competitive strength, particularly against other new industrial nations like South Korea where inflation has eroded considerably the ability to win orders.

Fuji Heavy Industries ahead

BY OUR TOKYO CORRESPONDENT

IHI HEAVY INDUSTRIES, an ailing manufacturer of all cars and mini-cars, yesterday reported a 44 per cent in net profit to Y2.74bn (1.5m) on a sales gain of 10.2 per cent to Y18.4bn (\$75m) the half year ended September 30.

IHI has been marketing successfully overseas, particularly in the U.S., minicars (Dec) and other small-size

vehicles (the Subaru and Leone models). Exports, which were helped by the yen's depreciation, were up 14 per cent to Y8.81bn, or 37.8 per cent of total sales.

Exports of engines and other motor related products were up 14 per cent. More than three quarters of the company's sales are motor related products or motor vehicles. The company has increased its mini car capacity from last month and expects to boost unit shipments to the U.S. with its 1980

models. The U.S. takes about 70 per cent of its exports.

Fuji had a foreign exchange profit of Y1.5bn during the half, after a loss last year when the yen appreciated sharply, and was able to add another Y3.1bn to operating profits through rationalisation and cost cutting measures.

For the full year, the company projects a sales gain of 16

per cent to Y380bn and net profit is expected to be up 28.3 per cent to Y6bn.

AUSTRALIAN FINANCE HOUSES

Competition alters profit picture

BY OUR SYDNEY CORRESPONDENT

COMPETITION lowered the growth rate of two or bank-backed finance companies, Esanda and Custom Credit Corporation, in the year September 30. Esanda, owned by the ANZ banking group, had profit by 11.8 per cent to 8.3m (\$US31m), while Custom Credit, owned by the National Bank of Australia, had earnings by 11.3 per cent to \$20.1m (\$US22m).

One gains lagged behind that industry leader, Australia Guarantee Corporation, 7.6 per cent owned by the largest of the Australian trading banks, Bank of New South Wales, which last month reported a 20 per cent profit rise to a record 3.4m (\$US58.6m). Esanda said revenue by 10 per cent, Custom Credit managed a gain of only 5.4 per cent. The factors of Esanda said that trading conditions during the year were difficult with intense competition for new business, particularly in leasing. This reflected in strong downward pressure on lending rates. The profit outlook did not indicate a marked uplift in the level of demand for consumer finance during the period to September

1980 and only modest growth was expected for 1979-80.

The directors of Custom Credit also referred to strong competitive pressures and a continuation of subdued consumer demand in the consumer area. Esanda's net outstandings at September 30 were A\$1.4bn, an increase of 17.3 per cent, with leasing again the principal growth area. Custom Credit reported a 16.5 per cent gain in gross receivables at A\$1.4bn.

One of the smaller financiers, Lombard Australia, owned by

Good start for Boral

BY OUR SYDNEY CORRESPONDENT

Boral, the Australian building products group, had started the financial year with sales and profits in every division in the first six months well ahead of those for the same period last year, and ahead of the budgeted figures, Mr. P. H. Finley, the chairman, told shareholders at the annual meeting in Sydney.

Given a continuation of the improved trading conditions, the company expected to maintain this improvement throughout the year.

Boral had recently purchased a large quarry in Melbourne, near its existing Montrose operation, the directors said, and the combined quarrying operation would be one of the largest in Melbourne—putting Boral's quarrying operations in Melbourne on a par with those of the industry leader, Pioneer Concrete Services.

Sharp rise for Southern Sun

BY JIM JONES IN JOHANNESBURG

SOUTHERN SUN, the recently listed South African hotel chain, which is a 69.3 per cent owned subsidiary of South African Breweries, has beaten forecasts in the six months to September 30, 1979. Pre-tax profit rose by 96 per cent to R5.56m (\$5.5m), from R2.32m (5.5m) in the same period of the previous year. The first half, which encompasses South Africa's winter season, saw better than expected occupancy rates resulting in a 23 per cent

turnover advance from R26.3m to R32.4m (\$39.1m). However, a higher tax rate and an increase in profits attributable to minorities, cut the attributable taxed profit increase to 56 per cent, at R3.17m against R1.98m.

Mr. Sol Kerzner, the managing director is confident that the group remains set for a period of growth, but he warns that with little spare capacity over the Christmas holiday season, the first half's high rate of growth cannot be repeated during the second half.

Building surge boosts Toncoro

BY OUR JOHANNESBURG CORRESPONDENT

INGAAT COROGROUP (TONCORO), South Africa's largest brick manufacturer has, substantially from the domestic upsurge in building activity. During the six months to September 30, 1979, pre-tax profit of R7.5m (\$9m) has beaten the previous year's R6.5m total and management is taking a positive view of second-half results.

In the Johannesburg area, the

most buoyant area for building activity, brick making capacity is being increased to 12m a month, while nationally, Toncoro's stocks have fallen to 139m from 189m a year ago.

As yet, the upsurge in building activity has not taken effect across the country. In Natal, the pickup has been slow, leaving Toncoro with its largest regional stockpile position. But if the rate of increase of new housing starts is maintained, the Board

other areas could see substantial lowering of stocks.

There is a seasonal turnover

decline during the second half as the building industry goes on holiday in December, but with first half earnings per share at 17.7 cents, the company has conservatively forecast full-year earnings of 28 cents. An interim dividend of 4 cents has been declared and a final of 6 cents has been forecast by the Board.

Small gain for Argus Printing

BY OUR JOHANNESBURG CORRESPONDENT

ARGUS Printing and Publishing, the South African newspaper and magazine publishing group has announced consolidated trading profits of R3.24m (\$3.2m) for the six months to August 31, 1979, compared with R5.13m for the same period of 1978. The advance is relatively small compared with other recently reported corporate profit advances.

Without the 51 per cent owned CNA investments, trad-

ing profit from newspapers and magazines fell from R4.19m to R3.99m. Argus is faced with the same major problems as other newspaper publishing groups—fast increasing newsprint costs and an escalating transport and distribution bill. However, this was partly offset by a 12 per cent improvement in advertising revenue.

Argus has held the line on newspaper cover price increases for as long as possible, but has

now fallen in line with other publishing groups. Though this will offset costs to a degree, management has not altered its previous forecast that group earnings for the full year will fall below those of the previous period.

From first half earnings per share of 217 cents against 218 cents, an unchanged 55 cents interim dividend has been declared. Last year's total was 150 cents.

Jump in earnings at Sekisui Chemical

BY YOKO SHIBATA IN TOKYO

SEKISUI CHEMICAL, Japan's top processor of synthetic resins and prefabricated houses, reported operating and net profits for the first half of its fiscal year helped by a recovery in the market price of chemical products and booming sales of prefabricated houses.

Sekisui's operating profits for the six months to September

rose by 180.7 per cent to Y4.08bn (\$17.1m) and net profits reached Y1.84bn, up 184.7 per cent. Sales at Y139.48bn (\$585m) were up 26.6 per cent on the year. Profits per share were Y9.58, compared with Y3.5 a year ago.

Favourable sales of prefabricated houses (up 24 per cent to account for 35.6 per cent of the total sales) and vinyl chloride tubes (up 29 per cent to account for 19 per cent) produced most of the sales improvement.

The upturn in earnings was attributed chiefly to mass production. Price mark-ups on chemical products supported by a tight market, and a production increase of high value-added products (housing) also helped profits despite rises in the cost of vinyl chloride tubes and mould products.

For the latter half of the fiscal year, the company expects a continuing strong demand for chemical products and a lull in cost rises.

For the full fiscal year ending next March, Sekisui expects its operating profits to rise to a record Y9bn, up 74.6 per cent. Net profits should also reach a record Y3.5bn, up 172 per cent and sales of Y295bn, up 25 per cent over the previous fiscal year are forecast.

Alcoa raises \$510m to finance Australian smelter

BY JAMES FORTH IN SYDNEY

ALCOA of Australia, the Scotia, Bankers Trust, Canadian Imperial Bank of Commerce, Chase Manhattan, Chemical Bank, Citibank NA, Continental Illinois, National Bank and Trust Company, Manufacturers Hanover, Mellon Bank NA, Morgan Guaranty Trust Company, Swiss Bank Corporation (International), Toronto Dominion Bank and Wells Fargo Bank.

The second facility, for up to US.\$110m will be provided by Australia and New Zealand Banking Group, Australian Resources Development Bank, Barclays Bank International, Commercial Bank of Australia, Commercial Banking Company of Sydney, Commonwealth Trading Bank of Australia, Hamburg Bank and Company, Lloyd's International, Midland and International Banks, Midland Bank, National Bank of Australasia and the National Westminster Bank Group (funds provided by International Westminster Bank).

The total cost of the expansion is US.\$823m, and Alcoa will obtain the remainder from internally generated funds. The credit facilities are in U.S. dollars and will be obtained through Swanair, a company owned by the principal shareholders of Alcoa of Australia. One facility is for US.\$400m and will be provided by Bank of America, Bank of Nova Scotia.

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More fish workers redundant

Financial Times Reporter
ORE FISH process workers at Hull are being made redundant because so few trawlers are now finding catches at the port.

Brekkes is closing down its processing dept with the loss of 75 jobs.

The J. Mart and Son Company is laying off 98 process workers for the same reason.

Mr. Peter Lovell, managing director of Brekkes, said few fish catches were now aching Hull. There was plenty of fish coming into the country, said, but most of it was imported at prices with which they could not compete.

Hundreds of fish process workers have lost their jobs at Hull this year as long-established firms closed down because of the ailing conditions in the industry.

Nearly all the local trawlers at sea are fishing for akerel and selling their catches to Russian factory ships in the south coast.

Offshore oil hits Norwegian catches

By Our Own Correspondent

OSLO — Catches on several important Norwegian North Sea herring banks have fallen by between 25 and 50 per cent as direct result of seabed litter it by offshore oil activities, according to the Norwegian fisheries Directorate.

The directorate said the areas would eventually be completely fit to the fishing industry if taming by the oil companies is allowed to continue.

He said the Viking Bank, the Lykta, the Patch Bank, the Lyndyke Field and the Lyndyke Reef were among the first-affected areas.

Norwegian authorities have received nearly 2,500 claims under a temporary compensation scheme from fishermen whose gear has been destroyed.

Coffee group may expand

MEXICO CITY — The Gota Group of eight Latin American coffee producers to expand to include Asian and possibly African entries to swell its influence, according to Mr. Manuel Gómez, director general of the Mexican Coffee Institute.

Walker claims lamb plan will cost EEC £195m

BY CHRISTOPHER PARKES

THE EUROPEAN Commission's plans for a common marketing regime for mutton and lamb would add up to £195m to the cost of running the Community's farm policy next year, the British Government claims.

The scheme would also entail a significant transfer of resources from Britain, already paying an unfair share of the farm policy bill to other EEC countries.

The claims are put forward in a document sent by Mr. Peter Walker, Minister of Agriculture, to the Commission and his European colleagues who are to continue their negotiations on a Community regime in Brussels next week.

Mr. Walker aims to show that the scheme would cost far more than the Commission estimates and that the Community, already running up against its budget ceiling, simply cannot afford it.

His "sides" calculations, however, are not based exactly on the Commission's original proposals, which the Minister claims discriminate against Britain.

The Commission has proposed that during the transition period

for a new lamb regime, when prices in Community countries would be brought broadly into line, any losses to farmers should be made good either through headage payments on all sheep or subsidies on slaughter.

In general, each country would have an annual target or reference price for lamb based on past years' prices. Farmers who earned less than the target would have their returns made up with Community subsidies.

It is calculated that if free trade were allowed under a new regime, French farmers' earnings from lamb would fall by 10 to 14 per cent. British prices would go up.

But the Ministry argues that because British lamb has been denied free access to France for so long, prices have been artificially depressed. It has made allowances for this in its estimates and removed what it calls "discriminatory elements" from the Commission's original plan.

Mr. Walker stressed that his paper was not a proposal, but an illustration.

At last week's council meeting he told other EEC Ministers, while arguing about the cost of the Commission's plans, that he could produce figures which would convince them that the proposals would be too expensive.

His document estimates the total cost next year at between £165m and £195m.

Latest statistics from Brussels show that consumption of lamb has increased this year in all Community countries except Britain and Ireland.

French consumption has risen by a further 4,000 tonnes to 206,000 tonnes compared with 180,000 tonnes in 1973. German intake is estimated at 8,000 tonnes higher, at 48,000 tonnes (24,000), while consumption in Britain is expected to be only 400,000 tonnes, 3,000 tonnes less than last year and 58,000 tonnes lower than in 1973, the year the UK joined the EEC.

Community production is about 5,000 tonnes higher than last year at 510,000 tonnes. The gain is almost wholly attributable to increased slaughterings in France and Britain.

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Titanium shortage fears grow

BY JOHN EDWARDS, COMMODITIES EDITOR

CUTBACKS in sales of titanium from the Soviet Union are seriously worrying European consumers dependent on Russia for a big proportion of their supplies of this strategic metal.

London traders say free market prices, influenced mainly by the Russians, have jumped from under \$10 a kilo at the beginning of the year to the present level of more than \$30 with deals recently reported between \$30 to \$40.

This compares with the producer price, charged by U.S. companies, of about \$5.60 a lb and recent sales by the Japanese at between \$6 to \$7.50 a lb.

It is claimed that one reason for the cut in Russian sales is that Soviet Union domestic consumption has increased sharply because of much bigger amounts of titanium being used for new submarines and aircraft.

London traders are not so sure. They think Russia is simply taking advantage of the market situation, where a sudden rise in demand mainly from the aerospace industry has over-

whelmed existing production capacity in the Western world.

Titanium has become popular because of its lightness and strength compared with steel, its high melting point and non-corrosive properties. But these attractions would considerably diminish if it was feared supplies were scarce and prices too high.

There is no shortage of the basic raw material used for titanium—the beach sands rutile and ilmenite are available in abundant quantities mainly in Australia. The scarcity is in capacity for producing titanium sponge and semi-manufactured products.

Russia is by far the biggest metal producer with an annual capacity of between 35,000 to 40,000 tonnes, followed by U.S. with 23,000, Japan 12,000, and Britain less than 5,000.

Talks are still continuing on a plan to build a new £30m plant on Teesside to boost British output.

Terry Dodsworth in Paris writes: The titanium shortage

has raised new speculation in France about the possibility of building a processing plant to guarantee domestic supplies.

A factory under the direction of Pechiney-Ugine Kuhlmann, the engineering and metals group, has been under discussion for some time. But the company has refused to go ahead without financial support from the Government.

Roger Boyce in Bonn writes: West German economics officials confirmed yesterday that Soviet deliveries of titanium had been drastically reduced over the past few months.

The normal practice until this year has been to sign one-year supply contracts with Germany but over recent months the only Soviet titanium to reach Germany has been via the "free market."

Although the German Government is reluctant to specify exactly how much titanium it imports from the Soviet Union, it has said that between 75 and 80 per cent of its supply comes from Moscow.

London coffee futures opened 15 points higher in mixed dealings before overhead resistance was broken by buying as prices soon fell back to unchanged levels, reported Drexel Lamberton. The afternoon was very quiet, but the market moved lower towards the close as commission house selling reflected strong selling to finish with losses of up to £15 on

the day.

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Zambian copper shipments maintained

LUSAKA — Shipments of Zambian copper are being maintained at their normal level despite the closure of the Tazara railway. The country's two state-run mining companies, Roan Consolidated Mines and Nchanga Consolidated Copper Mines do not anticipate cutbacks in supply commitments, an RCM spokesman said, reports Reuter.

The spokesman said the two companies' copper shipments from the ports of East London and Dar es Salaam last month totalled just over 51,000 tonnes, slightly more than in each of the two previous months.

Zambia is negotiating with South Africa to provide enough extra locomotives and wagons to double the line's copper carrying capacity to around 40,000 tonnes a month to make up for the Tazara closure.

Zambian Railways are confident of being able to handle the extra tonnage of southern route copper, despite a poor record of slow turnaround times and accidents.

Our Commodities Staff writes: London Metal Exchange dealers were sceptical about Zambian claims of being able to maintain supplies, bearing in mind past experience. However, the market has already discounted shortfalls in supplies from both Zaire and Zambia to a large extent, and prices yesterday were subdued by the rise in the value of sterling against the dollar.

It is probably the stock position which is the key to next year's market. Stocks in most of the consuming countries are expected to be higher than at the end of this year, but the exporting countries have virtually no stocks on the ground. Even if demand should weaken next year the producers would probably be quite happy to see their stocks rise to more normal levels rather than react by cutting prices to stimulate sales.

Another apparent contradiction in the market was the

SOFTWOOD MARKET

Importers prepare to fight price rise

BY A CORRESPONDENT

THE EUROPEAN softwood market is full of contradictions at present and the exporting countries report early price rises for next year at price levels about 10 per cent ahead of deliveries, while six of the eight importing countries forecast lower consumption for next year.

At this time last year Russia expected to have about 8.2m cubic metres available for export to European countries in the present year, but the terrible winter coupled with a very late and wet spring and early summer which brought unprecedented flooding made log extraction from the forests impossible in some regions and the export potential has reduced to 7.1m.

Usually the European Softwood Importers/Exporters Conference, which meets annually at this time to assess needs and market trends for the coming year, is in broad agreement about the underlying strengths and weaknesses, but at the recent meeting in Amsterdam a marked division was apparent and producers were optimistic.

For the UK it was forecast that softwood consumption would fall next year by nearly 5 per cent to 6.5m cubic metres, while imports would drop by more than 8 per cent to 6.4m.

The balance will be accounted for by running down stocks which, at the end of this year are estimated to be 1.9m.

Not all the mills which cut for the U.S. can switch their production to Europe, but some can, and the Canadians in the past have demonstrated that they are more willing to try stimulating sales with lower prices.

The Dutch trade opened their buying from Scandinavia at the end of August, to be followed closely by Belgium, France and the UK. At the same time the Scandinavians are finding that their newer markets in the Middle East and North Africa are developing well.

The other side of the equation is the likely strength of demand. Only Spain and Holland expect to consume more softwood next year and for the UK the worries must centre on the strength of demand from about the middle of next year onwards.

At present demand is holding up well at a time when the sharply lower housing starts should, in theory, be pulling in the opposite direction.

It is impossible to quantify softwood usage under the headings repairs, improvements and d.b.y., but these are recognised as a major factor in all countries. Logically it could be expected that demand from these sectors could fall off as the backlog of improvements falls and the tight money policy with high interest rates cuts into home improvements and extensions, but consumer behaviour often defies logic.

Canada, a major supplier of softwood to the European markets, has declared its intention of increasing availability by 300,000 cubic metres next year. Its most important export market is the U.S. and it is there that weakness may develop.

Not all the mills which cut for the U.S. can switch their production to Europe, but some can, and the Canadians in the past have demonstrated that they are more willing to try stimulating sales with lower prices.

The Russians are expected to open their sales before the end of the year, probably starting with Holland, and January tipped as the month for the UK schedules, with prices up by about 7.10 per cent. But in the most strongly worded report

for this year the UK bought 1.4m cubic metres of Russian wood, but it looks as though deliveries may fall short by up to 200,000 cubic metres. With similar likely in the other seven importing countries, it is easy to see why some importers were fearful of running short of certain sizes.

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The UK may not have the influence of past years but it is still an important market and with consumption expected to be no better than 6.5m cubic metres it is time surely to call a halt. No market goes up forever, everyone has been warned.

Farm pension scheme can cut tax bill

BY ERIC SHORT

A SELF-ADMINISTERED pension scheme aimed initially at the East Anglian farming and business community has been launched by East Anglia Securities Holdings, the Norwich based merchant banking and investment group, owned predominantly by Scottish American Investors and Anglia

Television. Farmers must operate as a private company and must be a controlling director to qualify for the scheme. The scheme aims at giving pensions on retirement.

It also gives valuable death benefits before retirement free of capital transfer tax. But the service.

there are tremendous tax savings for the company in funding the scheme, and the pension fund assets can be partially invested back in the company, in this case the farm.

The contribution rates for a particular scheme are calculated by the actuary to the service.

PRICE CHANGES

In tonnes unless otherwise stated.

Nov. 7 + or - Month ago

1979 + or - Year ago

1978 + or - 5 years ago

1977 + or - 10 years ago

1976 + or - 15 years ago

1975 + or - 20 years ago

1974 + or - 25 years ago

1973 + or - 30 years ago

1972 + or - 35 years ago

1971 + or - 40 years ago

1970 + or - 45 years ago

1969 + or - 50 years ago

1968 + or - 55 years ago

1967 + or - 60 years ago

1966 + or - 65 years ago

1965 + or - 70 years ago

1964 + or - 75 years ago

1963 + or - 80 years ago

1962 + or - 85 years ago

1961 + or - 90 years ago

1960 + or - 95 years ago

1959 + or - 100 years ago

1958 + or - 105 years ago

1957 + or - 110 years ago

1956 + or - 115 years ago

LONDON STOCK EXCHANGE

Government stocks demoralised by money growth trend but leading equities slowly regain early losses

Account Dealing Dates

Option

First Declarer Last Account

Dealing Dates Dealings Day

Oct. 22 Nov. 1 Nov. 2 Nov. 12

Nov. 3 Nov. 15 Nov. 16 Nov. 26

Nov. 19 Nov. 29 Nov. 30 Dec. 10

New time dealings may take place from 9.30 am two business days earlier.

Demand for Traded options subsided and only 439 contracts were arranged, the lowest since late September. EMI, in receipt of an improved offer from Thorn, recorded 156 trades, while BP were again relatively active with 87.

Discounts fall

The further slide in yields made for another dull day in Discount Houses with prices easing throughout. Seescombe Marshall and Campion declined 10 to 200p, while Gerrard and National relinquished 9 to 216p and Cater Ryder gave up 8 at 265p. Clive, 26p, and Alexander, 228p, lost 5 pence. With the exception of Barclays, which picked up 7 to 382p, the major dealers continued to trade nervously and lower, owing to the expected increases in base lending rates.

Midland had a couple of pence of 318p, after 314p. Dearer credit worries continued to unsettle Hire Purchases, Lloyds and Scottish cheapened 3 further to 107p, while Provident Financial, 82p, UDT, 36p, and Wagon Finance, 31p, all gave up 2. Elsewhere, Hambrs lost 10 to 268p.

Lloyds brokers saw a continuation of Tuesday's late weakness and closed with fresh falls ranging to 8. Stewart Wrightson lost that much to 160p and C. E. Heath declined 7 to 175p, while Willis Faber dipped 5 to 200p and Milne eased 4 to 88p. Elsewhere, GKN fell 3 to 160p as did Peat to 230p. Equity and Law shed 2 to 170p.

Scattered support at lower early levels lifted leading Breweries from lower opening levels and Whitbread closed a net 2 better at 118p on further thoughts on the preliminary statement. Allied ended unchanged at 84p, after 83p.

Regional issues again extremely thin and sensitive with sentiment not being helped by the situation in Iran, particularly regarding oil supplies; it was confirmed late yesterday afternoon that Iran had cut off oil shipments to the U.S.

The continuing slide in values raised fresh doubts about the success of this week's British Petroleum issue, although BP appeared reluctant to fall too far and after easing to 368p rallied to close 4 off on balance at 360p; the offer for sale price is 363p, payable in two instalments.

South African Gold shares were again the only sector to relieve the gloom, prices here responding further to a fresh rise in the bullion price. Some useful gains were reflected in the Gold Mines index which advanced 9.2 more to 219.3, after Tuesday's rise of 10 points.

FT-ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

EQUITY GROUPS & SUB-SECTIONS

Figures in parentheses show number of stocks per section

	Wed., Nov. 7, 1979									
	Index No.	Day's Change %	Est. Earnings Yield % (Mar.)	Gross Div. Yield % (Act. at 30%)	Est. P/E Ratio (Net)	Index No.				
1 CAPITAL GOODS (173)	207.60	-1.2	20.62	7.16	6.37	210.16	211.40	215.02	218.34	226.90
2 Building Materials (27)	200.87	-1.4	19.99	6.97	6.45	203.70	202.82	210.18	215.90	216.30
3 Contracting, Construction (29)	329.58	-2.1	27.52	7.20	4.52	336.76	341.64	345.45	349.43	362.65
4 Electricals (15)	523.09	-0.4	15.49	4.44	8.63	525.25	527.57	540.15	546.04	523.19
5 Engineering Contractors (12)	287.03	-3.4	24.96	8.53	5.00	296.13	294.43	295.62	298.78	355.17
6 Mechanical Engineering (74)	142.09	-10.0	23.12	8.83	5.42	143.35	144.40	145.49	146.51	178.25
7 Metals and Metal Forming (16)	141.44	-1.9	22.67	10.66	5.30	141.21	141.21	141.47	141.57	162.40
CONSUMER GOODS (DURABLE) (62)	197.61	-2.0	18.70	5.98	6.64	201.68	205.04	211.22	219.60	219.35
12 Electronics, Radio, TV (15)	275.62	-2.0	14.66	4.56	8.74	281.56	287.95	297.59	298.00	298.00
13 Household Goods (14)	128.52	-3.8	18.84	4.84	2.90	125.32	128.54	127.85	129.57	131.13
14 Motor Vehicles (23)	98.25	-1.6	27.74	8.64	4.48	100.45	101.75	102.80	110.02	115.02
CONSUMER GOODS (NON-DURABLE) (170)	207.20	-8.9	19.04	6.96	5.53	210.02	210.85	215.01	219.60	222.33
15 Breweries (14)	252.14	-0.4	17.86	6.13	6.67	253.13	254.04	258.20	265.18	271.72
22 Wines and Spirits (6)	302.90	-0.5	18.34	6.05	6.74	304.38	306.03	312.23	316.75	369.55
24 Entertainment, Catering (17)	284.00	-0.3	17.48	5.59	7.46	284.81	288.15	291.82	304.89	252.77
26 Food Manufacturing (18)	185.87	-1.2	21.34	7.31	5.82	188.96	190.52	195.95	198.31	196.74
26 Food Retailing (1)	266.17	-1.5	14.76	4.88	8.12	270.24	276.19	282.04	286.62	271.49
32 Newspapers, Publishing (12)	364.10	-2.0	26.07	8.00	5.30	371.45	377.57	385.24	392.98	375.16
33 Packaging and Paper (15)	201.91	-1.1	14.77	5.43	8.89	204.19	207.85	212.32	212.95	219.15
34 Stores (41)	134.03	-1.3	27.34	11.98	4.59	135.73	136.52	137.55	138.00	137.45
35 Textiles (23)	107.05	-0.9	25.05	9.74	5.14	116.74	117.70	119.25	120.54	121.47
37 Toys and Games (6)	59.13	-4.2	30.57	13.48	4.18	59.57	59.57	59.57	59.57	49.94
42 OTHER GROUPS (96)	181.52	-1.2	17.37	7.25	7.05	181.80	181.90	181.79	181.30	193.06
43 Chemicals (18)	261.65	-0.9	19.08	5.71	6.13	264.08	267.45	270.22	273.65	273.65
43 Pharmaceutical Products (7)	196.67	+0.4	13.55	6.14	9.22	197.88	198.64	202.23	206.03	206.85
44 Office Equipment (6)	103.93	-1.9	19.28	8.15	6.47	104.56	105.88	107.57	107.79	125.24
45 Shipping (10)	410.45	-1.4	12.92	7.70	4.68	413.61	422.93	424.62	444.58	406.46
46 Miscellaneous (6)	211.90	-2.1	18.38	7.34	6.96	215.88	216.71	220.48	224.25	226.92
49 INDUSTRIAL GROUP (495)	208.36	-2.2	19.02	7.02	5.56	209.79	210.86	214.20	218.02	222.48
51 Oils (7)	707.05	-0.9	15.98	6.81	6.76	713.63	714.87	715.27	715.27	491.71
59 ALL-SHARE INDEX	246.34	-1.2	28.36	6.97	6.60	249.01	250.57	251.24	257.27	257.70
61 FINANCIAL GROUP (117)	167.04	-1.4	16.49	5.97	6.45	169.34	178.43	174.64	178.02	151.32
62 Banks (6)	188.87	-0.4	41.57	6.44	3.07	190.07	195.50	202.59	207.77	207.77
63 Discount Houses (10)	221.03	-1.2	9.01	4.26	3.07	223.45	227.59	231.55	236.51	236.51
64 Hire Purchases (5)	235.41	-3.2	25.48	5.51	5.39	241.97	247.50	252.45	257.25	257.25
65 Insurance (110)	156.51	-3.4	17.55	4.45	4.45	160.57	162.44	164.45	166.45	156.51
66 Insurance Brokers (6)	108.26	-2.4	20.84	8.16	8.16	109.76	111.12	114.45	115.49	115.18
67 Merchant Banks (14)	88.01	-1.5	6.45	4.45	4.45	89.33	89.87	90.71	91.88	76.72
69 Property (44)	304.35	-1.7	3.98	3.75	3.46	311.71	316.91	323.39	324.42	294.04
70 Miscellaneous (10)	111.25	-0.8	17.08	8.07	7.62	112.12	112.80	115.05	116.15	105.51
71 Investment Trusts (109)	182.80	-2.8	—	6.01	—	187.99	189.13	192.72	194.97	191.82
81 Mining Finance (4)	133.94	-0.1	16.62	6.57	7.31	134.04	135.55	137.73	137.93	137.93
91 Overseas Traders (20)	312.19	-0.9	15.84	6.88	7.66	314.86	316.79	320.42	323.11	309.95
99 ALL-SHARE INDEX (750)	224.41	-1.2	—	6.88	—	227.10	228.43	232.38	235.57	215.43

FIXED INTEREST PRICE INDICES

	Wed., Nov. 7	Tues., Nov. 6	Mon., Nov. 5	Friday, Nov. 2	Wed., Oct. 25	Tues., Oct. 24	Mon., Oct. 23	Year ago (approx.)
1 British Government								

Foord

industrial valuers

BRITISH FUNDS

1979

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1978

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

"Shorts" (Lives up to Five Years)

1979

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1978

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1977

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1976

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1975

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1974

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1973

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1972

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1971

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1970

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1969

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1968

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1967

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1966

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1965

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1964

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1963

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1962

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1961

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1960

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1959

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1958

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1957

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1956

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1955

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1954

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1953

High Low

Stock

Price

5 - 1

Yield

1 - 1

Int. Ret.

1952

High Low

Stock

Price

5 - 1

Yield</div

INDUSTRIALS—Continued

Stock	Price	+ or -	Mr.	Cv.	Ytd.	PE	Stock	Price	+ or -	Mr.	Cv.	Ytd.	PE	Stock	Price	+ or -	Mr.	Cv.	Ytd.	PE		
Lvs	121	-	121.21	2,210.0	65	151	Hogg Robinson	83	-2	4.94	1,511	5.5	74	56	Green (R.) 10p	124	-1	1.87	6,591	3.5	168	
313	Harris & Sheldon	121	-	14.46	2,412.0	65	152	Hough (A.J.) 10p	87	-2	7.0	1,711	5.5	73	124	Brit. Invest.	124d	-1	1.61	4,201.28	15	148
50	Hawkins & Tipton	50	-	12.25	3,710.0	55	153	Hoover (A.)	52	-2	2.5	2,314	5.5	74	125	Greenocal 10p	124	-1	1.57	1,616.22	15	149
12	Hawkins Sp	12	-	12.25	3,710.0	55	154	Hoover (A.)	52	-2	2.5	2,314	5.5	73	126	Brunner Inv.	124	-1	1.57	1,616.22	15	150
116	Hawthorn, R. & T.	116	-	3.75	2,810.0	55	155	Horn & Man. 5p	57	-2	0.5	1,621	5.5	74	127	Calderwood Int.	124	-1	0.52	1,621.25	15	151
27	Hawthorn, R. & T.	27	-	3.75	2,810.0	55	156	Horn & Man. 5p	57	-2	0.5	1,621	5.5	73	128	Haslegrave 10p	124	-1	0.52	1,621.25	15	152
30	Hawthorn, R. & T.	30	-	3.75	2,810.0	55	157	Horn & Man. 5p	57	-2	0.5	1,621	5.5	74	129	Henry Property	124	-1	0.52	1,621.25	15	153
30	Hawthorn, R. & T.	30	-	3.75	2,810.0	55	158	Horn & Man. 5p	57	-2	0.5	1,621	5.5	73	130	Horn & Man. 5p	57	-2	0.5	1,621.25	15	154
40	Hawthorn, R. & T.	40	-	3.75	2,810.0	55	159	Horn & Man. 5p	57	-2	0.5	1,621	5.5	74	131	Horn & Man. 5p	57	-2	0.5	1,621.25	15	155
45	Hill (Chas.) 10p	45	-	1.25	1,200.0	45	160	Horn & Man. 5p	57	-2	0.5	1,621	5.5	73	132	Horn & Man. 5p	57	-2	0.5	1,621.25	15	156
45	Hill (Chas.) 10p	45	-	1.25	1,200.0	45	161	Horn & Man. 5p	57	-2	0.5	1,621	5.5	74	133	Horn & Man. 5p	57	-2	0.5	1,621.25	15	157
29	Hill (Malvern) 20p	29	-	1.25	1,200.0	45	162	Horn & Man. 5p	57	-2	0.5	1,621	5.5	73	134	Horn & Man. 5p	57	-2	0.5	1,621.25	15	158
78	Holmes (A.)	78	-	4.75	3,760.0	53	163	Horn & Man. 5p	57	-2	0.5	1,621	5.5	74	135	Horn & Man. 5p	57	-2	0.5	1,621.25	15	159
57	Holmes (A.)	57	-	4.75	3,760.0	53	164	Horn & Man. 5p	57	-2	0.5	1,621	5.5	73	136	Horn & Man. 5p	57	-2	0.5	1,621.25	15	160
58	Holmes (A.)	58	-	4.75	3,760.0	53	165	Horn & Man. 5p	57	-2	0.5	1,621	5.5	74	137	Horn & Man. 5p	57	-2	0.5	1,621.25	15	161
120	Holmes (A.)	120	-	4.75	3,760.0	53	166	Horn & Man. 5p	57	-2	0.5	1,621	5.5	73	138	Horn & Man. 5p	57	-2	0.5	1,621.25	15	162
22	Hoskyns & Sons	22	-	1.25	1,200.0	45	167	Horn & Man. 5p	57	-2	0.5	1,621	5.5	74	139	Horn & Man. 5p	57	-2	0.5	1,621.25	15	163
40	Hudson (S.H.)	40	-	2.50	2,810.0	53	168	Horn & Man. 5p	57	-2	0.5	1,621	5.5	73	140	Horn & Man. 5p	57	-2	0.5	1,621.25	15	164
21	Hymans (J. & J.)	21	-	1.25	1,200.0	45	169	Horn & Man. 5p	57	-2	0.5	1,621	5.5	74	141	Horn & Man. 5p	57	-2	0.5	1,621.25	15	165
171	I.C. Industries	171	-	5.75	2,810.0	53	170	Horn & Man. 5p	57	-2	0.5	1,621	5.5	73	142	Horn & Man. 5p	57	-2	0.5	1,621.25	15	166
418	I.C.L. 10p	418	-	18.25	2,810.0	45	171	Horn & Man. 5p	57	-2	0.5	1,621	5.5	74	143	Horn & Man. 5p	57	-2	0.5	1,621.25	15	167
225	Imperial Inds	225	-	2.00	2,810.0	53	172	Horn & Man. 5p	57	-2	0.5	1,621	5.5	73	144	Horn & Man. 5p	57	-2	0.5	1,621.25	15	168
89	Initial Services	89	-	2.00	2,810.0	53	173	Horn & Man. 5p	57	-2	0.5	1,621	5.5	74	145	Horn & Man. 5p	57	-2	0.5	1,621.25	15	169
16	Inter City 20p	16	-	1.75	2,810.0	53	174	Horn & Man. 5p	57	-2	0.5	1,621	5.5	73	146	Horn & Man. 5p	57	-2	0.5	1,621.25	15	170
52	Inter City 20p	52	-	1.75	2,810.0	53	175	Horn & Man. 5p	57	-2	0.5	1,621	5.5	74	147	Horn & Man. 5p	57	-2	0.5	1,621.25	15	171
154	Inter City 20p	154	-	1.75	2,810.0	53	176	Horn & Man. 5p	57	-2	0.5	1,621	5.5	73	148	Horn & Man. 5p	57	-2	0.5	1,621.25	15	172
200	Jardine, Matheson & Co	200	-	1.25	1,200.0	45	177	Horn & Man. 5p	57	-2	0.5	1,621	5.5	74	149	Horn & Man. 5p	57	-2	0.5	1,621.25	15	173
36	Jardine, Matheson & Co	36	-	1.25	1,200.0	45	178	Horn & Man. 5p	57	-2	0.5	1,621	5.5	73	150	Horn & Man. 5p	57	-2	0.5	1,621.25	15	174
120	Jardine, Matheson & Co	120	-	1.25	1,200.0	45	179	Horn & Man. 5p	57	-2	0.5	1,621	5.5	74	151	Horn & Man. 5p	57	-2	0.5	1,621.25	15	175
36	Jardine, Matheson & Co	36	-	1.25	1,200.0	45	180	Horn & Man. 5p	57	-2	0.5	1,621	5.5	73	152	Horn & Man. 5p	57	-2	0.5	1,621.25	15	176
120	Jardine, Matheson & Co	120	-	1.25	1,200.0	45	181	Horn & Man. 5p	57	-2	0.5	1,621	5.5	74	153	Horn & Man. 5p	57	-2	0.5	1,621.25	15	177
36	Jardine, Matheson & Co	36	-	1.25	1,200.0	45	182	Horn & Man. 5p	57	-2	0.5	1,621	5.5	73	154	Horn & Man. 5p	57	-2	0.5	1,621.25	15	178
120	Jardine, Matheson & Co	120	-	1.25	1,200.0	45	183	Horn & Man. 5p	57	-2	0.5	1,621	5.5	74	155	Horn & Man. 5p	57	-2	0.5	1,621.25	15	179
36	Jardine, Matheson & Co	36	-	1.25	1,200.0	45	184	Horn & Man. 5p	57	-2	0.5	1,621	5.5	73	156	Horn & Man. 5p	57	-2	0.5	1,621.25	15	180
120	Jardine, Matheson & Co	120	-	1.25	1,200.0	45	185	Horn & Man. 5p	57	-2	0.5	1,621	5.5	74	157	Horn & Man. 5p	57	-2	0.5	1,621.25	15	181
36	Jardine, Matheson & Co	36	-	1.25	1,200.0	45	186	Horn & Man. 5p	57	-2	0.5	1,621										

Thursday November 8 1979

Kennedy declares his bid for nomination

BY JUREK MARTIN IN BOSTON

MR. EDWARD KENNEDY yesterday offered the U.S. his vision of "a forceful, effective Presidency" as he formally declared his candidacy for the highest office in the land.

Surrounded by his family, and speaking from the platform of historic Faneuil Hall, which has links with the American Revolution, Mr. Kennedy never mentioned by name his principal opponent for the Democratic Party's nomination, President Jimmy Carter.

But the predictable thrust of his message was that leadership had to come from the White House to provide "the sense of direction needed by the nation."

It was the absence of this quality at present, he said, that was inducing him to lift his political sights from the Senate to the Presidency.

Mr. Kennedy did not seek to present detailed policy positions yesterday. He spoke largely in rhetorical and spiritual terms, and dwelt on domestic economic troubles, in the traditional language of the Democratic Party which his dead brothers, President John F. Kennedy and Senator Robert F.

Kennedy, had so clearly enunciated in the 1960s.

Acknowledging that times had changed since then, he said that necessary solutions to economic difficulties could lead the country down "unfamiliar paths." But he emphasised that this did not mean abdication of the principles of the Democratic Party in its concern for the disadvantaged or in its commitment to equality for all.

Later, in answer to a question, he complained that the anti-inflation and energy policies of the present administration had passed through too many hands in Washington.

Messrs. Strauss, Kahn, Schlesinger and Volcker had not been elected president of the United States," he said, giving a clear clue to the emphasis on Presidential responsibility and involvement that his campaign will take.

The right domestic policies should, he said, ensure a strong currency. "Surely we are not helpless to protect the dollar, and prevent other nations from holding our economy hostage to their products." It was not immediately clear if this implied support for the sort of trade

Indecision of EEC under fire

BY DAVID MARSH

THE GOVERNMENT has raised £21.9m through the sale of its 7.7 per cent shareholding in Compagnie Financière de Suez, the diversified French industrial holding company which is the successor of the company set up 103 years ago to develop the Suez Canal.

The shares have been sold to Banque de l'Indochine et de Suez, one of the company's subsidiaries, as part of the Treasury's programme for the disposal of public sector assets.

The transaction was announced in the Commons yesterday by Mr. Nigel Lawson, Financial Secretary to the Treasury. It was arranged last week by the Bank of England for settlement on November 30. Banque de l'Indochine intends to place the shares on the French market.

The Government's holding of 710,150 shares, each with a nominal value of FF 100 (£11.50), changed hands at FF 275 each, slightly above yesterday's price of FF 270.5 on the Paris Bourse.

Profile of Suez company, Page 34

The sale forms part of the public asset disposal announced by the Government last month. The programme aims to raise £1bn to lower the 1979-80 public sector borrowing requirement. It includes forward oil sales of £400m to £500m by the British National Oil Corporation, the £900m to be raised by the BP share sale; as well as disposals of land assets and holdings of the National Enterprise Board.

The Government acquired its Suez shareholding in 1876 when it paid the Khedive of Egypt just over £4m for 44 per cent of the share capital in the Suez Finance Company, set up to build the canal.

The company was radically reconstructed after the Canal nationalisation in 1956. Assets received as compensation were used to create a holding company with a portfolio of stock-market and direct investments. Its name was changed in 1958 to Compagnie Financière de Suez.

These criticism have brought to a head charges that the Commission, under the presidency of Mr. Roy Jenkins, is in political terms a lame duck—a view supported at senior levels within the Commission itself.

Although the Commission is traditionally the scapegoat for uncooperative governments, the present crisis of confidence reflects a deeper malaise in a Community unable to tackle fundamental problems.

Feature, Page 24

Sweden seeks \$800m international loan

BY JOHN EVANS

SWEDEN is to raise an \$800m (£380m) loan on the international capital markets.

The financing follows a fall in the country's foreign exchange reserves and a steady deterioration in its balance of payments, which some Swedish economists forecast will result in a current account deficit of SKr 16.5bn (£1.88bn) next year.

Sweden's last substantial credit on the Eurocurrency markets was obtained late last year, when it financed a \$1bn facility to achieve better terms from its lending banks. The margin on that facility was reduced to 4 percentage points over Eurodollar interbank rates, and the maturity set at 10 years.

The latest loan, the organising mandate for which has been awarded to West Germany's Westdeutsche Landesbank, is also for 10 years, according to European bankers. But the margins payable range between 3 and 4 percentage points only over interbank rates, placing Sweden among the countries which can command the finest terms for their borrowings in international markets.

The grace period before loan repayments have to begin is five years. It is understood that the credit, which will be organised as a direct placement among a group of international banks rather than being widely syndicated on the markets, will be arranged as a revolving

facility for the first five years. This should give Sweden the ability to raise funds on alternative markets, where borrowing terms may become favourable, and make appropriate repayments on the Eurocredit.

Sweden is the second European country to approach the international markets for substantial amounts in the last few days. More such borrowings are expected from the industrial nations as higher world oil prices start to create payment difficulties.

In Brussels yesterday, M. Gaston Geens, the Belgian Finance Minister, confirmed that Belgium was planning a borrowing of around \$1bn through a syndicated credit. That will be used to consolidate the short-term Belgian foreign borrowings of BFr 35m (£630m) since the beginning of the year. M. Geens said.

John Walker adds from Stockholm: The \$800m loan which Sweden is now seeking is expected to meet requirements for the remainder of this year only, and further foreign borrowings are forecast.

Estimates of the current account payments deficit by the Federation of Swedish Industry economists are some SKr 3bn to SKr 4bn above those of government economists in Stockholm and more, than double those published in the spring budget.

Central banks keep up momentum, Page 2

Continued from Page 1

Rhodesia

dulging in a political manoeuvre by pushing the Bill through. The Shadow Cabinet decided last night to table a reasoned amendment to the Second Reading of the enabling Bill, criticising in particular the lifting of sanctions. A decision on whether to vote against the Bill as a whole will probably be postponed until after a meeting of the Parliamentary European Party this evening.

Bridget Bloom and Michael Holman write: Patriotic Front members last night accused Lord Carrington, the Foreign Secretary, and Rhodesia talk chairman, of wanting to recognise the Salisbury government of Bishop Muzorewa.

The enabling legislation, they declared, showed that Britain had decided "to anticipate agreement at a time when negotiations at Lancaster House were at a delicate stage."

Sir Ian Gilmore, the officials said, had "misled" MPs in his description of progress at the nine-week talks. "We couldn't be further apart on all major issues—on the public services, the status of the Patriotic Front forces, the role of the Rhodesian police and the judiciary."

Lord Carrington nevertheless remains anxious to press ahead, but he told delegates at yesterday's 40-minute plenary session at Lancaster House that he must have soon their final response to Britain's plan for pre-independence arrangements.

Cleary the conference is at a crucial stage. President Kenneth Kaunda of Zambia is due to arrive this morning and is expected to have talks with the Prime Minister and the Foreign Secretary before visiting Rome.

He is expected to express the view of the five African front-line states that the deadlock in the talks can only be broken if Britain agrees to extend the transition from the proposed two to three months to nearer six months.

Continued from Page 1

Gilts fall again

be approved by the Prime Minister, who is known to have had initial reservations about the increase in MLR to 14 per cent in the June Budget.

For once, the Government does not face immediate pressure from the foreign exchange markets, since sterling has been strong for the last two days. The pound jumped 31 cents yesterday to \$2.1060 in active trading. The trade-weighted index rose 0.6 points to 6.2 after rising by 0.5 points on Tuesday.

This was partly a response to the weakness of the dollar and expectations of higher oil prices, though it also reflected the possibility of higher UK interest rates.

The Government does, however, face pressure to re-establish a new level at which it can sell gilt-edged stock, since its two current taps were last sold at well above current levels. There is also a need to start issuing new stocks again soon to fund public sector borrowing

BL hopes rise for pay deal

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

BL CARS' hopes of limiting this year's pay deal to 5 per cent without provoking industrial action were given a boost last night.

Union negotiators demanding a 30 per cent index-linked wage rise admitted last night that the company had made no concessions during three days of talks in Coventry.

Rather than risk confrontation, negotiators are to throw the issue back to the workforce. All 90,000 manual workers will be given copies of the 85-page management offer which demands fundamental changes in working practices.

The Senator nearly stepped aside as his wife jumped to her feet, ran to the microphone and said she was "looking forward with enthusiasm to her husband's becoming the next president of the U.S."

Mr. Kennedy also disclosed that last year, his gross income had amounted to just over £700,000 (£333,000), most of which came from family trust funds. The President of the U.S. earns a salary of \$200,000.

Chappaquiddick in way of new Camelot. Page 5

Many union leaders believe that although the reforms might cause an outcry on the shop floor, the time is not right for confrontation or militant action.

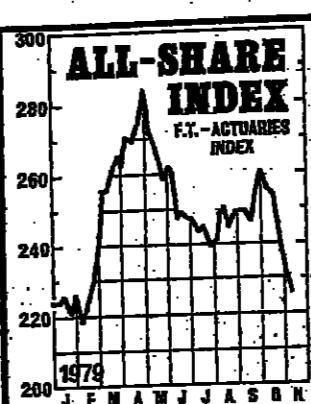
Under a proposed incentive scheme, all employees would be able to earn up to £150 a week more for a 20 per cent improvement in productivity. Such efficiency would mean a reduction of between 10,000 and 14,000 jobs.

Miners nearer settlement, Page 15

THE LEX COLUMN

Gilts search for a new level

Index fell 0.4 to 418.1



Short term interest rates were steadier yesterday but rates for terms of anything over a year continued to rise sharply as the gilt-edged market continued its agonising adjustment. Clearly Minimum Lending Rate is now out of line, along with the general base rates, but the general impression in the markets is that the authorities will wait for another week, when the BEI issue is out of the way, before taking any action. The clearing banks will no doubt be prepared to hold on for a bit longer at a base rate of 14 per cent in the hope of being able to follow an official lead.

Curiously, the equity market stabilised after the opening markdown and finished at the day's highest level. There were signs of a reasonable level of institutional buying at the cheaper prices reached after the recent sharp set back. In all the FT-Actuaries All-Share Index has dropped by 15 per cent since it touched an intermediate peak of 262.99 exactly a month ago. The All-Share Index is still, thanks largely to its oil constituents, some 2 per cent above the level at which it started the year. But the 494-Share Industrial Group is 4 per cent down, and the FT 30-Share Index, with its more limited range of industrial blue chips, is off more than a tenth.

In the second half Sainsbury is bringing another seven supermarkets to store, adding extra 105,000 square feet of selling space and the company plans to open another 15 stores (300,000 square feet) in 1981. It is moving North into Asda territory (it opens in Leeds in 1981) and is also looking at Scotland.

In the short term this impressive physical expansion is likely to disguise any single

loss in its earnings.

Its current year pre-tax profit should rise from £22.5m to £28.5-30m.

The company has taken a few hesitant steps to diversify its earnings base away from its core food retailing.

Savacentre, along with British Home Stores, and has recently announced a joint venture to exploit the fast growing do-it-yourself market. But these ventures are on a relatively small scale and Sainsbury's future for the time being is tied to the fortunes of the grocery trade.

The Hiscox price has

abated recently, but the

prospect of sluggish consumer

spending next year plus in-

creased competition from

Tesco and Asda explains

the stock market's current nervousness about food retailing.

At 262p the share yield is 5.1 per cent and sell at a prospective 11.5 times fully taxed earnings.



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